



**Black
Magic**
TACKLE®

WASABI
FISHING TACKLE



Catalogue

The Black Magic tale

It all started with the hook. The first ever chemically sharpened Black hook sold in New Zealand. Magic - because of the performance and effectiveness, out-fishing everything else on the market. They truly were "Black Magic".

Black Magic Tackle (BMT) is a story of a passion for fishing, entrepreneurial spirit, determination and cutting-edge technology. In 1990, our founder took a trip to Singapore, was shown the first ever chemically sharpened high-carbon steel hooks fresh from Japan and the rest is history.

Black Magic Tackle is a 'Kiwi' family-owned company 100% committed to innovation and excellence in fishing tackle. Today the BMT range has over 2000 product lines available via a network of over 800 tackle stores around the world.

The 'Best by Test' is no idle boast! BMT is passionate about innovation, quality and excellence in fishing tackle and accessories and has been since 1991. Being the "Best by Test" means our team must be constantly learning and developing innovative products. During development, products are tested in our 'Lab.' on our equipment by our team. Extensive 'field trials' are carried out by an international team of fishing experts, pro guides and charter skippers. BMT is committed to quality in every shipment, with all products batch tested for effectiveness, strength and durability. Our commitment to you - the 'Best by Test'

A single-minded focus on quality, robustly tested product, delivering that touch of Magic when it is most needed. For the novice or pro, saltwater or fresh, Black Magic Tackle has the tackle, accessories, tips and techniques to make your next trip a fish-filled success. BMT, your partner on the oceans, seas, lakes and rivers around our planet.



KS 6/0 hook and 60lb Tough Trace



Inside the Black Magic Tackle showroom

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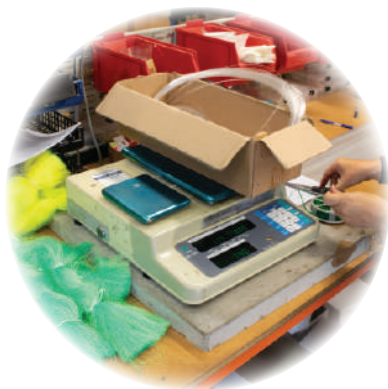
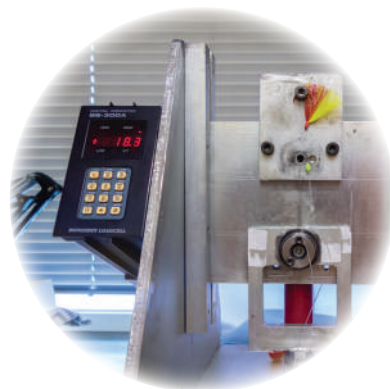
Black magic TACKLE

the best
by test...

WASABI[®]

FISHING TACKLE

the best
of the rest...



www.blackmagictackle.com
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Black
magic
TACKLE



A4 to 100% Scale
for all hook sizes

Black Magic hooks

Very strong

The best quality high carbon steel gives Black Magic hooks superb strength and a long point life. When that 'bigger than expected' fish takes the bait, you want a hook that is the best by test!

Very sharp

Our manufacturer perfected the chemical sharpening process in the late eighties. Match this sharpness with a barb that is smaller than most other brands and you have a hook with superior penetration resulting in more hook-ups.

Very black

We believe our black finish is far less obvious to fish than other finishes. Most brands of hooks rust – to minimise rusting just rinse them in fresh water (or spray with Inox, CRC or WD40) after a day's fishing and store used hooks separate from new hooks.

Very effective

The photographs and letters we receive from happy customers are a good indication that Black Magic Hooks are the best available.

Reliable hook-ups - maximum strength - made in Japan



Try them and experience the difference



KLT 8/0 hook and 80lb Tough Fluorocarbon



DX POINT 6/0 hook and 60lb Tough Fluorocarbon


KLT® Tournament hooks



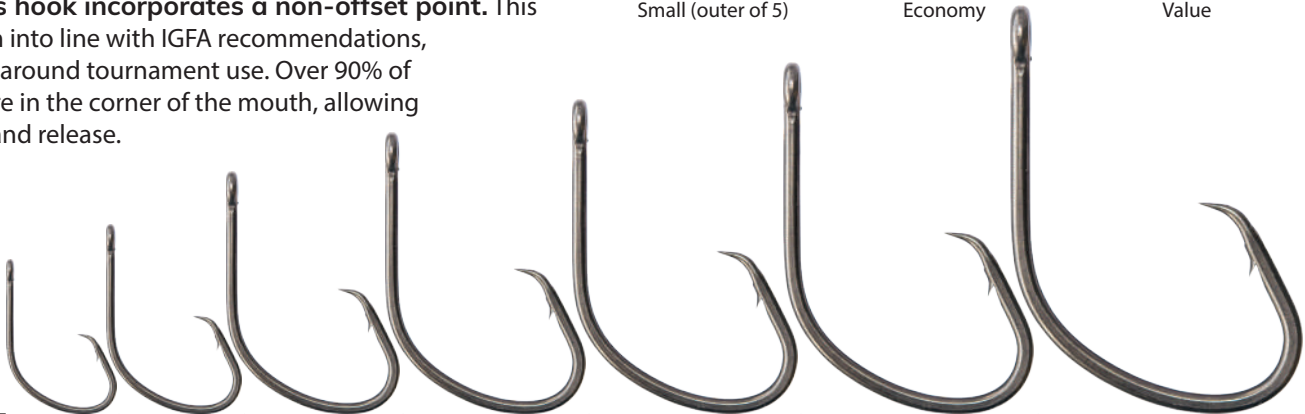
The KLT® premium hook

“Super Slip” Non-Stick PTFE coating technology (commonly used on non-stick frypans) is used on each hook, enhancing penetration, greatly improving rust resistance and extending the life of the hook.

Non-offset recurve

- Light gauge / extreme strength
- Non-offset recurve
- “Super slip” non-Stick PTFE coating, for advanced rust resistance and unequalled penetration
- IGFA legal and NZSFC approved for tournament use
- **Made in Japan**  with premium grade high carbon steel

Modelled off the original KL design – legendary since 1991 – this hook incorporates a non-offset point. This brings them into line with IGFA recommendations, particularly around tournament use. Over 90% of hook-ups are in the corner of the mouth, allowing easy catch and release.



Size	1/0	3/0	4/0	5/0	6/0	7/0	8/0
Small	10	8	6	5	4	3	2
	BMKLT1/0S	BMKLT3/0S	BMKLT4/0S	BMKLT5/0S	BMKLT6/0S	BMKLT7/0S	BMKLT8/0S
Economy	24	19	15	12	9	7	5
	BMKLT1/0E	BMKLT3/0E	BMKLT4/0E	BMKLT5/0E	BMKLT6/0E	BMKLT7/0E	BMKLT8/0E
Value							25
							BMKLT8/0LB



Size	10/0
Small	-
Economy	4
	BMKLT10/0E
Value	20
	BMKLT10/0LB



KLT® 8/0 hook and 60lb Tough Trace



Premium hook - superior penetration/rust resistance

High carbon steel ‘super’ hook manufactured in our Japanese factories with four micro cutting edges. A cut above the rest.

Ultra sharp - superior penetration

Four micro cutting edges tapering into a super sharp point give the DX POINT™ unequaled penetration. This greatly improves your hook up rate.

“Super slip” non-stick coat

PTFE coating technology (commonly used on non-stick frypans) reduces friction, improves penetration and extends the life of the hook.

Strong and durable

The best quality high carbon steel ensures superb strength and a long point life. Made in Japan.



small (outer of 5)



Size	1/0	2/0	3/0	4/0	5/0	6/0
Small	10	9	8	6	5	4
	DXST1/0S	DXST2/0S	DXST3/0S	DXST4/0S	DXST5/0S	DXST6/0S
Economy	24	23	19	15	12	9
	DXST1/0E	DXST2/0E	DXST3/0E	DXST4/0E	DXST5/0E	DXST6/0E



DX POINT™ 5/0



DX POINT™ 6/0 hook and 40lb Tough Fluorocarbon

Extreme penetration - suicide/octopus series

The C POINT® hook combines precision chemical sharpening with a high-tech point that features a smaller barb and 3 micro cutting edges. This allows the point to penetrate with ease when you strike.

Strong and durable

The best quality high carbon steel ensures superb strength and a long point life.

Rust resistant

Black nickel coating. Made in Japan.



Size	04	02	01	1/0	2/0	3/0	4/0	5/0	6/0
Small	14	13	12	11	9	8	7	6	5
Economy	32	30	26	24	20	17	15	13	11
Value							25	25	25
Charter							50	50	50



C POINT® 7/0 hook and 60lb Tough Trace



Size	7/0	8/0	10/0
Small	4	3	2
Economy	9	7	5
Value	25	25	20
Charter	50	50	40

KS series - extra strong



A heavier wire gauge than other brands ensures that these hooks are not crushed or broken easily. The KS range has caught everything from baitfish to marlin and has been used to win numerous tournaments and club trophies in addition to national and international records.

For a world record or a wonderful meal, the KS Series is the best by test. **Made in Japan.**



Size	04	02	01	1/0	2/0	3/0	4/0	5/0	6/0
Small	14	14	14	13	12	11	7	5	3
Economy	32	32	32	30	28	26	16	11	7
Large				60	56	52	32	22	14



Size	7/0	8/0
Small	3	2
Economy	7	5
Large	14	10



Small (outer of 10)

Economy

Large



KS 8/0 hook



KS 8/0 hook and 100lb Tough Fluorocarbon



KL Series - extra hooking power



KL black



A cross between a 'longline' hook and a wide gap or kahle. Leave the drag on and fish hook themselves.

The recurve design ensures most fish are hooked in the corner of the mouth. Ideal for surfcasting and deep water fishing – they will catch fish for the kids too.

Size	06	04	02	01	1/0	3/0
Small	15	14	13	12	11	9
Economy	34	32	30	28	26	20
Large					52	40

Made in Japan.



Size	4/0	5/0	6/0	7/0	8/0
Small	7	6	4	4	2
Economy	16	14	9	9	5
Large	32	28	18	18	10

KL red over gold



Size	1/0	3/0	4/0	5/0	6/0	8/0
Economy	23	19	14	12	7	5



KL 7/0 hook and 60lb Tough Trace



KL 4/0 hook and 30lb Tough Trace



KL 5/0 hook and 4-8kg rolling swivel

GZ livebait series - extra strong



Called the GZ series because they are a "GODZILLA" range of live bait hooks. **Made in Japan.**



- Extra strong wire gauge, super sharp points
- Tough hooks for tough fish, in sizes to suit your target species and the live baits you have available
- Great for cubing too!



