

2023 / 24 COLLECTION



Built For Fishing

Built For Fishing





BUILT FOR FISHING

PELAGIC GEAR was founded as a company devoted to those that live, dream, and stand by the ocean lifestyle. Born in the waters off Newport Beach, California, PELAGIC is deeply rooted in fishing and ocean culture; we are driven by an undying thirst to unite a global community of men and women from around the world with a brand name that identifies with a single love for the ocean. Combining high performance technical apparel with casual lifestyle wear, and headwear, footwear, gloves, and high-tech polarized optics, PELAGIC has you covered from head to toe.

As a pioneer in the fishing apparel industry for 20 years and counting, PELAGIC is an authentic brand that continues to stay on the forefront of innovation and cutting-edge design in both clothing and technical product. With a wide variety of board and technical fishing shorts, UV sun-protection products, foul weather gear, and high performance polarized optics, PELAGIC products give the modern waterman the best advantage possible when it counts the most. Recently, with the emergence of a growing sector of passionate female anglers, we have expanded our offerings to include a full line of women's ocean-inspired apparel featuring active wear, performance leggings, and swimwear.

PELAGIC is a brand that provides an avenue to share your passion for the ocean lifestyle; whether you've fished once in your life or make your career on the water; whether on the beach or thousands of miles from the nearest sea, PELAGIC products connect you to a worldwide community of individuals that share the same passion for the ocean and love spending time on the water – fishing, boating, surfing, and diving – living the PELAGIC lifestyle!

PELAGICGEAR.COM



SONAR COLLECTION

It's the sight that every captain wants to see...your sonar screen lit like a Christmas tree. The blue hues contrasted with orange marks will remind you of your best days on the boat and give you something to look forward to the next day on water.

The Sonar collection is available on a variety of fishing shirts, fishing shorts, hats and accessories.



Influenced by a lifetime of childhood summers fishing along the Jersey Shore, Steve's talents led him to an art degree from the Ringling School of Art and a graphic design career that evolved serendipitously into a flourishing marine art business combining Steve's life passions.

His simple, yet beautiful pen and inks evolve into a wonderful blend of mediums that include watercolors, always augmented by his use of stippling with pen & ink to bring out the subtleties of shape and shading. Steve's ability allows him to portray sportfishing boats, gamefish and a variety of other shoreline scenes with complete accuracy, while also capturing the "intangibles" that convert simple illustration into fine art.

Pelagic is proud to partner with Steve in releasing a line of product that reflects our shared love and passion of fish and fishing. The Steve Goione x Pelagic collection is available in t-shirts, performance fishing shirts as well as accessories.

BOTTOMS



Our boardshorts are constructed for long days on the boat or in the water. Recycled 4-way stretch material and ultra-lightweight feel give these shorts the everyday comfort you need.

- Ultra-lightweight
- Recycled material
- Tight-lines waistband
- Quick drying



Tight-Lines waist band



Ultra Light Weight



4-Way Stretch



Our elastic waist short is a great everyday action short. Easily wearable on the the boat or relaxing all day in. Built using recycled materials and featuring a built in compression liner, this will be your new favorite.

- Soft recycled material
- Compression liner
- Elastic waist and drawstring
- 17" and 18" outseam



Soft Hand Feel



Water Resistant



Adjustable Elastic Waistband

BOTTOMS



Our hybrids are our water repellent, do-it-all short. Featuring front and back hand pockets, and 4-way stretch recycled material that is perfect for hours on the boat or a night out. Available in 18", 19" and 20" lengths.

- Recycled material
- 4-way stretch
- Front and rear hand pockets
- Water resistant



Water Resistant



4-Way Stretch



Stain Resistant



Our pants are adaptable to any climate and loaded with features. Multiple pockets and storage for all the gear you need. Whether a long day on the water or a night out, these comfortable stretch fabric, UV protective pants will keep you comfy and covered.

- UV Protective
- Reinforced tool pocket
- 2-way stretch
- Zippered fly with button closure



Soft Hand Feel



2 Way Stretch



UV Protective

STRIKE 19”

Ballistic nylon lined phone pocket | Lightest boardshort | Tight-Lines™

34% Recycled Polyester 56% Polyester 10% Elastane

USA MSRP \$75.00
SIZES 30, 32, 33, 34, 36, 38, 40, 42



SONAR - NAVY
1001231003 | NVY | 2/1/24



OPEN SEAS - BLACK
1001231004 | BLK | 11/1/23



OPEN SEAS - BLACK / CHARCOAL
1001232001 | BCH | 11/1/23



OPEN SEAS - LIGHT GREY
1001232001 | LGY

CORTEZ 18”

Hand pockets | Back velcro flap pocket | 4-way stretch | Tight-Lines™

75% Recycled Polyester 17% Cotton 8% Elastane

USA MSRP \$75.00
SIZES 30, 32, 33, 34, 36, 38, 40, 42



OPEN SEAS - LIGHT GREY
1001232002 | LGY



OPEN SEAS - BLUE
1001223004 | BLU



OPEN SEAS - BLACK
1001223005 | BLK



OPEN SEAS - BLUE
1001223005 | BLU

DEEP DROP 20”

Side-hand and back-zipper pockets | Quick-drying capabilities | Fixed waist with adjustable drawcord

33% Cation 29% Polyester 22% Cotton 10% Elastane 6% Nylon

USA MSRP \$79.00
SIZES 30, 32, 33, 34, 36, 38, 40

SIDE SCANNER 19”

4-way stretch | Tight-Lines™

47% Recycled Polyester 45% Polyester 8% Elastane

USA MSRP \$75.00
SIZES 30, 32, 33, 34, 36, 38, 40, 42



SONAR - NAVY
1001231002 | NVY | 2/1/24



SOLID - OCEAN
1002233001 | OCE | 2/1/24



OPEN SEAS - BLACK / CHARCOAL
1002233013 | BCH | 11/1/23

DOWNSWELL 18” ELASTIC

Elastic waistband | Scallop leg construction | Zipper pocket on wearers right

92% Polyester 8% Elastane

USA MSRP \$70.00
SIZES S, M, L, XL, XXL

HIGH SPOT 18”

4-way stretch | Scallop Leg | Lightweight and high performance poly spandex blend fabric

92% Polyester 8% Elastane

USA MSRP \$70.00
SIZES 30, 32, 33, 34, 36, 38, 40, 42



MACKEREL - GREY
1001233000 | GRY | 11/1/23



GYOTAKU - NAVY
1001231001 | NVY | 2/1/24



SOLID - GRAPHITE
1002233005 | GRA | 11/1/23



MACKEREL - TAHITI BLUE
1002233010 | TAB | 2/1/24

LEIDAY ELASTIC LINED 17”

Elastic waistband | Interior compression boxer short lined | Lightweight fabric

50% Recycled Polyester 40% Polyester 10% Elastane

USA MSRP \$70.00
SIZES S, M, L, XL, XXL

DOCKSIDE 18”
ELASTIC

4-way stretch | Elastic waistband |
Soft hand feel | Hand pockets

75% Recycled Polyester 17% Cotton
8% Elastane

USA **MSRP \$60.00**
SIZES S, M, L, XL, XXL



GAME FISH - BLACK
1002223004 | BLK



GAME FISH - SMOKEY BLUE
1002232003 | SMB



GAME FISH - SLATE
1002223004 | SLT



TROLLIN - SLATE
1002242000 | SLT | 2/1/24



GRAPHITE
1002233006 | GRA



LIGHTY GREY
1002233006 | LGY

MAKO 18”

Front & back hand pockets | Zipper
fly with button closure | Water and
stain repellent | 4-Way Stretch

46% Polyester 31% Recycled Poly-
ester 14% Nylon 9% Elastane

USA **MSRP \$69.00**
SIZES 30, 32, 33, 34, 36, 38, 40,
42, 44



SLATE
1002233006 | SLT



NAVY
1002233006 | NVY



KHAKI
1002233006 | KHA

MAKO 20”

Front & back hand pockets | Zipper fly
with button closure | Water and stain
repellent | 4-Way Stretch

46% Polyester 31% Recycled Polyester
14% Nylon 9% Elastane

USA **MSRP \$69.00**
SIZES 30, 32, 33, 34, 36, 38, 40, 42, 44



BLACK
1002232005 | BLK



GRAPHITE
1002232005 | GRA



LIGHT GREY
1002232005 | LGY

MAKO DEEP
SEA 20”

H2O Activate Fabric Technology | Front &
back hand pockets | Zipper fly with button
closure | Water and stain repellent | 4-Way
Stretch

46% Polyester 31% Recycled
Polyester 14% Nylon 9% Elastane

USA **MSRP \$69.00**
SIZES 30, 32, 33, 34, 36, 38, 40, 42, 44



CYOTAKU - SLATE
1002233007 | SLT | 2/1/24



CYOTAKU - GREY
1002233007 | GRY | 11/1/23



NAVY
1002232005 | NVY



SLATE
1002232005 | SLT



KHAKI
1002232005 | KHA

DEEP SEA
HYBRID 21”

H2O Activate Fabric Technology |
Front & back hand pockets | Zipper
fly with button closure | Water and
stain repellent | 4-Way Stretch

46% Polyester 46% Recycled
Polyester 8% Elastane

USA **MSRP \$66.00**
SIZES 30, 32, 33, 34, 36, 38, 40



SLATE
1001213003 | SLT



LIGHT GREY
1001213003 | LGY

MADEIRA CARGO 20”

Dual cargo pockets with flap closures | Reinforced tool pocket | Front hand pockets | Back flap pockets | Ultra-soft feeling | 2-way stretch fabric | Zipper fly with button closure

97% Nylon 3% Elastane

USA MSRP \$65.00
SIZES 30, 32, 33, 34, 36, 38, 40, 42, 44



BLACK
1002232007 | BLK



GRAPHITE
1002232007 | GRA



LIGHT GREY
1002232007 | LGY



NAVY
1002232007 | NVY



KHAKI
1002232007 | KHA

MADEIRA CARGO 20”

Front & back hand pockets | Zipper fly with button closure | Water and stain repellent | 4-Way Stretch

97% Nylon 3% Elastane

USA MSRP \$80.00
SIZES 30, 32, 33, 34, 36, 38, 40, 42, 44

BLU & BLK
SIZES 30, 32, 34, 36, 38, 40, 42, 44



OPEN SEAS - LIGHT GREY
1002232006 | LGY



OPEN SEAS - BLUE
1002223005 | BLU



OPEN SEAS - BLACK
1002223005 | BLK



CHARCOAL
1001223015 | CHR



SMOKEY BLUE
1001223015 | SMB



SLATE
1001223015 | SLT



TURQUOISE
1001223015 | TUR



KHAKI
1001223015 | KHA

TRAVERSE HYBRID

Featuring a “fluoro-friendly” spool cargo with line feeding exit | Mesh lined front hand pockets & back zip pocket | Zipper fly with button closure and adjustable drawcord

97% Nylon 3% Elastane

USA MSRP \$80.00
SIZES 30, 32, 34, 36, 38, 40, 42, 44



GYOTAKU - GREY
1001223008 | GRY



GYOTAKU - LIGHT BLUE
1001223008 | LBL

TRAVERSE 19”

Featuring a “fluoro-friendly” spool cargo with line feeding exit | Mesh lined front hand pockets & back zip pocket | Zipper fly with button closure and adjustable drawcord

97% Nylon 3% Elastane

USA MSRP \$85.00
SIZES 30, 32, 34, 36, 38, 40, 42, 44

TRAVERSE STRETCH PANTS

Light and durable Traverse fabric | 2-Way stretch | Tight-lines adjustable waistband

97% Nylon 3% Elastane

USA MSRP \$90.00
SIZES 30, 32, 33, 34, 36, 38, 40, 42



LIGHT GREY
1040223000 | LGY



GRAPHITE
1040223000 | GRA

PERFORMANCE SHIRTS

PERFORMANCE SHIRTS



The **Aquatek** is our most versatile fishing shirt in the line. Easily wearable in any condition whether on water or around the marina. Comes in a full range of graphics with or without a hood. The Aquatek is a must have in any fisherman's collection.

The **Vaportek** is the lightest and most ventilated shirts in the line. Featuring full length mesh side panels to beat the heat and humidity, the Vaportek is our go to in the hottest conditions.

The **Exo-Tech** provides the ultimate in UV protection, while providing a more durable and abrasion resistant wearability. Zippered pockets, side and pit venting, integrated face mask, and full coverage hood make the Exo-Tech the full featured workhorse in our line.

The **Defcon** is the anchor of the Sun Protection System. The ultimate in ultra-lightweight all over sun protection. The most feature packed shirt in Pelagic's line, built from our versatile Aquatek material.

- Most versatile shirt
- Hooded or non-hooded
- Ultra comfortable
- Multiple graphics
- 50+ UV protection

- Lightest weight shirt
- Most ventilated shirt
- Hooded or non-hooded
- Full print graphics or solid
- Mesh ventilation under arms and sides
- 50+ UV Protection

- Built in hood and facemask
- Toughest shirt in the line
- Abrasion resistant material
- Mesh ventilation under arms and sides
- Zippered hand pockets
- 50+ UV protection

- Built in hood and facemask
- Thumb holes for hand protection
- 50+ UV protection

 Soft Hand Feel

 UV Protection

 Stain Resistant

 Ultra Lightweight

 UV Protection

 Stain Resistant

 360 Sun Protection

 Vented Airflow

 Water Resistant

 Soft Hand Feel

 360 Sun Protection

 Stain Resistant

EXO-TECH

Dual front zip pockets | Enlarged mesh breathing panel in integrated face mask | Abrasion resistant material | Toughest performance shirt

86% Polyester 14% Elastane

USA MSRP \$99.00
SIZES S, M, L, XL, XXL, 3XL



SONAR - NAVY
1015231010 | NVY | 2/1/24



OPEN SEAS - LIGHT GREY
1015232007 | LGY



SONAR - NAVY
1015231007 | NVY | 2/1/24

VAPORTEK

Side and full length underarm venting | Our lightest fishing shirt | Most ventilated performance shirt | Made with the lightest weight polyester material

100% Polyester

USA MSRP \$65.00
SIZES S, M, L, XL, XXL, 3XL



OPEN SEAS - BLUE
1015223008 | BLU



OPEN SEAS - BLACK
1015223008 | BLK



OPEN SEAS - LIGHT GREY
1015232010 | LGY



OPEN SEAS - BLUE
1015223006 | BLU

VAPORTEK
HOODED

Side and full length underarm venting | Our lightest fishing shirt | Most ventilated performance shirt | Made with the lightest weight polyester material

100% Polyester

USA MSRP \$70.00
SIZES S, M, L, XL, XXL, 3XL



SONAR - NAVY
1015231008 | NVY | 2/1/24



OPEN SEAS - LIGHT GREY
1015232011 | LGY



OPEN SEAS - BLUE
1015223007 | BLU



STARBOARD - OCEAN
1015232006 | OCE



STARBOARD - WHITE
1015232006 | WHT

DEFCON

Crafted with versatile Aquatek fabric technology | Kangaroo pocket for easy storage | Hand protection thumb hole in stretch binding sleeve cuff | Integrated facemask

100% Nylon

USA MSRP \$85.00
SIZES S, M, L, XL, XXL, 3XL



LET'S GO
LIGHT GREY
1015233008 | LGY



MARLIN MINDS
WHITE
1015233001 | WHT | 2/1/24



SOLID
GRAPHITE
1015233000 | GRA | 2/1/24



OPEN SEAS - SLATE
1015223004 | SLT



OPEN SEAS - LIGHT GREY
1015223004 | LGY

**AQUATEK
HOODED**

Crafted with fabric that’s softer than any competition | Moisture wicking & cooling properties | Comfortable and lightweight nylon-stretch fabric | Includes hood for added sun protection