Size	02	2/0	4/0	6/0	9/0	11/0
Economy	15	11	9	7	4	3

LB series - extra sharp

For small and large livebaits. Long shanks for positive hook-ups and easy hook removal. **Made in Japan.**



Size	7/0	9/0
Small	3	2
Economy	7	5
Large	14	10



LB 9/0 Hook and Black Magic Equalizer® gimbal and harness

Baitholder

This hook has micro barbs on the back of the shank which will hold your favourite bait securely while ensuring the hook shank strength is maximised. **Made in Japan.**



Size	06	04	02	01
Small	10	10	10	10
Economy	40	40	40	40



GZ 9/0 hook

Black Magic swivels

Rolling and Snap swivels - extra strong

A premium swivel with high strength and rotational capacity. Black for a purpose – a bright swivel can scare fish and some species may strike at a shiny swivel while you are playing the big one.

Six sizes to suit line weights 2-3kg, 4-8kg, 10kg, 15kg and 20kg. The swivel breaking strains are much higher, as listed below.

Rolling swivel



Size	2-3kg	4-8kg	10kg	15kg	20kg
Small	23	21	18	14	11
Economy	56	51	44	34	27
Average Breaking Strains	28kg (61lb)	45kg (99lb)	60kg (132lb)	77kg (168lb)	101kg (222lb)

Snap swivel



Size	2-3kg	4-8kg	10kg	15kg	20kg
Small	16	14	12	9	8
Economy	39	34	29	22	20
Average Breaking Strains	24kg (52lb)	34kg (74lb)	38kg (83lb)	42kg (92lb)	46kg (101lb)

Spiral Squid snap

Spiral Trout snap



Size	#1	#2
Small	18	18
Average Breaking Strains	8kg (17lb)	15kg (33lb)

Twin Spin ball bearing swivels

- **Black Magic “Twin Spin”** ball bearing swivels have an exceptional rotational capacity generated via an innovative design that gives both welded rings the ability to rotate independently
- **Strong** – heavy duty brass swivel construction coupled with a high strength stainless steel coastlock snap provides the ultimate in swivel strength and performance
- **Smooth** – two welded rings and two ball bearing clusters ensure that the swivel and coastlock snap will never twist and “lock up” under load. This sometimes occurs with swivels with only one bearing surface
- **Black** – for a purpose, some fish species will strike at a shiny swivel while you are playing the big one
- **Proven** – Used on trolled lures and livebaits, Black Magic ‘twinspin’ swivels have accounted for numerous marlin, tuna and shark hookups with no line twist and no opened snaps.
- **Tested** – as with all of our products these are batch tested to destruction in our lab



Size	10kg	15kg	24kg	37kg
Economy	6	5	4	3

swivel type (recommended line weight)	average test to failure
10kg (20lb)	37kg (81.6lb)
15kg (30lb)	65kg (143.3lb)
24kg (50lb)	90kg (198.4lb)
37kg (80lb)	160kg (352.7lb)

Wasabi hooks

Quality at a fair price

- Choose from suicide, recurve circle, puka, cod, sprat and bait
- High carbon steel for strength, when that bigger than expected fish takes the bait you need a hook that can handle it
- Chemically sharpened for more hook-ups

Suicide

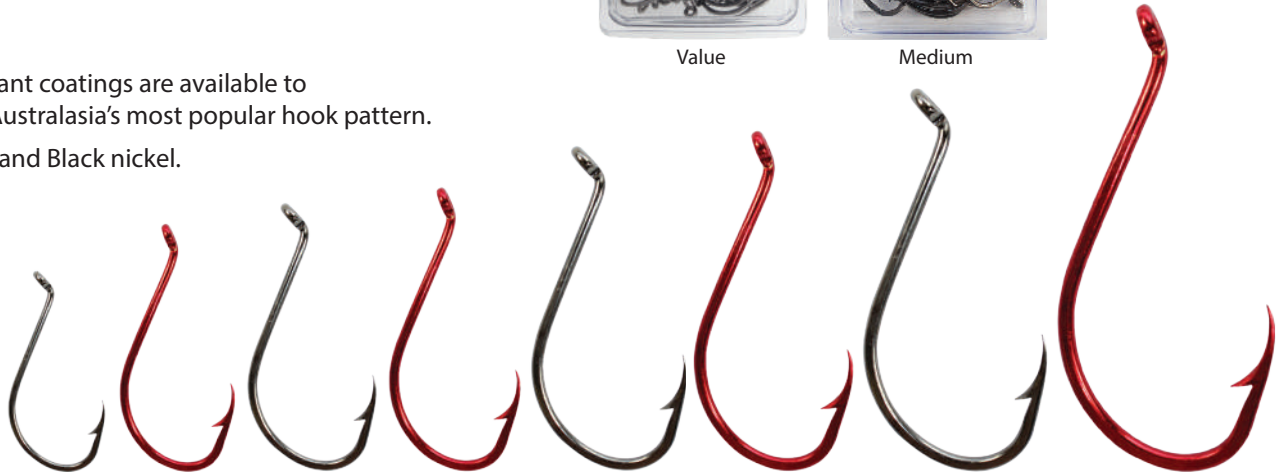
Two rust resistant coatings are available to complement Australasia's most popular hook pattern.
Red over gold and Black nickel.



Value

Medium

Small (outer of 10)



Small								
Size	1/0	2/0	3/0	4/0	5/0	6/0	7/0	8/0
Black	9	8	7	6	5	4	3	2
Red	9	8	7	6	5	4	3	2
Medium								
Size	1/0	2/0	3/0	4/0	5/0	6/0	7/0	8/0
Black	33	30	27	25	23	21	20	10
Red	33	30	27	25	23	21	20	10
Value pack								
Size	1/0	2/0	3/0	4/0	5/0	6/0	7/0	8/0
Black				54	50	45	42	22
Red				54	50	45	42	22



Wasabi Suicide 2/0 hook



Wasabi Suicide 6/0 hook

Recurve circle

Self-hooking. Black nickel coating.



Size	1/0	2/0	3/0	4/0	5/0	6/0	7/0
Small	9	8	7	6	5	4	4
Economy	33	30	27	25	23	21	18
Value pack				54	50	45	42

Sprat and Bait

Great for bait and great for the kids.

Size	20	16
Small	12	10
Economy	55	50

Puka hook

- Recurve design is self hooking
- Extra strong gauge to handle large fish
- Ideal for most deep water species



Size	13/0
Economy	5



Hook a Puka rig

Cod hook

A long shank hook, ideal for blue cod.



Size	7/0
Small	10



Wasabi Recurve 7/0 hook and 60lb Tough Fluorocarbon

Wasabi swivels

Barrel swivels

- Choose from barrel, snap or crossline
- Black for a purpose – a bright swivel can scare some fish, and some species may strike at a shiny swivel while you are playing the big one
- There are six sizes to suit your preferred line weight (4kg, 6kg, 8kg, 10kg, 15kg and 20kg)



Size	4kg	6kg	8kg	10kg	15kg	20kg
Small	32	30	19	15	11	7
Economy	118	113	67	55	40	25
average breaking strains	15kg (33lb)	19kg (41lb)	25kg (55lb)	36kg (79lb)	58kg (127lb)	62kg (136lb)

Snap swivel



Size	4kg	6kg	8kg	10kg	15kg	20kg
Small	16	15	12	9	7	5
Economy	60	56	45	32	25	17
Average breaking strains	13kg (28lb)	17kg (37lb)	25kg (55lb)	35kg (77lb)	36kg (79lb)	44kg (97lb)

Crossline



Size	25kg	40kg
Small	8	7
Economy	31	21
Average breaking strains	30kg (66lb)	43kg (94lb)



Wasabi Barrel Swivel 15kg and 60lb Tough Fluorocarbon



Wasabi Barrel Swivel 15kg

Snapper Snack®

The ultimate combination of lure and rig


The Snapper Snack is modelled on the reliable Black Magic Snatcher® rig. It's a twin hook ledger style rig, but with 2 squid like lures to further enhance the swimming action and encourage more strikes.

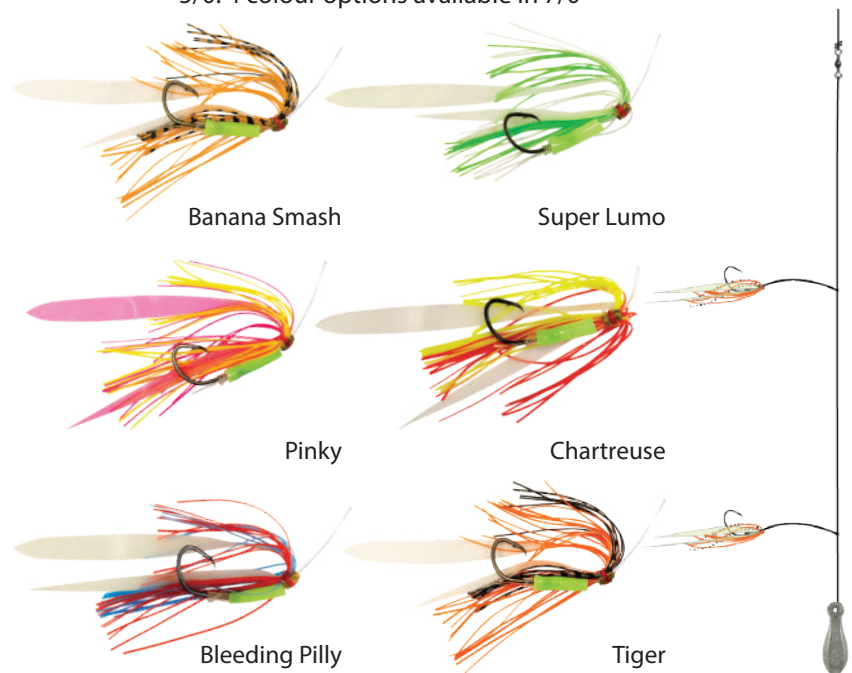
There's a skirt on each hook which is a combination of rubber "silly legs" and long tails. These give a very enticing action in the water particularly when you lift the rod tip, slow wind or simply when there's current flowing. Each skirt combination is luminous and/or high in terms of UV content. There's also a highly effective luminous tube over the eye of each hook, adding to the attraction.

Snapper Snacks are a New Zealand Registered Design #425169, #425170 and #425171

Quality components:

Snapper Snacks are rigged with our non-offset KLT® hook which has a PTFE coating. This not only assists penetration, but it means the hooks last longer due to higher corrosion resistance. They are a step up in strength too and anglers can choose between KLT® 3/0, KLT® 5/0 hooks and KLT® 7/0 hooks. These hooks are self-hooking, so the rigs are great for all anglers, from the young and new to the experienced and mad keen.