100% Nylon

USA MSRP \$65.00
SIZES S, M, L, XL, XXL, 3XL



GOIONE SAILFISH - WHITE
1015231003 | WHT | 2/1/24



GOIONE SAILFISH - NAVY
1015231003 | NAVY | 11/1/23



GYOTAKU - GRAPHITE
1015231005 | GRA | 11/1/23



GOIONE MARLIN - BLACK
1015231002 | BLK | 2/1/24



GOIONE MARLIN - WHITE
1015231002 | WHT | 11/1/23



GYOTAKU - TROPICAL AQUA
1015231000 | TAQ | 2/1/24

AQUATEK

Crafted with fabric that’s softer than any competition | Most versatile performance shirt | Moisture wicking & cooling properties | Comfortable and lightweight nylon-stretch fabric

100% Nylon

USA MSRP \$60.00
SIZES S, M, L, XL, XXL, 3XL



GYOTAKU - OCEAN
1015231005 | OCE | 2/1/24



LURED - BLACK
1015231006 | BLK | 2/1/24



LURED - GREY
1015231006 | GRY | 11/1/23



GYOTAKU - SMOKEY BLUE
1015231000 | SMB | 2/1/24



LET'S GO - GRAPHITE
1015233007 | GRA | 11/1/23



MAHI MIND - LIGHT BLUE
1015233013 | LBL | 11/1/23



RODMAN - TURQUOISE
1015233020 | TUR | 2/1/24



LET'S GO - LIGHT BLUE
1015233011 | LBL | 11/1/23



TAILS UP - OCEAN
1015232002 | OCE



SAILFISH MIND - SLATE
1015233014 | SLT | 11/1/23



WAHOO MIND - TURQUOISE
1015233015 | TUR | 11/1/23



MARLIN MIND - TAHITI BLUE
1015232001 | TAB



MARLIN MIND - WHITE
1015232001 | WHT



TAILS UP - SEAFOAM
1015232002 | SEA



GOOD LIVIN - TROPICAL AQUA
1015232004 | TAQ



GOOD LIVIN - WHITE
1015232004 | WHT



TWIN BEEKS - OCEAN
1015232000 | OCE



TWIN BEEKS - WHITE
1015232000 | WHT



ICON - SLATE
1015232009 | SLT



ICON - LIGHT GREY
1015232009 | LGY

LIFESTYLE TOPS



MARCO
POLO SHIRT

50+ UPF Protection |
Ultra soft feel

94% Polyester 6%
Spandex

USA **MSRP \$60.00**
SIZES **S, M, L, XL,**
XXL, 3XL



WHITE
1014232002 | WHT | 2/1/24

LIGHT GREY
1014232002 | LGY | 2/1/24

TROPICAL AQUA
1014232002 | TAQ

OCEAN
1014232002 | OCE

BLACK
1014232002 | BLK | 11/1/23

DOCKSIDE
STRETCH WOVEN

4-way stretch | Soft feel | All-over
species print

71% Polyester 21% Cotton
8% Elastane

USA **MSRP \$65.00**
SIZES **S, M, L, XL, XXL, 3XL**



TROLLIN - SLATE
1016242000 | SLT | 2/1/24

GAME FISH - SMOKEY BLUE
1016232000 | SMB

GAME FISH - BLACK
1016223001 | BLK

KEYS SS FISHING
SHIRT

Made of ULTRA LIGHT, 2-way poly
stretch fabric | 50+ UPF protection |
Under arm vents for airflow | Mesh-
lined back vent | Two chest pockets
| Mini plastic collar snaps | Attached
lens cleaner cloth on inner left flap

100% Polyester

USA **MSRP \$60.00**
LGY, LBL **MSRP \$55.00**
SIZES **S, M, L, XL, XXL, 3XL**



WHITE
1016223000 | WHT | 2/1/24

LIGHT GREY
1016221000 | LGY

LIGHT BLUE
1016221000 | LBL



TAHITI BLUE
1016223000 | TAB | 2/1/24

SMOKEY BLUE
1016223000 | SMB

CORAL
1016223000 | CRL

BLACK
1016223000 | BLK | 11/1/23



LIGHT GREY
1017221000 | LGY

TURQUOISE
1017223000 | TUR

KEYS LS FISHING
SHIRT

Made of ULTRA LIGHT, 2-way
poly stretch fabric | 50+ UPF
protection | Under arm vents for
airflow | Mesh-lined back vent |
Two chest pockets | Mini plastic
collar snaps | Attached lens
cleaner cloth on inner left flap

100% Polyester

USA **MSRP \$69.00**
LIGHT GREY **MSRP \$65.00**
SIZES **S, M, L, XL, XXL, 3XL**



SMOKEY BLUE
1017223000 | SMB

GRAPHITE
1017223000 | GRA

CORAL
1017223000 | CRL

BACKLASH
STRETCH FLANNEL

Soft and durable flannel material |
Front chest pockets | 4-way stretch

65% Polyester 33% Viscose
2% Elastane

USA **MSRP \$85.00**
SIZES **S, M, L, XL, XXL, 3XL**



SMOKEY BLUE
1017223002 | SMB

BLACK
1017223002 | BLK

KEEPER POLAR
FISHING SHIRT

Soft and comfy fleece | Hand
pockets | Chest pockets |
Snap buttons

100% Polyester

USA **MSRP \$90.00**
SIZES **S, M, L, XL, XXL, 3XL**



GYOTAKU - GRAPHITE
1017223005 | GRA | 11/1/23

GYOTAKU - ARMY
1017223005 | ARM

A man is standing on the deck of a boat, holding a fishing rod. He is wearing a light blue t-shirt, khaki shorts, a blue baseball cap, and sunglasses. The background shows a tropical beach with palm trees and a blue sky with white clouds. The text "TEE SHIRTS" is overlaid on the right side of the image.

TEE SHIRTS

STRATOS
SHORT SLEEVE

Moisture wicking breathability |
Comfortable & lightweight poly-stretch
fabric | Softest material in a performance
shirt

94% Polyester 6% Spandex

USA MSRP \$50.00

SIZES S, M, L, XL, XXL, 3XL

Goione YFT, Tuna Trip, Turner - S, M, L, XL

Gyotaku SLT - S, M, L, XL, XXL



GOIONE YFT - WHITE
1014233005 | WHT | 2/1/24



TUNA TRIP - SLATE
1014233003 | SLT | 11/1/23



MAHI MIND - TURQUOISE
1015233016 | TUR | 11/1/23



WAHOO MIND - WHITE
1015233018 | WHT | 11/1/23

STRATOS LONG
SLEEVE

Moisture wicking breathability |
Comfortable & lightweight poly-stretch
fabric | Super soft feeling material