- Twin lure rig incorporating high UV and/or luminous skirts
- Rigged with premium PTFE coated Black Magic KLT® hooks, **made in Japan** 
- Best fished with a thin strip of bait to help maintain the natural swimming action of the skirt
- Suitable for targeting a wide range of species
- 6 enticing colour options available in sizes 3/0 and 5/0. 4 colour options available in 7/0



Snapper Snack® 7/0 Pinky



Snapper Snack® 5/0 Chartreuse



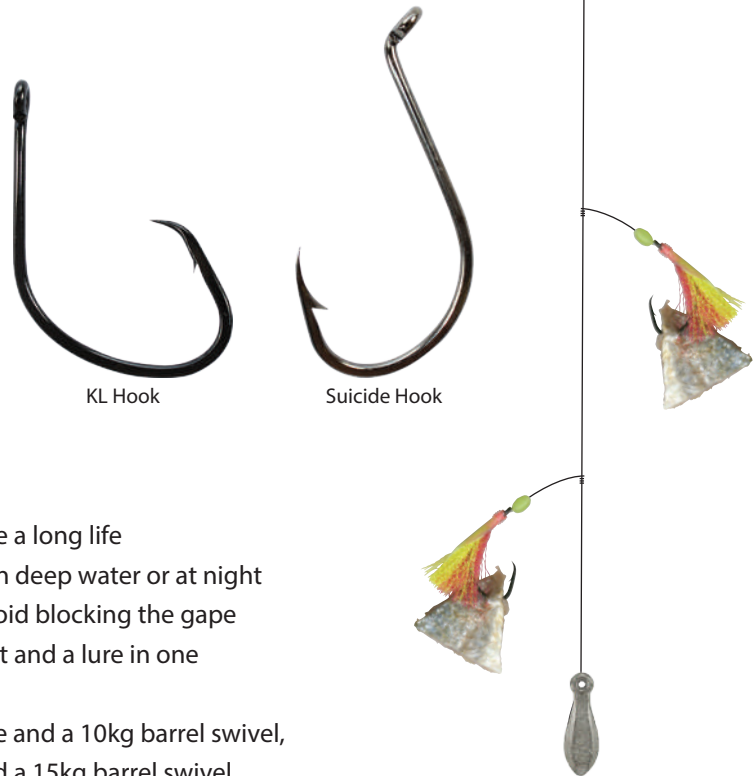
Snapper Snack® 5/0 Banana Smash

Black Magic Snatcher® rigs

Black Magic Snatcher® rigs are hand rigged and packaged in New Zealand, incorporating the best components, ensuring a quality product so you get the best results.

Available with two hooks styles:

- Our legendary KL (recurve) - for self-hooking.
- Suicide - for those who like to strike!



All incorporating:

- A super rust-resistant coating is used on these hooks to ensure a long life
- Soft Japanese lumo beads make the rigs even more enticing in deep water or at night
- For extra appeal, add a small triangle of bait (see picture) – avoid blocking the gape
- With bait attached you have everything working for you, a bait and a lure in one
- Ideal for fishing from the beach, rocks, wharf or boat
- 1/0, 3/0 and 4/0 are rigged using Black Magic 60lb Tough Trace and a 10kg barrel swivel, 5/0 and 6/0 are rigged using Black Magic 80lb Tough Trace and a 15kg barrel swivel, 8/0 is rigged using Black Magic 100lb Tough Trace and a 15kg barrel swivel



3/0 Tarahiki Terror



3/0 Bleeding Pilchard



Snapper Snatcher® 5/0 Original

'KL' (recurve) styles:

- All KL recurve style Snatchers' have two flies per rig, except for the Tarakihi rigs which have three flies.
- The 'Gummy Snatcher' and 'Westcoaster' have different colour flies on the one rig.



'Original'

Available in sizes:
4/0, 5/0, 6/0 and 8/0



'Pinky'

Available in sizes:
4/0, 5/0, 6/0 and 8/0



'Super Lumo'

Available in sizes:
4/0, 5/0, 6/0 and 8/0



'Saury'

Available in sizes:
5/0, 6/0 and 8/0



'Sunset'

Available in sizes:
4/0, 5/0, 6/0 and 8/0



'Anchovy'

Available in size:
5/0



'Snapper McPilly'

Available in size:
5/0



'Flattie Snatcher'

Available in size:
4/0



'Dhuie Thumper'

Available in sizes:
5/0, 6/0 and 8/0



'Gummy Snatcher'

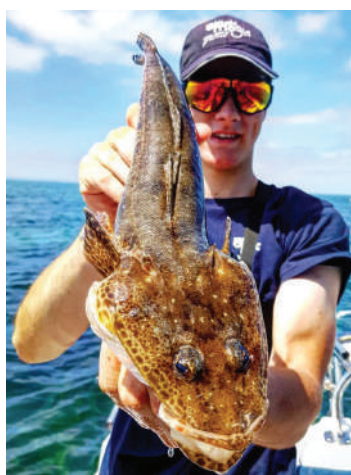
Available in size:
8/0

'Westcoaster'

Available in size:
8/0



3/0 Tarakihi Terror



4/0 Super Lumo



5/0 Original



'Gurnard Grabber'

Available in size:
4/0



'Snapper Terror'

Available in size:
5/0



'Tarakihi Terror'

Available in size:
3/0



'Tarakihi Terminator'

Available in size:
3/0

Suicide styles:

- All Suicide style Snatchers® have two flies per rig and are rigged with suicide hooks.
- The 'Snapper Whacker' range are rigged with premium C POINT® suicide hooks.



'Bleeding Pilchard'

Available in sizes:
1/0, 3/0, 4/0 and 6/0



'Moonglow Moocher'

Available in sizes:
5/0 and 7/0



'Seafood Seducer'

Available in sizes:
5/0 and 7/0



Snapper Whacker
'Blinky'

Available in sizes:
5/0 and 7/0



Snapper Whacker
'Candy'

Available in sizes:
5/0 and 7/0



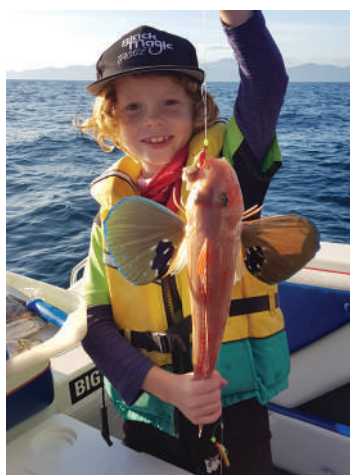
Snapper Whacker
'Chartreuse'

Available in sizes:
5/0 and 7/0



Snapper Whacker
'Firefly'

Available in sizes:
5/0 and 7/0



5/0 Pinky



6/0 Original



5/0 Chartreuse

Strayline rigs

- Choose from either our super penetrating Black Magic C POINT® hooks or self-hooking KL Red hooks
- Rigged on Black Magic 60lb Tough Trace with one lumo bead per rig
- The ultimate in convenience – just tie them on, and you're ready to go!
- Three rigs per pack in the following option:
 - C POINT® hooks: bottom hook 6/0, upper hook 5/0
 - C POINT® hooks: bottom hook 7/0, upper hook 6/0
 - KL hooks: bottom hook 6/0, upper hook 5/0

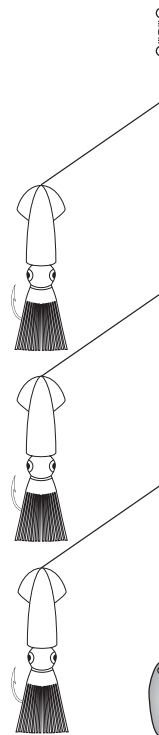


Squidly

- Rigged with three soft squid lures
- Each squid is rigged on a strong hook to suit tougher fighting fish
- 12cm rigged with 80lb trace, 9cm rigged with 60lb trace
- A range of six great colours
- Perfect for a wide variety of fish species
- Available with 9cm or 12cm sized squidlys



Blue/Orange Bronze Candy Lime Lumo Pink/Orange



*Sinkers not included



KL Strayline Rig



Hook A Puka Rig



Lumo Groper Grabber Red

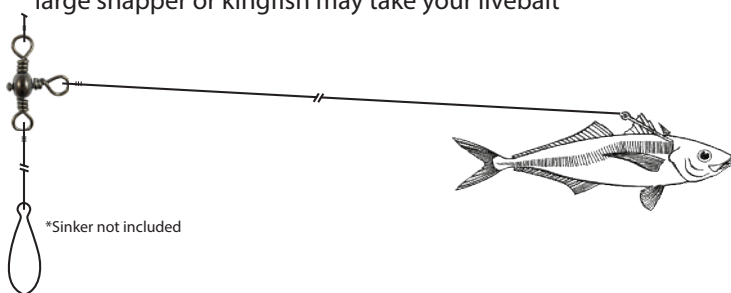
Hook a Puka

- Hand rigged in New Zealand
- Great for hapuka, bass or blue nose, but also works well with big snapper, kingfish and a myriad of other species
- Two 13/0 chemically sharpened high carbon steel recurve hooks for positive penetration and maximum hook-ups
- The strike inducing red nickel coating makes them rust resistant for a long life
- Incorporating 200lb Tough Trace, this rig has excellent knot strength and high abrasion resistance
- Two soft super-lumo beads which glow for up to 8 hours to attract fish in deep water



John Dory rig

- Hand rigged in New Zealand
- Super rust resistant 7/0 livebait hook; 80lb Tough Trace
- We suggest Black Magic 15kg+ line is used as large snapper or kingfish may take your livebait



John Dory Rig

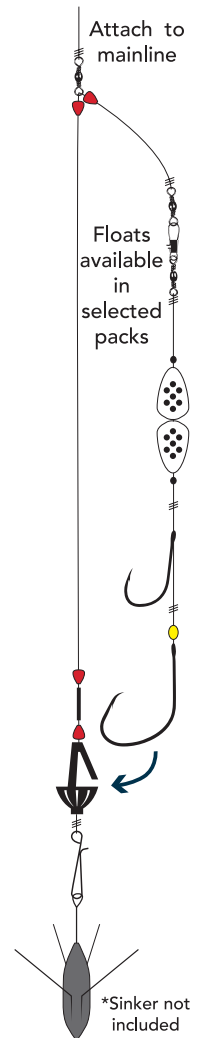
Lumo Groper Grabber

- Hand rigged in New Zealand
- Rigged on self-hooking KL Red 8/0 recurve hooks
- Great for all bottom species including groper/hapuka, bass, blue nose, large blue cod and big snapper
- Incorporates 300lb Tough Trace for exceptional abrasion resistance
- 3 luminous colours to choose from



Longreach surfcasting rig

- Winner of the "Best in Show" at the 2014 Australian Fishing Trade Association (AFTA) trade show
- Utilises Black Magic Tackle's famous chemically sharpened hooks and is aerodynamically designed for a longer cast
- 1 x pulley rig complete with 'impact' shield per pack
- 2 x 450mm "snap on" traces per pack tied on 60lb leader
- Selected rigs with floats hold the bait off the bottom making it less available to hungry crabs
- Long life lumo beads included for extra attraction
- KL 5/0 Recurve and Suicide 3/0 combo



Livebait rigs

- hand rigged in New Zealand
- 2 x 2m traces of 130lb Black Magic Tough Trace
- 2 super rust resistant chemically sharpened high carbon steel LB series livebait hooks
- Sizes 7/0 and 9/0 available
- Ideal for kingfish, tuna and bass



Livebait balloons

- Hassle free rigging
- 5 x unique balloon release clips
- 3 x 40kg Wasabi crossline swivels
- 5 x metallic red balloons



9/0 Livebait Rig

Whiting rigs



- Utilising Black Magic's legendary Japanese hooks and quality fluorocarbon trace, these rigs give you the edge when targeting whiting or small reef fish.
- Incorporating pink or green lumo for added attraction

'Sandy Snatcher'

- 1 paternoster rig per pack
- Rigged with quality long shank hooks, 15lb Fluorocarbon and red lumo tube and beads
- 1/2 oz sinker included
- Size 4, 6 and 8 available

'Whiting Snatcher'

- 1 paternoster rig per pack
- Rigged with Black Magic KL 1/0 recurve hooks, 15lb Fluorocarbon and lumo beads
- 4 colours available

'Whiting Whacker'

- 2 running rigs per pack
- Rigged with Black Magic KL 1/0 recurve hooks, 15lb Fluorocarbon and lumo beads
- 4 colours available



Sandy Snatcher



Red Worm



Super Lumo



Green Grub



Mini Pilly



Sandy Snatcher Size 6



Whiting Snatcher Mini Pilly




Whiting Whacker Green Grub

Bait sabikis and bait catchers



Bait sabikis

- Hooks are **made in Japan**  premium quality (rust resistant, chemically sharpened, high carbon steel)
- 15lb monofilament
- Free sinker
- Range available in both Pink Shrimp and Midnight Mackerel:

- #4 piper/sprat/garfish/mullet
- #7 sprat/mackerel/mullet
- #10 mackerel/kahawai/salmon
- Midnight Mackerel is lumo winged for day or night action
- Sold in outers of 10



Midnight Mackerel



Pink Shrimp

Wasabi bait catchers singles

- 6 sizes to choose from – suitable for small sprats and piper to mackerel, small kahawai and salmon
- 6 flies per sabiki
- Big fish love live baits or fresh cut baits
- Great value and results for the kids
- Range available 4 (smallest), 6, 8, 10, 12 and 14 (largest)
- Sold in outers of 10



Wasabi bait catcher twin pack

- 2x three hook sabiki rigs per pack
- Easier for kids as there are only 3 hooks per pack
- Sizes: 4, 6, 8, 10, 12 and 14 available





Bait Sabikis Pink Shrimp Size 7



Wasabi Bait Catcher



Caught on livebaits - Wasabi Bait Catcher

Bait Buddy

Black Magic "Bait Buddy" is a fine elasticised thread - it is not a monofilament but a special blend of very fine fibres that is virtually invisible when applied to the bait.

Advantages of using "Bait Buddy"

- Bait will no longer fall off your hook
- Bait will last longer
- You can use soft baits including shellfish
- Secures the bait in any position
- No more sliding down the hook covering the point or barb
- You can combine different baits together
- Improved presentation of your bait
- The "Bait Buddy" spool is packaged in a plastic protective container and the thread is extracted from the inside of the spool – fresh every time!
- Available individually, in packs of 3 or in bags of 50
- Approximately 220 metres of thread on each spool



KL7 8/0 hook



DX POINT™ 6/0 hook and 40lb Tough Fluorocarbon

Black Magic leader

Tough Trace

- Manufactured from Japanese copolymers extruded to the specifications of Black Magic Tackle
- Packaged in a compact dispenser pack that fits in your tackle box or 'leader feeder' and can be re-used as a lure holder
- Excellent abrasion resistance
- Excellent knot strength
- High sensitivity
- Low visibility
- Available in 20lb, 30lb, 40lb, 50lb, 60lb, 80lb, 100lb, 130lb, 200lb, 300lb and 400lb
- Charter Pack can be used as a lure bag



60lb Tough Trace and KL 7/0 hook



Breaking Strain (LB)	20	30	40	50	60	80	100	130	200	300	400
Metres/Spool	100	100	100	100	100	80	60	50	30	20	18
Line DIA (mm)	0.40	0.45	0.55	0.60	0.70	0.80	0.90	1.20	1.40	1.80	2.00
Charter Pack Metres/Spool									100		

Pink Shock Leader

Pink leader is popular given that it is seen as less visible in certain water conditions. Although fluorocarbon options are common, our Pink Shock Leader is produced as a copolymer trace. This provides great value for money but still gives robust performance under stress.

- Retains the high performance in abrasion resistance and knot strength seen in Black Magic Tackle Tough Trace but as the name suggests, it has great shock absorption
- Coloured pink to provide less visibility in certain water conditions



Breaking Strain (LB)	20lb	30lb	40lb	60lb	80lb	100lb	150lb
Metres/Spool	100	100	100	100	80	60	40
Line DIA (mm)	0.40	0.45	0.55	0.70	0.80	0.90	1.30



40lb Tough Trace



60lb Pink Shock Leader and KLT 6/0 Hook



80lb Pink Shock Leader and KLT 8/0 Hook

Supple Trace

- Manufactured from Japanese copolymers extruded to the specifications of Black Magic Tackle
- Packaged into a compact dispenser pack that fits in your tackle box or 'leader feeder' and can be re-used as a lure holder
- High abrasion resistance
- High shock absorption
- High knot strength
- Low visibility
- Available in 20lb, 30lb, 40lb, 50lb, 60lb, 80lb, 100lb, 120lb and 200lb



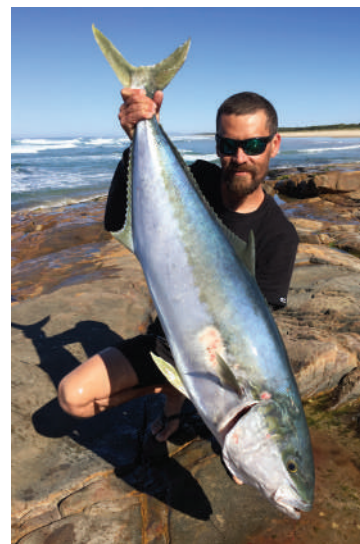
Breaking Strain (LB)	20	30	40	50	60	80	100	120	200
Metres/Spool	100	100	100	100	100	80	60	55	30
Line DIA (mm)	0.40	0.50	0.55	0.65	0.70	0.80	0.90	1.10	1.40



60lb Supple Trace and C POINT 8/0 hook



300lb Tough Trace



80lb Tough Trace and KS 8/0 Hook

Tough Fluorocarbon

- 100% Fluorocarbon
- Almost invisible in water
- Extreme knot strength
- Superior abrasion resistance
- No reduction of breaking strain in water
- Extreme sensitivity
- 15lb, 20lb, 30lb ideal for soft plastics, swim-baits and hard body lures
- 40lb, 50lb, 60lb, 80lb, 100lb, 120lb ideal for straylining, livebaiting and trolling



40lb Tough Fluorocarbon and KLT® 8/0 Hook



Breaking Strain (LB)	15	20	30	40	50	60	80	100	120
Metres/Spool	120	100	80	60	50	40	30	25	20
Line DIA (mm)	0.35	0.40	0.50	0.60	0.70	0.80	0.90	1.00	1.20

Fluorocarbon Tippet

- Has the same qualities as our Tough Fluorocarbon, but on a smaller spool for convenience
- Specific gravity slightly higher than water and will sink faster than monofilament
- A refractive index very close to water making it nearly invisible



Breaking Strain (LB)	4	6	8	10	12
Metres/Spool	55	55	55	35	30
Line DIA (mm)	0.17	0.21	0.24	0.30	0.33

Deception Tippet - Ultra Pink and Green Copolymer

Our Deception lightweight leader is well recognised by many anglers and is used in both freshwater and saltwater applications for trout, squid and more. Available in original green colour and ultra pink – shades that many recognise as being less visible to fish in certain water and light conditions.

- Retains a high performance in abrasion resistance and knot strength but is extremely supple for natural bait/lure presentation
- Low gloss outer coating making it less reflective and visible in certain water conditions e.g. murky or deep water



Breaking Strain (LB)	4	6	8	10	12
Metres/Spool	100	80	60	50	40
Line DIA (mm)	0.18	0.20	0.25	0.28	0.30



Breaking Strain (LB)	4	6	8	10	12
Metres/Spool	100	80	60	50	40
Line DIA (mm)	0.18	0.20	0.25	0.28	0.30

Black Magic line

Black Magic IGFA line

- High abrasion resistance
- Excellent knot strength
- High U.V. resistance
- Low stretch
- Manufactured from Japanese copolymers extruded to the specifications of Black Magic Tackle
- A high quality tournament grade line designed to break close to and under it's designated IGFA line class
- Available in clear and **hi viz yellow**



IGFA Rating (KG)		3	4	6	8	10	15	24	37
Spools	300m Clear	✓	✓	✓	✓	✓	✓	✗	✗
	300m Hi Viz	✓	✗	✗	✗	✓	✓	✗	✗
	600m Clear	✗	✓	✓	✓	✓	✓	✗	✗
	600m Hi Viz	✗	✓	✓	✓	✓	✓	✗	✗
	1000m Clear	✗	✓	✗	✗	✓	✓	✓	✓
	1000m Hi Viz	✓	✗	✗	✗	✗	✓	✓	✓
	Bulk Clear	✗	✗	✗	✗	✓	✓	✓	✓
	Bulk Hi Viz	✗	✗	✗	✗	✗	✓	✓	✓
Line DIA (mm)		0.20	0.25	0.30	0.35	0.41	0.50	0.66	0.82



Bulk spools lengths:

- 10kg - 13,550 metres
- 15kg - 9,330 metres
- 24kg - 5,280 metres
- 37kg - 3,340 metres



10kg IGFA line and KL 5/0 hook



6kg IGFA, 60lb Pink Shock leader and KLT® 6/0 hook

Black Magic Premier copolymer line

Supple

- Colour - clear
- Sensitive
- Smooth casting
- Abrasion resistant
- High knot strength

Breaking Strain (KG)	6+	8+	10+	12+	15+	20+
Metres/Spool	1,350	1,000	800	760	600	400
Line DIA (mm)	0.30	0.35	0.38	0.40	0.45	0.55



Tough

- Colour - low viz green
- Low stretch/high sensitivity
- Easy casting
- High knot strength
- Extreme abrasion resistance

Breaking Strain (KG)	6+	8+	10+	12+	15+	20+
Metres/Spool	1,360	1,000	765	600	480	405
Line DIA (mm)	0.30	0.35	0.40	0.45	0.50	0.55



Velocity Surf

- **Hi viz orange**
- Fine diameter
- Extra sensitive
- High knot strength
- Great for long distance casting

Breaking Strain (KG)	6	8	10
Metres/Spool	300	300	300
Line DIA (mm)	0.30	0.35	0.38