94% Polyester 6% Spandex

USA MSRP \$55.00

Mahi Mind, Sailfish Mind, Wahoo Mind

S, M, L, XL, XXL

Gyotaku

S, M, L, XL, XXL, 3XL



TURNER - WHITE
1014233004 | WHT | 11/1/23



TAILS UP - GRAPHITE
1014232000 | GRA | 11/1/23



TAILS UP - OCEAN
1014232000 | OCE



GYOTAKU - SLATE
1015223002 | SLT



GYOTAKU - TURQUOISE
1015223002 | TUR



GYOTAKU - WHITE
1015223002 | WHT



TAILS UP - SEAFOAM
1014232000 | SEA



DODO'S - OCEAN
1014232001 | OCE



DODO'S - WHITE
1014232001 | WHT



RODMAN - BLACK
1014231000 | BLK | 11/1/23



GYOTAKU - SLATE
1014223000 | SLT



GYOTAKU - TURQUOISE
1014223000 | TUR

PREMIUM TRIBLEND TEE

50% Polyester 25% Cotton
 25% Rayon

HIGH TOWER
 60% Cotton 40% Polyester

USA **MSRP \$40.00**
 SIZES S, M, L, XL, XXL, 3XL



GOIONE SAILFISH
 PREMIUM HEATHER
 1172233003 | PHE | 2/1/24



GOIONE SAILFISH - NAVY
 1172233003 | NVY | 11/1/23



HIGH TOWER - WHITE
 1172233004 | WHT | 11/1/23



GOIONE MARLIN - LIGHT BLUE
 1171233001 | LBL | 2/1/24



GOIONE MARLIN - WHITE
 1171233001 | WHT | 11/1/23

PREMIUM TEE

100% Cotton

HEATHER GREY
 90% Cotton 10% Polyester

GAMEDAY BLK
 60% Cotton 40% Polyester

USA **MSRP \$36.00**
 SIZES S, M, L, XL, XXL, 3XL



GOOD LIVIN - LIGHT BLUE
 1172233002 | LBL | 2/1/24



GOOD LIVIN
 VINTAGE BLACK
 1172233002 | VBL | 11/1/23



MARLIN MINDS
 PREMIUM HEATHER
 1172233001 | PHE | 2/1/24



LETS GO - SMOKEY BLUE
 1171233006 | SMB | 11/1/23



LETS GO - HEATHER GREY
 1171233006 | HGY | 2/1/24



TUNA TRIP - BLACK
 1171233003 | BLK | 2/1/24



MARLIN MINDS
 LIGHT BLUE
 1172233001 | LBL | 11/1/23



GYOTAKU - WHITE
 1172233000 | WHT | 11/1/23



GYOTAKU - LIGHT BLUE
 1172233000 | LBL | 11/1/23



GYOTAKU
 VINTAGE BLACK
 1172233000 | VBL | 11/1/23



F-STOP - WHITE
 1171233002 | WHT | 2/1/24



GAME DAY - HEATHER GREY
 1172233005 | HGY | 11/1/23



GAMEDAY - BLACK
 1172233005 | BLK | 11/1/23

PREMIUM POCKET TEE

100% Cotton

USA **MSRP \$40.00**
 SIZES S, M, L, XL, XXL, 3XL



LURED - LIGHT BLUE
 1171233004 | LBL | 2/1/24



LURED - BLACK
 1171233004 | BLK | 11/1/23



RODMAN - WHITE
 1171233005 | WHT | 2/1/24



RODMAN - SMOKEY BLUE
 1171233005 | SMB | 11/1/23



GOIONE MARLIN - NAVY
 1173233005 | NVY | 11/1/23



TUNA TRIP - HEATHER GREY
 1173233004 | HGY | 11/1/23

PREMIUM LONG SLEEVE

100% Cotton

HEATHER GREY
 90% Cotton 10% Polyester

USA **MSRP \$40.00**
 SIZES S, M, L, XL, XXL, 3XL



OUTERWEAR

GRANDER PULLOVER
SOFTSHELL

Bonded fleece with DWR coating |
Thumbholes | Adjustable hood

92% Polyester 8% Elastane
bonded with 100% Polyester
polar fleece

USA **MSRP \$85.00**
SIZES **S, M, L, XL**



OPEN SEAS - BLACK
1061223001 | BLK

UPWELL PULLOVER
SOFTSHELL

Bonded fleece with DWR coating |
Thumbholes | Front pouch pocket | Lined hood
| First integrated facemask in a softshell.

92% Polyester 8% Elastane
bonded with 100% Polyester
polar fleece

USA **MSRP \$95.00**
SIZES **S, M, L, XL**



ICON - BLACK
1061223002 | BLK

RODMAN
PULLOVER FLEECE

Ultra-soft & warm material

60% Cotton 40% Polyester

USA **MSRP \$70.00**
SIZES **S, M, L, XL, XXL, 3XL**



BLACK
1061233000 | BLK | 11/1/23



OCEAN
1061233000 | OCE | 11/1/23

NORTHLAKE
PULLOVER

Gyotaku print lined hood | Ultra-soft
& warm material

60% Cotton 40% Polyester

USA **MSRP \$70.00**
SIZES **S, M, L, XL**



GYOTAKU - BLACK
1061223000 | BLK



GYOTAKU - LIGHT GREY
1061223000 | LGY

UPWELL ZIP
SOFTSHELL

Heavyweight bonded fleece with
DWR coating | Thumbholes | Front
chest pocket | Lined hood

92% Polyester 8% Elastane
bonded with 100% Polyester
polar fleece

USA **MSRP \$100.00**
SIZES **S, M, L, XL, XXL**



NAVY
1060223002 | NVY

GRANDER ZIP
SOFTSHELL

Bonded fleece with DWR coating
| Thumbholes | Adjustable hood |
Zippered front

92% Polyester 8% Elastane
bonded with 100% Polyester
polar fleece

USA **MSRP \$95.00**
SIZES **S, M, L, XL, XXL**



BLACK
1060223001 | BLK



ARMY
1060223001 | ARM

NORTHLAKE ZIP

Plush zip-up hoodie | Lined hood |
Ultra-soft and warm material

60% Cotton 40% Polyester

USA **MSRP \$80.00**
SIZES **S, M, L, XL, XXL**



BLACK
1060223000 | BLK



NAVY
1060223000 | NVY

DRAFT
WINDBREAKER

Lightweight | 2-way stretch |
Packable stowaway handpocket

100% Polyester

USA **MSRP \$95.00**
SIZES **S, M, L, XL, XXL, 3XL**



SLATE
1051233003 | SLT | 2/1/24

DROPSHOT
POLARTEK
BONDED
SOFTSHELL

Bonded fleece with DWR coating
| Adjustable hood | Integrated face
mask | Chest pocket | Hand pockets

100% Polyester

USA **MSRP \$150.00**
SIZES **S, M, L, XL, XXL**



OPEN SEAS - ARMY
1051223000 | ARM

SOLID - SMOKEY BLUE
1051223007 | SMB

LUNKER
REVERSIBLE
SHERPA JACKET

Reversible | DWR coating on one
side | Comfy Sherpa on one side |
Hand pockets on each side | Chest
pocket on each side

100% Polyester

USA **MSRP \$150.00**
SIZES **S, M, L, XL, XXL, 3XL**



OPEN SEAS - GRAPHITE
1051223001 | GRA



SOLID - LIGHT GREY
1051221000 | LGY



SOLID - SMOKEY BLUE
1051221000 | SMB

CHUBASCO
JACKET

Water repellent, 4-way stretch,
and 2 layer lightweight PVC
fabrication | Weather resistant
zippers on the front & back
pockets | Zipper garages | Quick-
adjust toggled hood cinch | Hood
brim | Velcro wrist adjusters

100% PU/Polyestser

USA **MSRP**
SOLID **\$140.00**
SMOKEY BLUE
SIZES **S, M, L, XL**
LIGHT GREY
SIZES **XS, S, M, L, XL, XXL, 3XL**



OPEN SEAS - LIGHT GREY
1051223008 | LGY | 11/1/23



OPEN SEAS - ARMY
1051223008 | ARM

USA **MSRP**
OPEN SEAS **\$150.00**
SIZES **XS, S, M, L, XL, XXL, 3XL**



LIGHT GREY
1040221000 | LGY

CHUBASCO BIB

Water repellent, 4-way stretch, and
2 layer lightweight PVC fabrication
| Durable and adjustable suspender
straps | Large chest pocket with a
sealed weather resistant zipper |
Quick-fit ankle snaps

100% PU/Polyester

USA **MSRP \$140.00**
SIZES **XS, S, M, L, XL, XXL, 3XL**



GRAPHITE
1040221000 | GRA | 11/1/23

HEADWEAR



**TERMINAL
PERFORMANCE
TRUCKER**

Lightest and highest performance boardshort material | Laser-cut perforations | Padded and perforated headband | Snapback closure