8kg Velocity Surf and 10/0 C POINT[®] hook



12lb+ Premier Supple line and DX POINT[®] 6/0 hook



8kg+ Premier Tough line and C POINT™ 6/0 hook



20kg+ Premier Supple line and KLT™ 8/0 hook (released)

Wasabi 1/4 Pounder monofilament

- Extruded from Japanese polyamides to the specifications of Black Magic and Wasabi Tackle
- High resistance to abrasion
- Excellent knot strength
- 10 popular breaking strains

Bulk spools are available in:

- 15lb - 13,550 metres
- 20lb - 10,740 metres
- 25lb - 8,630 metres
- 30lb - 7,220 metres



Breaking Strain (LB)	6	8	12	15	20	25	30	40	50	60
Yards/Spool	2,089	1,662	1,066	815	645	519	432	361	268	202
Line DIA (mm)	0.25	0.28	0.35	0.40	0.45	0.50	0.55	0.60	0.70	0.80



15lb Wasabi Monofilament and 40lb Tough Trace



20lb Wasabi Monofilament and C POINT™ 4/0 hook

Black Magic Rainbow Braid Elite

- 8 strands of 100% Japanese PE Fibre
- Great for soft plastics, jigging, bottom bouncing or drift fishing in fresh or salt water
- 5 colours - colour changes every 10m
- 5 metre and 1 metre indicators - a free depth sounder with every spool!
- Supple, smooth and round allowing for long accurate casts
- High strength to diameter ratio
- Minimal stretch
- Super sensitive
- Abrasion resistant



Breaking Strain (LB - KG)	12lb - 5.4kg	16lb - 7.2kg	20lb - 9kg	30lb - 13kg	40lb - 18.2kg	50lb - 22kg	80lb - 36.3kg
Metres/Spool	150	150	300	300	300	300	300
Bulk Metres/Spool		3,000	3,000	3,000		3,000	3,000
PE Rating	0.6	0.8	1.0	1.2	3.0	5.0	7.0
Line DIA (mm)	0.12	0.14	0.17	0.19	0.28	0.36	0.43

Black Magic Inferno® Braid Elite

- 8 strands of 100% Japanese PE Fibre
- Hi viz orange
- Best by test quality
- Superior castability
- Super sensitive
- Low diameter
- Rounder cross-section
- Minimal stretch
- Abrasion resistant
- Great for soft plastics, bottom bouncing or drift fishing in fresh or salt water



Breaking Strain (LB - KG)	12lb - 5.4kg	16lb - 7.2kg	20lb - 9kg	30lb - 13kg	50lb - 22kg	80lb - 36.3kg
Metres/Spool	150	150	300	300	300	300
Bulk Metres/Spool			500	500	3,000	3,000
PE Rating	0.6	0.8	1.0	1.2	5.0	7.0
Line DIA (mm)	0.12	0.14	0.17	0.19	0.36	0.43

Black Magic Braid Scissors

- Cuts even the finest braid with ease
- Great for mono too
- Tough construction




Sunakku

The **NEW** Sunakku lure is the culmination of extensive in-house design, development and on water trialling. The head shape creates a turbulent flow around the lure, which in turn allows the head and skirt combination to “wiggle” when moving through water.

Incorporating the best quality components including Black Magic’s Japanese manufactured PTFE coated hooks, strong Kevlar thread, and skirts with high UV and luminous content. Because these lures are often used in deeper water, we have added more glow with a lumo/cracked head paint scheme and a Japanese long-life glow bead.

Sunakku lures will allow anglers of all skill levels to increase their catch rates when fishing water depths over 12-15m.

For best results, fish with Black Magic 20lb to 40lb Tough Fluorocarbon leader with your mainline being 16lb to 30lb Rainbow Braid Elite 8x.

- Choose from 60g, 80g, 100g and 130g lure weights
- 5 enticing colours
- Hooks and lumo beads **made in Japan** 
- Hi lumo and UV content
- High quality knots and Kevlar assist rigs
- Replacement hooks, skirts and beads available



80g Night Rider Sunakku



130g Choconana Sunakku



Candy Floss



Choconana



Fiery Tiger



Night Rider



Pinky



Black Magic jigs

Flutter jigs

- Sizes 60gm to 100gm in a variety of striking holographic colours
- Designed to 'flutter' - great for everything from trout to snapper
- All incorporate a 'high UV' lumo belly strip or stripes
- 60-100gm are supplied rigged with 1x assist hook

Colour	110mm	125mm	144mm
	60gm	80gm	100gm
Pilchard Blue - BM2	✓	✓	✓
Pink/Silver - BM4	✓	✓	✓
Silver/Red Head - BM6	✓	✓	✓
Blue/Lumo Stripe - BM9	✓	✓	✓
Silver/Orange/Lumo Stripe - BM10	✓	✓	✓
UV Green/Gold - BM13	✓	✗	✓



80g Silver/Red Head Flutter Jig and 80lb Tough Trace



Knife jigs

- Sizes 150gm to 300gm in a variety of striking holographic colours
- Built for a fast drop and rapid retrieve
- All incorporate a 'high UV' lumo belly strip
- All jigs are fitted with strong assist hooks and Kevlar® thread

Colour	158mm	177mm	236mm
	150gm	200gm	300gm
Pilchard Blue - BM2	✓	✓	✓
Pink/Silver - BM4	✓	✓	✓
Silver/Red Head - BM6	✓	✓	✓
UV Green/Gold - BM13	✗	✗	✓
Blinky - BM14	✓	✓	✓
Fiery Tiger - BM15	✓	✓	✓



200g Pink/Silver



80g Silver/Red Head Flutter Jig



Deepwater Slim jigs

- Sizes 200gm and 300gm
- These low resistance long narrow jigs offer a faster retrieve with less effort. Great for deep water
- Available in 8 colours. All come with a lumo belly strip, a strong assist hook and Kevlar® thread

Colour	246mm	266mm
	200gm	300gm
Blinky	✓	✓
Candy Stick	✓	✓
Extreme Pilly	✓	✓
Fiery Tiger	✓	✓
Mad Max	✓	✓
Mahi Magic	✓	✓
Night Rider	✓	✓
Pink Frost	✓	✓



300g Fiery Tiger

246mm
200gm

266mm
300gm



Flipper jigs

- Sizes 60gm to 200gm
- Unique shape that provides a zig-zag drop and erratic retrieve
- Four colours, all featuring lumo stripes or spots
- All flipper jigs are supplied fully rigged with two hooks on Kevlar thread
- Available in four colours

Colour	135mm	145mm	160mm	185mm	193mm
	60gm	80gm	100gm	150gm	200gm
Blue/Lumo Stripe	✓	✓	✓	✓	✓
Silver/Orange/Lumo	✓	✓	✓	✓	✓
Black/Silver/Lumo	✓	✓	✓	✓	✓
Pink/Lumo Stripe	✓	✓	✓	✓	✓



Blue/Lumo Stripe

Silver/Orange/Lumo

Black/Silver/Lumo

Pink/Lumo Stripe

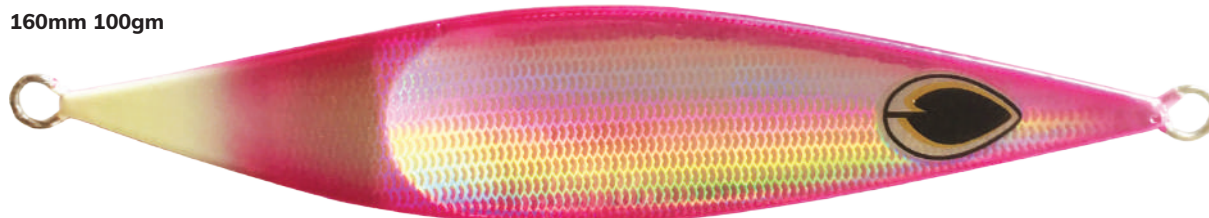
135mm 60gm



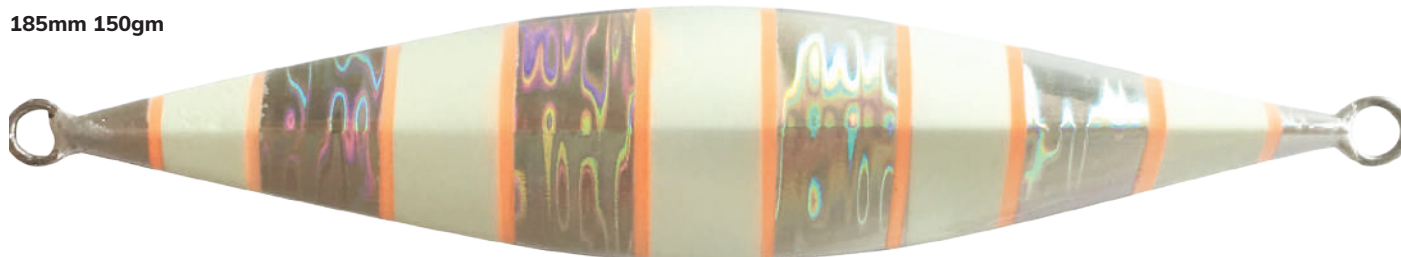
145mm 80gm



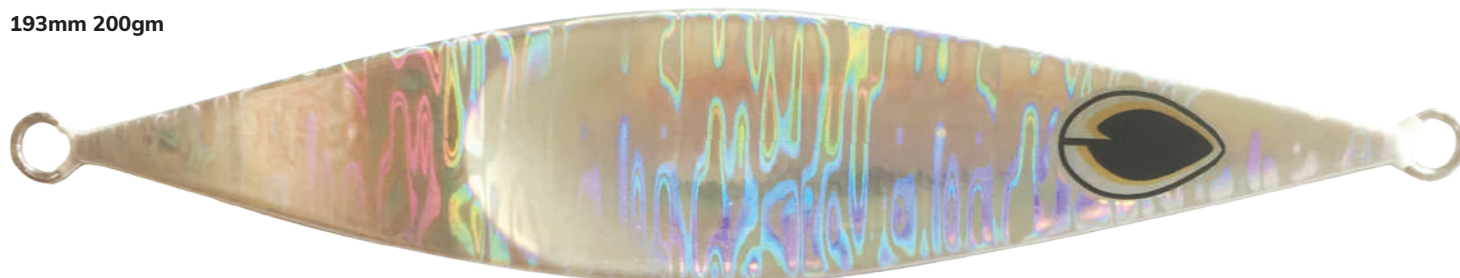
160mm 100gm



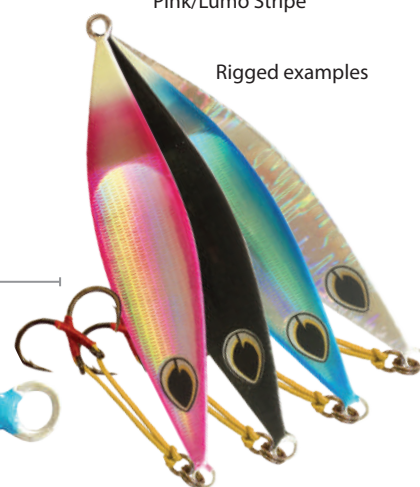
185mm 150gm



193mm 200gm



Rigged examples



Black Magic Squid Snatchers®

Black Magic Squid Snatchers® feature a luminous cap on the hooks, a luminous band around the tail, black hooks, feathered wings and sapphire blue eyes making them more attractive to hungry squid.

The colour and size combinations available ensure your customers are able to choose the best jig for the conditions they're fishing in (e.g. light, water clarity, depth and current).

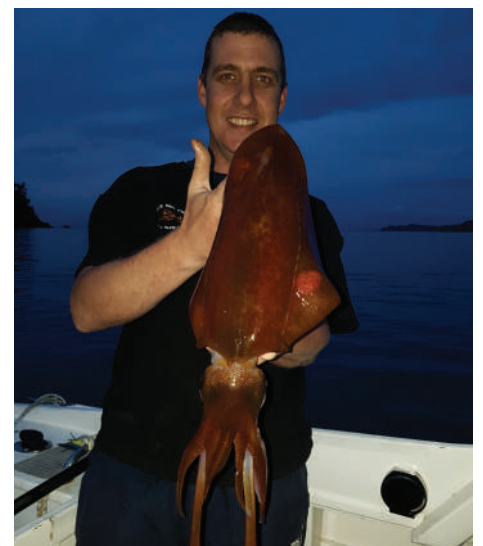
 <p>Yakka Ideal conditions</p> <p>DAY: ☀️ sunny day NIGHT: 🌙 half moon WATER: 💧 clear water</p>	 <p>8 Natural Black/Red Ideal conditions</p> <p>DAY: 🌅 dawn/dusk NIGHT: 🌕 full moon WATER: 💧 clear water</p>
 <p>Copper Camo Ideal conditions</p> <p>DAY: ☀️ sunny day NIGHT: 🌕 full moon WATER: 💧 clear water</p>	 <p>Green/Red Ideal conditions</p> <p>DAY: 🌅 dawn/dusk NIGHT: 🌕 full moon WATER: 💧 clear water</p>
 <p>Brown/Red Ideal conditions</p> <p>DAY: 🌅 dawn/dusk NIGHT: 🌕 full moon WATER: 💧 clear water</p>	 <p>Pilchard Ideal conditions</p> <p>DAY: ☀️ sunny day NIGHT: 🌙 half moon WATER: 💧 clear water</p>
 <p>Pink/Gold Ideal conditions</p> <p>DAY: 🌅 dawn/dusk NIGHT: 🌙 half moon WATER: 🌫️ murky water</p>	 <p>Orange/Gold Ideal conditions</p> <p>DAY: 🌅 dawn/dusk NIGHT: 🌙 half moon WATER: 💧 clear water</p>



Ghost Glow 3.0



Lava Glow 2.5



Orange/Gold 2.5

All colours have been rigorously field tested by Black Magic's team with great success.

These nine Squid Snatchers® have 'super lumo' bodies giving that extra glow when night fishing or during a hot day time bite, and these can be 'recharged' simply by holding them in front of a lamp, the sun or a Black Magic UV torch before casting.

10 Lumo

Lemon Lime Glow

Ideal conditions

DAY: ☁️ overcast day
NIGHT: ○ full moon
WATER: 🌿 murky water



Red Head

Ideal conditions

DAY: ☁️ overcast day
NIGHT: 🌙 half moon
WATER: 🌿 murky water



Orange Glow

Ideal conditions

DAY: ☀️ sunny day
NIGHT: ○ full moon
WATER: 🌿 murky water



Pink Glow

Ideal conditions

DAY: 🌅 dawn/dusk
NIGHT: ○ full moon
WATER: 🌿 murky water



Ghost Glow

Ideal conditions

DAY: ☁️ overcast day
NIGHT: ● new moon
WATER: 🌿 murky water



White Glow

Ideal conditions

DAY: ☁️ overcast day
NIGHT: ● new moon
WATER: 🌿 murky water



Fire Glow

Ideal conditions

DAY: ☁️ overcast day
NIGHT: ● new moon
WATER: 💧 clear water



Lava Glow

Ideal conditions

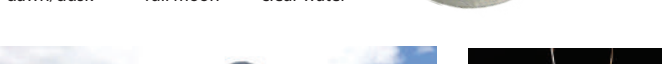
DAY: ☁️ overcast day
NIGHT: ● new moon
WATER: 💧 clear water



Black Lumo

Ideal conditions

DAY: 🌅 dawn/dusk
NIGHT: ○ full moon
WATER: 💧 clear water



Green/Black

Ideal conditions

DAY: ☁️ overcast day
NIGHT: 🌙 half moon
WATER: 🌿 murky water



Pilchard 3.0



Orange/Gold 3.0



Black/Red 3.5

Black Magic lures

Premier lure range

Purple Predator



Purple Predator	
Head Length: 90mm	When Rigged
Lure Length: 400mm	Hooks: 1 or 2 x 12/0 (Open)
Skirt: 14.5"	Trace: 400lb (Stiff Rig)

This is Capt. Bruce Martin's hottest lure. This lure has caught striped marlin, black marlin, blue marlin and even 20kg yellowfin tuna!

Waihau Warrior



Waihau Warrior	
Head Length: 90mm	When Rigged
Lure Length: 400mm	Hooks: 1 or 2 x 12/0 (Open)
Skirt: 14.5"	Trace: 400lb (Stiff Rig)

An awesome performer with exciting action that attracts big blues. Has also caught striped and black marlin as well as the occasional big yellowfin.

Green Meanie



Green Meanie	
Head Length: 65mm	When Rigged
Lure Length: 390mm	Hooks: 1 or 2 x 12/0 (Closed)
Skirt: 14.5"	Trace: 400lb

Richard Baker's old favourite. It has caught blue marlin, wahoo, black marlin and stripies.

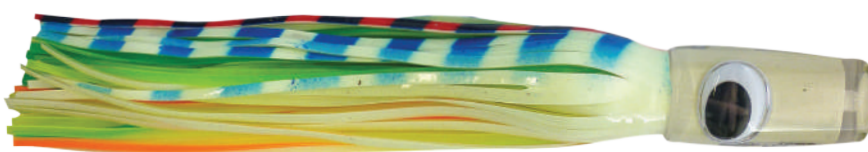
Pursuit Prowler



Pursuit Prowler	
Head Length: 85mm	When Rigged
Lure Length: 370mm	Hooks: 1 or 2 x 11/0 (Closed)
Skirt: 14.5"	Trace: 400lb

A Capt. Rick Pollock favourite, they hang in well anywhere in the lure pattern and appeal to a wide range of species including blue and striped marlin, shortbill spearfish and big tuna.

Lumo Prowler



Lumo Prowler	
Head Length: 85mm	When Rigged
Lure Length: 370mm	Hooks: 1 or 2 x 11/0 (Closed)
Skirt: 14.5"	Trace: 400lb (Stiff Rig)

The Lumo Prowler is perfect for overcast or change of light conditions - it's lumo colour combined with a prowler head makes it a stand out performer - irresistible to both blue and striped marlin.

Firkins Fugly



An awesome performer at the back of your lure pattern. An exciting action attracts the big ones and it's weight ensures the lure holds in well in rough weather. Our trials with the prototype produced two blue marlin on successive days.

Firkins Fugly	
Head Length: 68mm	When Rigged
Lure Length: 390mm	Hooks: 1 or 2 x 12/0 (Open)
Skirt: 14.5"	Trace: 400lb (Stiff Rig)

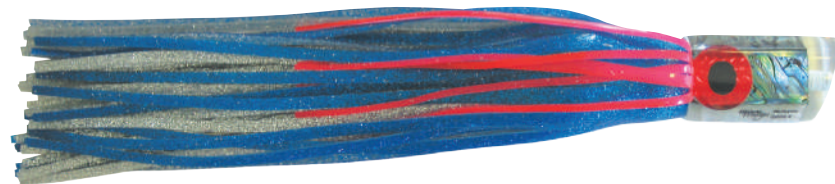
Fugly Squid



It is fugly! But the colour is a winner and has proved very effective on marlin and yellowfin tuna.

Fugly Squid	
Head Length: 48mm	When Rigged
Lure Length: 320mm	Hooks: 1 or 2 x 10/0 (Closed)
Skirt: 12.5"	Trace: 400lb

Harlequin



This lure was developed with the assistance of Harlequin's skipper John Batterton. John has fished in a number of world's billfish hot spots and his experience is evident in the 'Harlequin' lure. This is obviously a true blue marlin lure because of it's size and action. It features a 'super-tube' style, slightly angled head, with a paua shell insert. The skirts give the lure a flying fish appearance.

Harlequin	
Head Length: 68mm	When Rigged
Lure Length: 340mm	Hooks: 1 or 2 x 11/0 (Closed)
Skirt: 12.5"	Trace: 400lb

Pursuit Pusher



Another producer from charter vessel Pursuit, this lure has been responsible for catching numerous blue and striped marlin, yellowfin to 60kg and even the occasional mahi-mahi.

Pursuit Pusher	
Head Length: 44mm	When Rigged
Lure Length: 330mm	Hooks: 1 or 2 x 11/0 (Closed)
Skirt: 12.5"	Trace: 400lb

Bobby Dazzler



This flying fish combo is a great all rounder for all pelagics. The unique colouring and the enticing action of the head ensures the Bobby Dazzler lure will produce results.

Bobby Dazzler	
Head Length: 60mm	When Rigged
Lure Length: 320mm	Hooks: 1 or 2 x 11/0 (Closed)
Skirt: 12.5"	Trace: 400lb

*all Black Magic Tackle Rigged lures and game rigs made to conform with IGFA regulations

Pursuit Jellybean



Pursuit Jellybean	
Head Length: 60mm	When Rigged
Lure Length: 280mm	Hooks: 1 or 2 x 9/0 (closed)
Skirt: 9.5"	Trace: 300lb

A very popular and incredibly productive lure in Australia, New Zealand and the Pacific, accounting for striped marlin, blue marlin, wahoo, mahi-mahi, yellowfin tuna and kingfish. The heavy head works well in calm or rough conditions.

Rainbow Rocker



Rainbow Rocker	
Head Length: 40mm	When Rigged
Lure Length: 240mm	Hooks: 1 or 2 x 9/0 (Closed)
Skirt: 9.5"	Trace: 300lb

The Rainbow Rocker lure ticks all the boxes – size plus the colour combination of a black oily overskirt with red lateral line and a high intensity UV rainbow under skirt. Run this lure anywhere on the spread at any time of day and it will perform.