92% Polyester 8% Elastane

USA **MSRP \$50.00**
 SIZES **OS**



SONAR - NAVY
 1202231005 | NVY | 2/1/24



OPEN SEAS - BLACK/CHARCOAL
 1202223001 | BCH | 11/1/23



OPEN SEAS - BLUE
 1202223000 | BLU



OPEN SEAS - BLACK
 1202223000 | BLK

TRUCKER

Vented mesh back panels |
 Adjustable snapback closure |
 Internal moisture wicking headband

100% Polyester

USA **MSRP \$40.00**
 SIZES **OS**

**ECHO
PERFORMANCE
TRUCKER**

Micro-Mesh trucker back panels |
 Ultra-lightweight construction |
 Water repellant bill and crown |
 Padded and perforated headband |
 Customizable bill | Snapback closure

100% Polyester

OPEN SEAS -
 92% Polyester 8% Elastane

USA **MSRP \$45.00**
 SIZES **OS**



TAILS UP - BLACK
 1202232003 | BLK | 2/1/24



TAILS UP - BLUE
 1202232003 | BLU



ICON - LIGHT GREY
 1202232004 | LGY



LURED - GRAPHITE
 1202233003 | GRA | 2/1/24



MARLIN MINDS - BLACK
 1202233004 | BLK | 2/1/24



RUNNIN - NAVY
 1202233005 | NVY | 11/1/23



ICON - TURQUOISE
 1202232004 | TUR



GYOTAKU - LIGHT GREY
 1202233000 | LGY | 11/1/23



GYOTAKU - SMOKEY BLUE
 1202223002 | SMB



RODMAN - NAVY
 1202233007 | NVY | 2/1/24



LURED - GRAPHITE
 1202233009 | GRA | 11/1/23



MARLIN - BLUE
 1202232005 | BLU



MARLIN - BLACK
 1202232005 | BLK

**UNSTRUCTURED
SNAPBACK**

Nylon construction |
 Snapback closure

100% Polyester

MARLIN - 100% Nylon

USA **MSRP \$40.00**
 SIZES **OS**



GYOTAKU - BLACK
 1202223002 | BLK



OPEN SEAS - LIGHT GREY
 1202223003 | LGY | 11/1/23



OPEN SEAS - BLACK/CHARCOAL
 1202223003 | BCH | 11/1/23



OPEN SEAS - BLUE
 1202223003 | BLU



RODMAN - GRAPHITE
 1202233010 | GRA | 2/1/24

**UPSWELL
PERFORMANCE HAT**

Nylon construction |
 Snapback closure | Laser cut holes

100% Polyester

USA **MSRP \$45.00**
 SIZES **OS**

DELTA FLEXFIT

Flexfit back | Internal thermal-regulating and anti-bacterial banding | Internal stain-preventing 3-layer sweatband | Polyester spandex blend with stretch

92% Polyester 8% Elastane

USA **MSRP \$50.00**
SIZES **S/M, L/XL**



ICON - DARK GREY
1201223000 | GRY



ICON - SMOKEY BLUE
1201223000 | SMB



ICON - BLACK
1201223000 | BLK



LIGHT GREY
1203222002 | LGY



LIGHT BLUE
1203222002 | LBL



TURQUOISE
1203222002 | TUR



BLACK
1203222002 | BLK

THE OFFSHORE CLASSIC

Mesh back | Adjustable velcro strap closure | Internal moisture wicking headband

60% Cotton 40% Polyester

USA **MSRP \$30.00**
SIZES **ONE SIZE**

DELTA PINACOL

Flexfit back | Internal thermal-regulating and anti-bacterial banding | Internal stain-preventing 3-layer sweatband | Polyester spandex blend with stretch

92% Polyester 8% Elastane

USA **MSRP \$50.00**
SIZES **S/M, L/XL**



HEATHERED - LIGHT GREY
1201223001 | LGY



HEATHERED - SMOKEY BLUE
1201223001 | SMB



HEATHERED - CHARCOAL
1201223001 | CHR



GAME FISH - GREY
1210213000 | GRY



OPEN SEAS - BLACK
1210223000 | BLK

BEANIE

GAME FISH-
100% Polyester

OPEN SEAS-
100% Acrylic

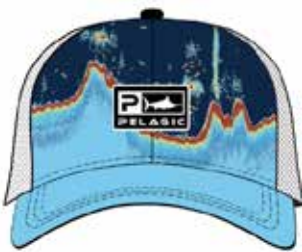
USA **MSRP \$30.00**
SIZES **ONE SIZE**

LOW PRO TRUCKER

Vented mesh back panels | Adjustable velcro strap closure | Internal moisture wicking headband

92% Polyester 8% Elastane

USA **MSRP \$40.00**
SIZES **OS**



SONAR - NAVY
1203231000 | NVY | 2/1/24



OPEN SEAS - LIGHT GREY
1203223000 | LGY | 11/1/23



SONAR - NAVY
1207231000 | NVY | 2/1/24



OPEN SEAS - BLUE
1207223000 | BLU

PERFORMANCE VISOR

Interior quick-dry sweatband | Adjustable velcro closure

SONAR-
92% Polyester 8% Elastane

OPEN SEAS-
47% Recycled Polyester 45% Polyester 8% Elastane

USA **MSRP \$35.00**
SIZES **ONE SIZE**



OPEN SEAS - BLACK/CHARCOAL
1203223000 | BCH | 11/1/23



OPEN SEAS - BLUE
1203223000 | BLU



SLAM - WHITE
1207201000 | WHT



SLAM - BLACK
1207201000 | BLK

SLAM VISOR

Interior quick-dry sweatband | Adjustable velcro closure

100% Polyester Microfiber

USA **MSRP \$25.00**
SIZES **ONE SIZE**

SUNSETTER PRO

Internal moisture wicking & performance sweatband | Adjustable tightening strap

SONAR-
100% Polyester

OPEN SEAS-
34% Recycled Polyester 56% Polyester 10% Elastane

USA **MSRP \$50.00**
SIZES **ONE SIZE**



SONAR - NAVY
1204231000 | NVY | 2/1/24



OPEN SEAS - LIGHT GREY
1204223000 | LGY



OPEN SEAS - BLUE
1204223000 | BLU



OPEN SEAS - BLACK
1204223000 | BLK

BAJA STRAW
SUNHAT

Internal custom elastic sweatband | Adjustable tightening strap

100% Natural Fibers

USA **MSRP \$40.00**
KHAKI **MSRP \$35.00**
SIZES **ONE SIZE**



SONAR - NAVY
1205231000 | NVY | 2/1/24



OPEN SEAS - LIGHT GREY
1205223000 | LGY | 11/1/23



OPEN SEAS - BLUE
1205223000 | BLU



OPEN SEAS - BLACK
1205223000 | BLK



KHAKI
1205223002 | KHA



DELUXE - BLACK
1260221002 | BLK



DORADO - BLUE
1260221001 | BLU



DORADO - GREEN
1260221001 | GRN

PELAGIC

DELUXE - BLACK
1270213004 | BLK



DELUXE - WHITE
1270213004 | WHT

TOWELS

100% Cotton
USA **MSRP \$40.00**

DECALS

100% Vinyl
USA **MSRP \$10.00**



OPEN SEAS - ARMY
1276223001 | ARM

CHASM
DUFFLE BAG

100% Polyester
USA **MSRP \$99.00**
SIZES **ONE SIZE**



OPEN SEAS - ARMY
1277223000 | ARM

CONCEAL
FANNY PACK

100% Polyester
USA **MSRP \$40.00**
SIZES **ONE SIZE**

COOLER BAG

50% Polyester 50% TPU
USA **MSRP \$199.00**
SIZES **ONE SIZE**



OPEN SEAS - ARMY
1278223001 | ARM

DRY BAG
BACKPACK

85% PVC 15% Polyester
USA **MSRP \$120.00**
SIZES **ONE SIZE**



OPEN SEAS - ARMY
1274223000 | ARM

HEAVY DUTY 50L
DUFFLE BAG

85% PVC 15% Polyester
USA **MSRP \$120.00**
SIZES **ONE SIZE**



OPEN SEAS - ARMY
1276223000 | ARM

WAY POINT
BACKPACK

100% Polyester
USA **MSRP \$99.00**
SIZES **ONE SIZE**



OPEN SEAS - ARMY
1274223002 | ARM



FISH CAMO - SLATE
1251221000 | SLT



FISH CAMO - LIGHT GREY
1251221000 | LGY

SUN GLOVES

50% PVC Rubber 35% Spandex
5% Keprotec 7% Neoprene 3% TPR
USA **MSRP \$34.00**
SIZES **S/M, M/L, L/XL**