Predator Pilchard



Predator Pilchard	
Head Length: 35mm	When Rigged
Lure Length: 170mm	Hooks: 1 x 8/0 (Open)
Skirt: 7.5"	Trace: 300lb (Stiff Rig)

A Capt. Bruce Martin favourite, this little lure has caught everything! Blue marlin, striped marlin and most of the tuna species – a great all rounder.



Green Meanie



Predator Pilchard

The Freedom Grand Slam range

Freedom Grand Slammer



Freedom Grand Slammer	
Head Length: 40mm	When Rigged
Lure Length: 270mm	Hooks: 1 or 2 x 10/0 (Closed)
Skirt: 9.5"	Trace: 400lb

Alain Jorion's legendary lure. This lure caught Alain's 1043lb black marlin in February 2002, which stands as a New Zealand record for largest black marlin on any line class. The seven-hour fight seeing him earn the NZBGFC's 'Old man and the Sea' award as well as the trophy for the heaviest fish of the season. It has also landed several large blues, lots of stripies, sailfish, yellowfin and mahi-mahi.

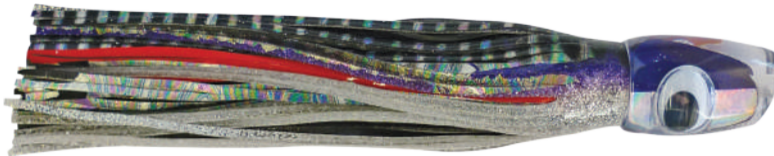
Freedom Grand Slammer 'Lumo'



Freedom Grand Slammer 'Lumo'	
Head Length: 40mm	When Rigged
Lure Length: 270mm	Hooks: 1 or 2 x 10/0 (Closed)
Skirt: 9.5"	Trace: 400lb

Also available in lumo, the skirt is a strong lumo over green and orange colours, but the head also has a liberal amount of lumo green over the lead insert within, adding to it's attractiveness.

Zippy Skippy



Zippy Skippy	
Head Length: 40mm	When Rigged
Lure Length: 270mm	Hooks: 1 or 2 x 10/0 (Closed)
Skirt: 9.5"	Trace: 400lb

Skipjack tuna are an important part of the pelagic's diet. A black and purple lure in the pattern is a must.



Pursuit Jellybean



Freedom Grand Slammer



Freedom Grand Slammer 'Lumo'

Black Magic *TACKLE* SNAPPER SNACKS®



THE ULTIMATE COMBINATION OF LURE AND RIG

- Rigged with Black Magic Tough Trace and two KLT® hooks
- PTFE coated hooks for better penetration and corrosion resistance
- Perfect for catching Snapper and a wide range of other species
- Simple to use, just attach the rig to your mainline and add some bait



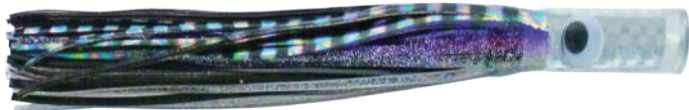
@blackmagictackle
www.blackmagictackle.com/snapper-snack/

the best by test

Snapper, Snapper® and a Mark 2 and 3 are Registered Trademarks of Black Magic Tackle Ltd. 01223 91310 and 01223 91311

Jack Slammer range

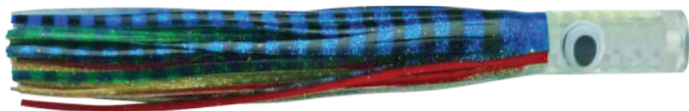
- The 240mm Jack Slammer is a slim lure with a long head, which means it runs very well in rough seas. It's also light enough to swim well in calm conditions
- In field testing, the Jack Slammer accounted for yellowfin and skipjack tuna, as well as small black marlin. Since the lure has been in the market it has proven to be dynamite on striped marlin as well
- The skirts have a high element of UV for maximum attraction, and the five colour patterns are unique to Black Magic Tackle.
- No matter your skill level, you can put the Jack Slammer anywhere in the spread and it will run well.
- These lures are great value for money with no sacrifice in quality, and they are available both rigged and unriggered



No. 1 - Burple



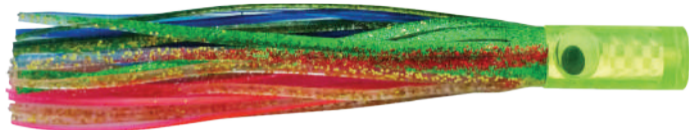
No. 2 - Lumo



No. 3 - Evil



No. 4 - Jellybean



No. 5 - Fruit Salad

Jack Slammer Range	
Feed Length: 50mm	When Rigged
Lure Length: 240mm	Hooks: 1 or 8/0 (Closed)
Skirt: 7.5"	Trace: 200lb



Rigged Example of the Jack Slammer - Lumo



Jack Slammer Lumo



Jack Slammer Evil

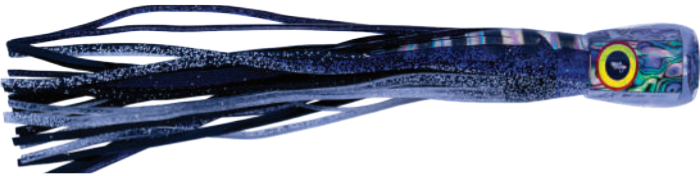


Jack Slammer Jellybean

Flea XT range

The new weighted head has a bigger cup face and reverse taper which intensifies the swimming action and smoke trail. The custom designed heads are made from a new near unbreakable, crack resistant resin, making them strong, durable and irresistible to Tuna, Marlin and Mahimahi.

Flea Range	
Head Length: 30mm	When Rigged
Lure Length: 200mm	Hooks: 1 x 7/0 (Closed)
Skirt: 6.5"	Trace: 200lb



Burple



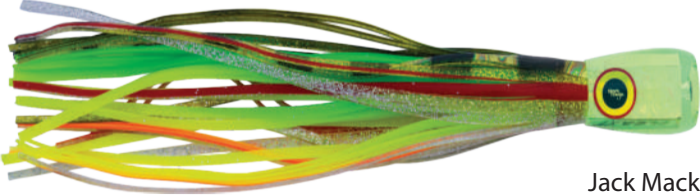
Dr. Evil



Flaming Squid



Flying Fish



Jack Mack



Lumo



Psycho Kriller



Flea XT Dr.Evil

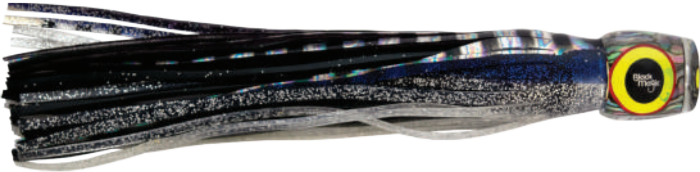


Flea XT Flaming Squid

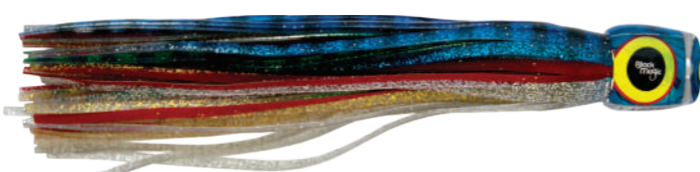
Maggot XT range

The Maggot XT's are exceptional tuna and marlin lures. The lure heads utilize high impact materials that won't chip or crack easily. Combined with the stunning, vibrant colours and silver/green reflective eyes, pelagic fish find them hard to resist. Ideal for tuna, medium sized marlin, sailfish, mahi mahi and wahoo.

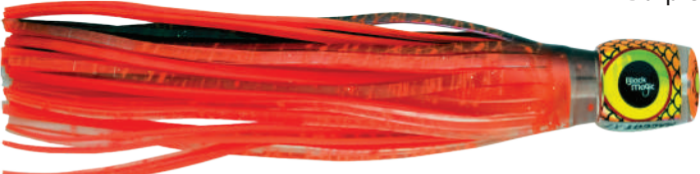
Maggot XT Range	
Head Length: 25mm	When Rigged
Lure Length: 200mm	Hooks: 1 x 8/0 (Closed)
Skirt Length: 178mm / 7"	Trace: 200lb



Purple



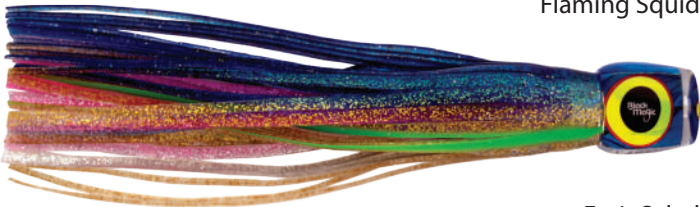
Dr. Evil



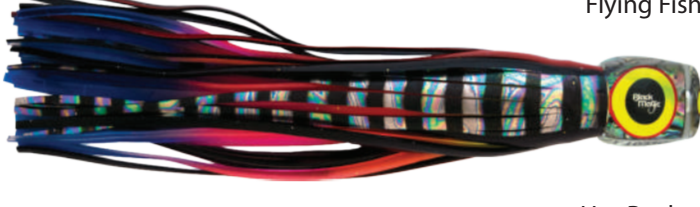
Flaming Squid



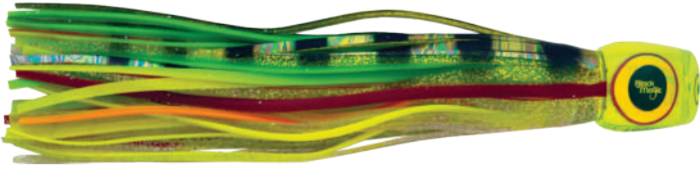
Flying Fish



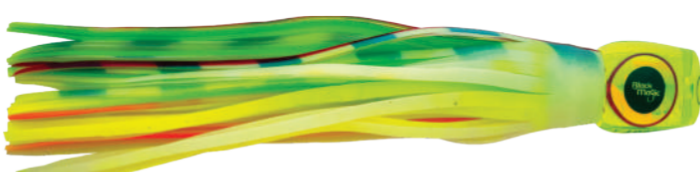
Fruit Salad



Hot Rocker



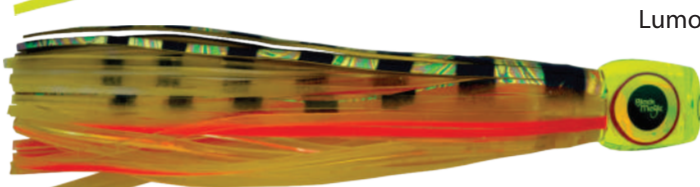
Jack Mack



Lumo



Psycho Kriller



UV Squid



Maggot XT Dr.Evil



Maggot XT Psycho Kriller

Saltwater Chicken range

Saltwater Chickens have a heavy weighted head to ensure the lure will swim without flipping in rough seas. From large to small, all species of tuna will love the feathers and the size. Rigged with double hooks and 2 metres of 100lb trace.