AMERICAMO - SMOKEY BLUE
1250221002 | SMB



SOLID - RED
MGL9910 | RED



SOLID - ROYAL
MGL9910 | RYL

BATTLE GLOVES

50% PVC Rubber 35% Spandex 5%
Keprotec 7% Neoprene 3% TPR
USA **MSRP \$34.00**
SIZES **S/M, M/L, L/XL**



AMERICAMO
SMOKEY BLUE
1250221000 | SMB



FISH CAMO
LIGHT GREY
1250221001 | LGY



SOLID - ROYAL
MGL9920 | RYL



SOLID - RED
MGL9920 | RED

END GAME
GLOVES

50% PVC Rubber 35% Spandex
5% Keprotec 7% Neoprene 3% TPR
USA **MSRP**
AMERICAMO / FISH CAMO **\$42.00**
SOLID **\$39.00**
SIZES **S/M, M/L, L/XL**



SOLID - GREY/ROYAL
MGL9930 | GRO

WIREMAN
HD GLOVES

24% Nylon 21% Polyurethane 25%
Non-Slip Grip 15% Spandex 10%
Neoprene 5% Keprotec
USA **MSRP \$59.00**
SIZES **M/L, L/XL, 2XL**

PELAGIC

FOOTWEAR

PELAGIC

PROFORM
SOCKS

65% Polyester 10% Cotton 15%
Spandex 10% Elastic

USA **MSRP \$15.00**
SIZES **S/M, L/XL**



SONAR - NAVY
1230231000 | NVY | 2/1/24



SOLID - SMOKEY BLUE
1430222003 | SMB



FISH CAMO - BLACK
1430222004 | BLK

LONGSHORE 12”
DECK BOOT

Neotech cooling liner | Ultra-
comfortable, non-slip boat sole
| Heavy-duty, 100% waterproof
rubber construction | Flexible
neoprene upper half | Reinforced toe

100% Rubber

USA **MSRP \$120.00**
SIZES **6, 7, 8, 9, 10, 11, 12, 13, 14**

PURSUIT 6”
DECK BOOT

Neotech cooling liner | Ultra-
comfortable, non-slip boat sole |
Heavy-duty, 100% waterproof rubber
construction | Reinforced toe

100% Rubber

USA **MSRP \$99.00**
SIZES **6, 7, 8, 9, 10, 11, 12, 13, 14**



SOLID - LIGHT GREY
1430223001 | LGY



AMERICAMO - BLUE
1430222000 | BLU



OPEN SEAS - BLACK
1430223000 | BLK



OPEN SEAS - BLUE
1430223000 | BLU



OPEN SEAS - ARMY
1430223000 | ARM



OPEN SEAS - BLUE
1420223001 | BLU



OPEN SEAS - BLACK
1420223001 | BLK



OPEN SEAS - ARMY
1420223001 | ARM

HOOKED UP
SANDAL

100% Rubber

USA **MSRP \$65.00**
SIZES **8, 9, 10, 11, 12, 13**

EXPEDITION 12”
DECK BOOT

Neotech cooling liner | Ultra-
comfortable, non-slip boat sole
| Heavy-duty, 100% waterproof
rubber construction | Flexible
neoprene upper half | Reinforced toe

100% Rubber

USA **MSRP \$120.00**
SIZES **6, 7, 8, 9, 10, 11, 12, 13, 14**



SOLID - SMOKEY BLUE
1430222001 | SMB



FISH CAMO - BLACK
1430222002 | BLK



OPEN SEAS - BLACK
1420223000 | BLK



OPEN SEAS - BLUE
1420223000 | BLU



OPEN SEAS - ARMY
1420223000 | ARM

OFFSHORE
SANDAL

100% Rubber

USA **MSRP \$75.00**
SIZES **8, 9, 10, 11, 12, 13**

A young person with long blonde hair, wearing a camouflage baseball cap and sunglasses, is fishing from a boat. They are holding a fishing rod with a blue and white lure. The background shows a blue ocean and a cloudy sky. The text "YOUTH AND KIDS" is overlaid on the left side of the image.

YOUTH AND KIDS

YOUTH STRIKE

34% Recycled Polyester 56% Polyester 10% Elastane

USA MSRP \$55.00
SIZES 23,25,27,29



SONAR - NAVY
3001231000 | NVY | 2/1/24



OPEN SEAS - LIGHT GREY
3001232002 | LGY



OPEN SEAS - BLUE
3001223004 | BLU



SMOKEY BLUE
3002232003 | SMB



SLATE
3002223004 | SLT

YOUTH DOCKSIDE ELASTIC

75% Recycled Polyester 17% Cotton 8% Elastane

USA MSRP \$55.00
SIZES S, M, L

YOUTH HIGH SPOT

92% Polyester 8% Elastane

USA MSRP \$55.00
SIZES 23,25,27,29



GYOTAKU - NAVY
3001231001 | NVY | 2/1/24



GREY
3002233007 | GRY | 11/1/23

YOUTH MAKO DEEP SEA

46% Polyester 31% Recycled Polyester 14% Nylon 9% Elastane

USA MSRP \$60.00
SIZES 23,25,27,29

YOUTH DEEP DROP

33% Cation 29% Polyester 22% Cotton 10% Elastane 6% Nylon

USA MSRP \$55.00
SIZES 23, 25, 27, 29



OPEN SEAS - BLUE
3001223005 | BLU



GREY
3001223008 | GRY

YOUTH TRAVERSE HYBRID

97% Nylon 3% Elastane

USA MSRP \$70.00
SIZES 23,25,27,29

YOUTH LEIDAY ELASTIC LINED 18”

50% Recycled Polyester 40% Polyester 10% Elastane

USA MSRP \$55.00
SIZES 23, 25, 27, 29



MACKEREL - TAHITI BLUE
3002233005 | TAB | 2/1/24



OPEN SEAS - BLUE
3015223008 | BLU

YOUTH EXO-TECH

86% Polyester 14% Elastane

USA MSRP \$90.00
SIZES S, M, L

YOUTH
VAPORTEK
HOODED

100% Polyester
USA **MSRP \$55.00**
SIZES **S, M, L**



SONAR - NAVY
3015231007 | NVY | 2/1/24



OPEN SEAS - LIGHT GREY
3015232011 | LGY



OPEN SEAS - BLUE
3015223007 | BLU



LET'S GO - LIGHT GREY
3015233000 | LGY | 11/1/23

YOUTH VAPORTEK

100% Polyester
USA **MSRP \$50.00**
SIZES **S, M, L**



OPEN SEAS - BLUE
3015223006 | BLU

YOUTH DEFCON

100% Nylon
USA **MSRP \$75.00**
SIZES **S, M, L**



OPEN SEAS - SLATE
3015223004 | SLT



GYOTAKU - OCEAN
3015233003 | OCE | 2/1/24



GOIONE SAILFISH - WHITE
3015231003 | WHT | 11/1/23

YOUTH AQUATEK
HOODED

100% Nylon
USA **MSRP \$55.00**
SIZES **S, M, L**



LET'S GO - GRAPHITE
3015233002 | GRA | 11/1/23



TAILS UP - OCEAN
3015232002 | OCE



TAILS UP - SEAFOAM
3015232002 | SEA



GOIONE SAILFISH - NAVY
3015231002 | NVY | 11/1/23



MARLIN MIND - TAHITI BLUE
3015232001 | TAB

YOUTH AQUATEK

100% Nylon
USA **MSRP \$50.00**
SIZES **S, M, L**



MARLIN MIND - WHITE
3015232001 | WHT



ICON - SLATE
3015223009 | SLT

YOUTH
PREMIUM TEE

60% Cotton 40% Polyester

USA **MSRP \$25.00**
SIZES **S, M, L**



GOIONE MARLIN - WHITE
3172233006 | WHT | 11/1/23



LURED - LIGHT BLUE
3172233001 | LBL | 2/1/24

YOUTH LONG
SLEEVE TEE

100% Cotton

USA **MSRP \$30.00**
SIZES **S, M, L**



GOIONE MARLIN - NAVY
3173233001 | NVY | 11/1/23

KIDS STRIKE

34% Recycled Polyester 56% Polyester 10% Elastane

USA **MSRP \$55.00**
SONAR - **3T, 4T, 5T**
OPEN SEAS - **S, M, L**



SONAR - NAVY
4001231003 | NVY | 2/1/24



OPEN SEAS - LIGHT GREY
4001232002 | LGY



OPEN SEAS - BLUE
4001223004 | BLU

KIDS HIGH SPOT

92% Polyester 8% Elastane

USA **MSRP \$50.00**
SIZES **3T, 4T, 5T**



GYOTAKU - NAVY
4001231001 | NVY | 2/1/24



SMOKEY BLUE
4002232003 | SMB



SLATE
4002223004 | SLT

KIDS DOCKSIDE
ELASTIC

75% Recycled Polyester
17% Cotton 8% Elastane

USA **MSRP \$50.00**
SIZES **S, M, L**



GREY
4002233007 | GRY | 11/1/23



KIDS MAKO
DEEP SEA

46% Polyester 31% Recycled Polyester 14% Nylon 9% Elastane

USA **MSRP \$55.00**
SIZES **3T, 4T, 5T**



SONAR - NAVY
4015231007 | NVY | 2/1/24



OPEN SEAS - BLUE
4015223007 | BLU

KIDS VAPORTEK
HOODED

100% Polyester

USA **MSRP \$50.00**
OPEN SEAS **MSRP \$45.00**
SIZES **3T, 4T, 5T**

KIDS VAPORTEK

100% Polyester
USA MSRP \$45.00
SIZES 3T, 4T, 5T



OPEN SEAS - BLUE
4015223006 | BLU

KIDS AQUATEK

100% Nylon
USA MSRP \$45.00
SIZES 3T,4T,5T



GOIONE SAILFISH - NAVY
4015231002 | NVY | 11/1/23

ICON - SLATE
4015223009 | SLT

KIDS AQUATEK
HOODED

100% Nylon
USA MSRP \$50.00
SIZES 3T, 4T, 5T



GOIONE SAILFISH - WHITE
4015231003 | WHT | 11/1/23

LET'S GO - GRAPHITE
4015231005 | GRA | 11/1/23



TAILS UP - OCEAN
4015232002 | OCE

TAILS UP - SEAFOAM
4015232002 | SEA

KIDS
PREMIUM TEE

100% Cotton
USA MSRP \$22.00
SIZES 3T,4T,5T



GOIONE SAILFISH - NAVY
4170233003 | NVY | 11/1/23

5/1/24
COLLECTION



SIDE SCANNER 19”

4-way stretch | Tight-Lines™

47% Recycled Polyester
45% Polyester 8% Elastane

USA **MSRP \$75.00**
SIZES **30, 32, 33, 34, 36, 38, 40, 42**



OCEAN
1001242001 | OCE | 5/1/24

HIGH SPOT 18”

4-way stretch | Scallop Leg | Lightweight
and high performance poly spandex
blend fabric

92% Polyester 8% Elastane

USA **MSRP \$70.00**
SIZES **30, 32, 33, 34, 36, 38, 40, 42**



RED / WHITE / BLUE
1001242002 | RWB | 5/1/24

STRIKE 19”

Ballistic nylon lined phone
pocket | Lightest boardshort |
Tight-Lines™

34% Recycled Polyester 56%
Polyester 10% Elastane

USA **MSRP \$75.00**
SIZES **30, 32, 33, 34, 36, 38, 40, 42**



RED / WHITE / BLUE
1001242000 | RWB | 5/1/24

DOWNSWELL 18”
ELASTIC

Elastic waistband | Scallop leg
construction | Zipper pocket on
wearers right

92% Polyester 8% Elastane

USA **MSRP \$70.00**
SIZES **S, M, L, XL, XXL**



TROPICAL AQUA
1002233001 | TAQ | 5/1/24



LEIDAY ELASTIC
LINED 17”

Elastic waistband | Interior
compression boxer short lined |
Lightweight fabric

50% Recycled Polyester
40% Polyester 10% Elastane

USA **MSRP \$70.00**
SIZES **S, M, L, XL, XXL**

TROPICAL AQUA
1002233010 | TAQ | 5/1/24



DOCKSIDE 18”
ELASTIC

4-way stretch | Elastic waistband |
Soft hand feel | Hand pockets

75% Recycled Polyester 17%
Cotton 8% Elastane

USA **MSRP \$60.00**
SIZES **S, M, L, XL, XXL**

TROPICAL AQUA
1002242000 | TAQ | 5/1/24



MAKO 18”

Front & back hand pockets | Zipper fly
with button closure | Water and stain
repellent | 4-Way Stretch

46% Polyester 31% Recycled Polyester
14% Nylon 9% Elastane

USA **MSRP \$69.00**
SIZES **30, 32, 33, 34, 36, 38, 40, 42, 44**

TROPICAL AQUA
1002233006 | TAQ | 5/1/24

EXO-TECH

Dual front zip pockets | Enlarged mesh breathing panel in integrated face mask | Abrasion resistant material | Toughest performance shirt

86% Polyester 14% Elastane

USA MSRP \$99.00
SIZES S, M, L, XL, XXL, 3XL



RED / WHITE / BLUE
1015242008 | RWB | 5/1/24

VAPORTEK HOODED

Side and full length underarm venting | Our lightest fishing shirt | Most ventilated performance shirt | Made with the lightest weight polyester material

100% Polyester

USA MSRP \$70.00
SIZES S, M, L, XL, XXL, 3XL



MAP FISH - TAHITI BLUE
1015242005 | TAB | 5/1/24



MARLIN MADE - OCEAN
1015242007 | OCE | 5/1/24

AQUATEK HOODED

Crafted with fabric that's softer than any competition | Moisture wicking & cooling properties | Comfortable and lightweight nylon-stretch fabric | Includes hood for added sun protection

100% Nylon

USA MSRP \$65.00
SIZES S, M, L, XL, XXL, 3XL



REEL FLAG - WHITE
1015242000 | WHT | 5/1/24



GYOTAKU - NAVY
1015231005 | Nvy | 5/1/24



GOIONE SLAM - TAHITI BLUE
1015242001 | TAB | 5/1/24



GOIONE SLAM - BLACK
1015242001 | BLK | 5/1/24



HIGH TOWER
TAHITI BLUE
1015242006 | TAB | 5/1/24



WHO'S UR MAHI
TURQUOISE
1015242010 | TUR | 5/1/24



TUNA TRIFECTA
LIGHT BLUE
1015242009 | LBL | 5/1/24



FISH N STRIPES - OCEAN
1015242002 | OCE | 5/1/24



MARLIN MADE - WHITE
1015242003 | WHT | 5/1/24



TEASER - TAHITI BLUE
1015242004 | TAB | 5/1/24

AQUATEK

Crafted with fabric that's softer than any competition | Most versatile performance shirt | Moisture wicking & cooling properties | Comfortable and lightweight nylon-stretch fabric

100% Nylon

USA MSRP \$60.00
SIZES S, M, L, XL, XXL, 3XL



MARLIN MADE - LIGHT GREY
1015242003 | LGY | 5/1/24



CHESTER - TURQUOISE
1015242012 | TUR | 5/1/24



WHO'S UR MAHI - LIGHT BLUE
1015242011 | LBL | 5/1/24

DOCKSIDE STRETCH WOVEN

4-way stretch | Soft feel | All-over species print

71% Polyester 21% Cotton
8% Elastane

USA MSRP \$65.00
SIZES S, M, L, XL, XXL, 3XL



TROPICAL AQUA
1016242000 | TAQ | 5/1/24



OCEAN
1016223000 | OCE | 5/1/24

KEYS SS FISHING SHIRT

Made of ULTRA LIGHT, 2-way poly stretch fabric | 50+ UPF protection | Under arm vents for airflow | Mesh-lined back vent | Two chest pockets | Mini plastic collar snaps | Attached lens cleaner cloth on inner left flap

100% Polyester

USA MSRP \$60.00
SIZES S, M, L, XL, XXL, 3XL

STRATOS
SHORT SLEEVE

Moisture wicking breathability
| Comfortable & lightweight
poly-stretch fabric | Softest
material in a performance shirt

94% Polyester 6% Spandex

USA **MSRP \$50.00**
SIZES **S, M, L, XL, XXL, 3XL**



BULL - HEATHER GREY
1014242002 | HGY | 5/1/24



TEASER - HEATHER BLACK
1014242000 | HBK | 5/1/24



MAP FISH - OCEAN
1014242001 | OCE | 5/1/24



BUFF BULL - WHITE
1171242001 | WHT | 5/1/24



FRAMER - LIGHT BLUE
1171242004 | LBL | 5/1/24

PREMIUM TEE

100% Cotton

TROLLIN - 90% Cotton
10% Polyester

USA **MSRP \$36.00**
SIZES **S, M, L, XL, XXL, 3XL**



MARLIN X-ING - TAHITI BLUE
1014242004 | TAB | 5/1/24



TUNA TRIFECTA - WHITE
1014242003 | WHT | 5/1/24



WORLDWIDE - SLATE
1014242006 | SLT | 5/1/24



GOIONE SLAM - SMOKEY BLUE
1171242002 | SMB | 5/1/24



REEL FLAG - BLACK
1171242000 | BLK | 5/1/24



TROLLIN - HEATHER GREY
1172242006 | HGY | 5/1/24

**PREMIUM
TRIBLEND
TEE**

50% Polyester 25% Cotton
25% Rayon

WAY BACK, BIG BUG -
60% Cotton 40% Polyester

USA **MSRP \$40.00**
WAY BACK, BIG BUG - **MSRP**
\$36.00
SIZES **S, M, L, XL, XXL,**
3XL



CHESTER - LIGHT BLUE
1172242001 | LBL | 5/1/24



TURNER - NAVY
1172242003 | NVY | 5/1/24



FISH U - WHITE
1172242000 | WHT | 5/1/24



MAP FISH
PREMIUM HEATHER
1172242002 | PHE | 5/1/24



WHO'S UR MAHI
VINTAGE BLACK
1172242004 | VBK | 5/1/24



BUFF BILL
LIGHT BLUE
1172242009 | LBL | 5/1/24



WAY BACK
SAND
1172242005 | SND | 5/1/24



BIG BUG
SMOKEY BLUE
1172242008 | SMB | 5/1/24



TUNA - NAVY
1202233000 | NVY | 5/1/24



FISH U - BLACK
1202242001 | BLK | 5/1/24

**ECHO PERFORMANCE
TRUCKER**

Mesh trucker back panels | Ultra-
lightweight construction | Water repellant
bill and crown | Padded and perforated
headband | Customizable bill | Snapback
closure

100% Polyester

USA **MSRP \$45.00**
SIZES **OS**



BUFF BILL - NAVY
1202242000 | NVY | 5/1/24



TEASER - BLACK
1202242002 | BLK | 5/1/24

UPSWELL TRUCKER

Nylon construction | Snapback closure

100% Polyester

USA **MSRP \$40.00**
SIZES **OS**

UNSTRUCTURED
SNAPBACK

Nylon construction | Snapback closure

100% Nylon

USA **MSRP \$40.00**
SIZES **OS**



FISH U - GRAPHITE
1202242005 | GRA | 5/1/24



WHITE
1264242000 | WHT | 5/1/24



BLACK
1264242001 | BLK | 5/1/24

20oz TUMBLERS

100% Stainless Steel

USA **MSRP \$35.00**

TRUCKER

Vented mesh back panels | Adjustable snapback closure | Internal moisture wicking headband

100% Polyester

USA **MSRP \$45.00**
SIZES **OS**



TURNER - NAVY
1202242003 | NVY | 5/1/24



WHO'S UR MAHI - BLACK
1202242004 | BLK | 5/1/24



RED / WHITE / BLUE
1261242000 | RWB | 5/1/24

COOZIES

100% Neoprene

USA **MSRP \$6.00**

LOW PRO TRUCKER

Vented mesh back panels | Adjustable velcro strap closure | Internal moisture wicking headband

100% Polyester

USA **MSRP \$45.00**
SIZES **OS**



CHESTER - HEATHER NAVY
1202242006 | HNY | 5/1/24



RED / WHITE / BLUE
1230242000 | RWB | 5/1/24

PROFORM
SOCKS

65% Polyester 10% Cotton 15% Spandex 10% Elastic

USA **MSRP \$15.00**
SIZES **S/M, L/XL**

PERFORMANCE
VISOR

Interior quick-dry sweatband | Adjustable velcro closure

92% Polyester 8% Elastane

USA **MSRP \$35.00**
SIZES **ONE SIZE**



GYOTAKU - NAVY
1207242000 | NVY | 5/1/24



HEATHER NAVY
1207242001 | HNY | 5/1/24



RED / WHITE / BLUE
3001242002 | RWB | 5/1/24

YOUTH HIGH SPOT

92% Polyester 8% Elastane

USA **MSRP \$55.00**
SIZES **23,25,27,29**

YOUTH DOCKSIDE ELASTIC

75% Recycled Polyester 17% Cotton 8% Elastane

USA MSRP \$55.00
SIZES S, M, L



TROPICAL AQUA
3002242000 | TAQ | 5/1/24



YOUTH PREMIUM TEE

60% Cotton 40% Polyester

BUFF BULL, REEL FLAG
50% Polyester 25% Cotton 25% Rayon

USA MSRP \$25.00
SIZES S, M, L

BUFF BULL - NAVY 3172242009 | NVY | 5/1/24
REEL FLAG - BLACK 3172242000 | BLK | 5/1/24
GOIONE SLAM - BLUE 3172242001 | BLU | 5/1/24
GLORY DAYS - WHITE 3172242002 | WHT | 5/1/24

YOUTH VAPORTEK HOODED

100% Polyester

USA MSRP \$55.00
SIZES S, M, L



MARLIN MADE - OCEAN
3015242004 | OCE | 5/1/24



KIDS HIGH SPOT

92% Polyester 8% Elastane

USA MSRP \$50.00
SIZES 3T, 4T, 5T

RED / WHITE / BLUE
4001242002 | RWB | 5/1/24

YOUTH AQUATEK HOODED

100% Nylon

USA MSRP \$55.00
SIZES S, M, L



GOIONE SLAM - TAHITI BLUE
3015242001 | TAB | 5/1/24



GOIONE SLAM - TAHITI BLUE
4015242001 | TAB | 5/1/24

KIDS AQUATEK HOODED

100% Nylon

USA MSRP \$50.00
SIZES 3T,4T,5T

YOUTH AQUATEK

100% Nylon

USA MSRP \$50.00
SIZES S, M, L



FISH N STRIPES - OCEAN
3015242002 | OCE | 5/1/24



FISH N STRIPES - OCEAN
4015242002 | OCE | 5/1/24

KIDS AQUATEK

100% Nylon

USA MSRP \$45.00
SIZES 3T,4T,5T

B u i l t F o r F i s h i n g



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