Saltwater Chicken Range	
Head: weighted	When Rigged
Lure Length: 100mm	Hooks: 2 x 04
	Trace: 100lb



Black/Purple



Blue/White



Green/Yellow



Pink/White



Red/White



Saltwater Chicken Blue/White



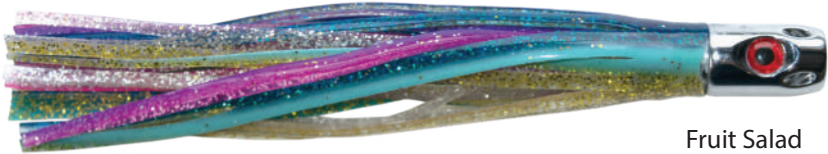
Saltwater Chicken Green/Yellow and Light-jigging 173-2

Jetsetter® lures

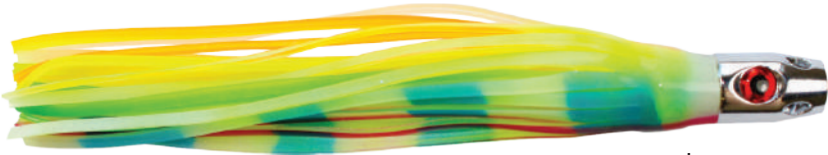
- The heads are precision machined from solid brass stock and the 'jets' are drilled and polished individually
- All heads are hand buffed prior to the 3 stage chrome plating
- The head weight ensures jetsetters hang in well even in sloppy seas
- The bubble trail and sonic vibration set up by the jets coupled with the double vinyl skirts in 6 hot colours attract predators from afar – skippies, albacore, kingfish, mahi-mahi, kahawai and yellowfin
- Also available rigged ready to troll - fitted with a 4/0 double hook or a 5/0 single hook



Purple



Fruit Salad



Lumo



Pilchard



Pinky



Saury

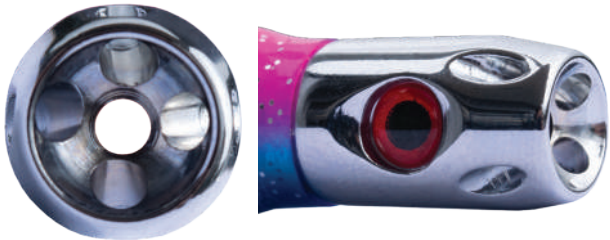


130lb Tough Trace rigged



Jetsetter Fruit Salad

Jetsetter Head



Jetsetter	
Head Length: 20mm	When Rigged
Lure Length: 150mm	Hooks: 1 x double hook 4/0 (Skippy) Or: 1 x single hook 5/0 (Closed)
Skirt: 5"	Trace: 130lb

Jetsetter Maxi lures

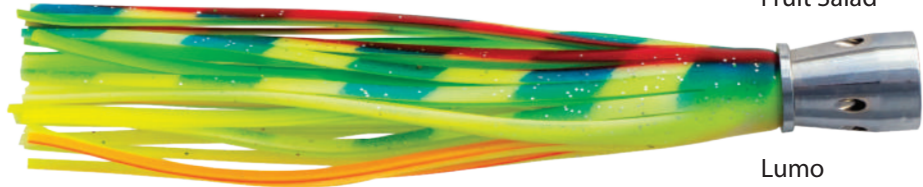
- The size, weight and unique action coupled with a range of enticing skirt colour combinations makes this lure a must in any lure spread
- The heavier chrome plated jet heads create an obvious bubble trail and their extra weight allows these lures to be trolled in rougher seas without flipping
- Jetsetter Maxi's will sink faster as the boat slows down after a strike placing them in front of bigger predators that tend to sit under the smaller more agile fish in the school
- An excellent lure for kingfish, mahi mahi, skippies, albacore and larger tuna species like yellowfin and bluefin
- Also available rigged or wire rigged ready to troll - fitted with a 7/0 single hook



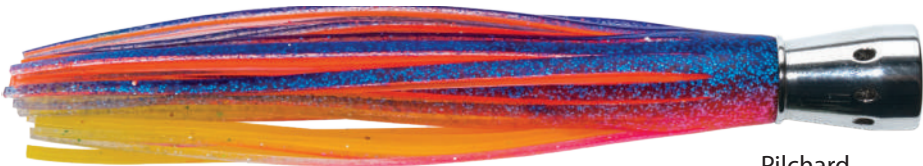
Burple



Fruit Salad



Lumo



Pilchard



Pinky



Saury



200lb Tough Trace rigged



1.5mm stainless steel wire rigged



Jetsetter Maxi Lumo



Jetsetter Maxi head

Jetsetter Maxi	
Head Length: 27mm	When Rigged
Lure Length: 177mm	Hooks: 1 x single hook 7/0 (Closed)
Skirt: 6"	Trace: 200lb
	Wire: 1.5mm

Black Magic Equalizer® system

Black Magic Equalizer® Gimbal

Unique design

When battling the dream fish, the Equalizer® allows you to apply greater pressure without increasing stress on your back, arms or legs. The padded gimbal belt gives you increased comfort and better blood circulation during long fights. You can wear the unique lightweight webbing belt all day, then simply slip the gimbal on in seconds when the fish strikes. The harness design gives you a stronger product that is lighter and less bulky than other alternatives. The Equalizer® system essentially provides you with a stand-up seat to battle your fish.

More comfort

Padded with a special material utilising sports medicine technology to give you more comfort and better blood circulation during long fights. The padding is similar in construction to that used in the manufacture of rugby headgear. You will be amazed at the extra pressure you can apply, 30 pounds over the rod tip is as easy as pulling 20 pounds with other systems. Bad back? No strain, no pain!

More stability

The unique design features eliminate sideways movement of the gimbal when under load, especially in sloppy seas.

2 sizes and 3 models = 7 combinations

Standard

The original Standard gimbal suits most anglers from junior through to medium built anglers.

The original white Equalizer® gimbal and harness, still going hard out after **25 years** of action.



More leverage

Your body weight is used to maximum advantage because the patented recessed gimbal pin is positioned low down and further back than other systems.

Easy to use

Wear the unique webbing belt all day, when the big strike comes the gimbal slips on in seconds.

Quality

Designed and manufactured in New Zealand using the best materials available.



Equalizer® gimbal and harness



XL Wide

XL Wide is a gimbal designed to accommodate larger anglers or anglers wishing to use a wider leg stance.



Equalizer® gimbal and harness



Equalizer® gimbal and harness



Twin Pin Pro

The TPP (Twin Pin Pro) has been designed for anglers using either straight or bent butt rods. As the name suggests the Twin Pin Pro has two pins, one in the original recessed position, and a new pin in the front of the rod bucket.

Now, anglers have maximum leverage whether using a straight butt or a bent butt rod, without the need for an adaptor.

Simply choose the best pin for your style of rod and you are fishing without restrictions.

US Design App No. 29/175,245

EU Design Registration No. 006547071-0001

AU Innov. Pat. No. 2020100858

NZ Pat App No. 76476

- same size as the XL Wide Gimbal
- compatible with all Equalizer® Harness Belts

Bent butt

Straight butt



Black Magic Equalizer® Harness

Unique design

We designed this harness to uniquely fit all sizes and shapes of angler. The two padded elements of the belt conform to the angler's shape and stance no matter the conditions.

Unlike conventional kidney harnesses, the Black Magic Equalizer® divides the strain between the upper thigh/buttocks area and the lower back using innovative twin element padded supports.

Balance

The free running lug clips allow the load to be distributed evenly between the two elements of the harness.

Less effort

By having the angle of pull lower on the angler, the pressure applied to the reel lugs is increased by up to 50% without any extra effort.



Black Magic Equalizer® gimbal and harness

Three sizes

Small

- For younger or slightly built anglers



Standard

- A proven stand-up performer used to catch marlin up to 561.5kg (1,238lb)
- Suitable for most builds



XL Wide

- To match the XL wide and TPP gimbals
- Wider and deeper padding
- Suitable for large and extra-large anglers



Equalizer® gimbal and harness



Equalizer® gimbal and harness

Equalizer® gimbal and harness sets



Set options	Gimbal Plate	Harness	Bonus Extra
Small	Standard	Small	Free Carry Bag
Standard	Standard	Standard	Free Carry Bag
Standard/XL Wide	Standard	XL Wide	Free Carry Bag
XL Wide/Standard	XL Wide	Standard	Free Carry Bag
XL Wide	XL Wide	XL Wide	Free Carry Bag
Twin Pin Pro/Small	Twin Pin Pro	Small	Free Carry Bag
Twin Pin Pro/Standard	Twin Pin Pro	Standard	Free Carry Bag
Twin Pin Pro/XL Wide	Twin Pin Pro	XL Wide	Free Carry Bag

Dropstrap belt

Available in:

- Standard
- XL Wide/Twin Pin Pro



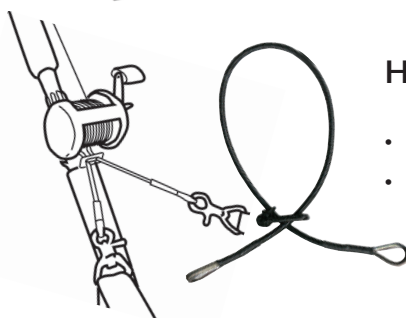
Bent Butt Adaptor

- Screws into place in the standard and XL gimbal slot allowing bent butt rods to be used



Light Tackle Harness Adaptor

- A quick and simple design for light tackle reels or spin reels that have no lugs for your harness clips



Harness clips

- 316 stainless steel
- 2 clips per pack



Wasabi gimbal

- Designed for use with light tackle but also suitable for heavier spinning and jigging reels
- Fast fitting Velcro belt with a removable stainless steel gimbal pin
- Ideal for beach, rocks or boats



Game componentry and rigs

Crimps

- 4 sizes:
 - 120lb/130lb
 - 150lb/200lb
 - 250lb/300lb
 - 400lb/560lb
- Available in packets of 10 or boxes of 50

Armour sleeves

- To suit 200lb trace
- Available in boxes of 20

Thimbles

- Suited for Black Magic 200lb, 300lb, 400lb trace
- Available in packets of 10 or boxes of 25

Shackles

- Standard size has a rating of 430kg+, available in packets of 2 or boxes of 100
- Large shackles test at 450kg+ and are available in packets of 2



Speed rigs

Speed rigs

- 2 sizes - 200lb, 400lb
- The swivel end of the trace is pre-crimped with a thimble and wound onto a trace holder. The lure end is open with an armour spring and two crimps supplied. Thread the lure on, affix one crimp and your lure is rigged in 30 seconds.

Marlin Livebait Rig

- 20ft of 400lb tough trace wound onto a reusable trace holder
- 1 x 16/0 super strong recurve hook
- 2 x cable ties
- 1 x rubber ring
- Ready to fish


Shark Trace

- 5 metres of 200kg stainless steel wire wound onto a reusable trace holder with a 10/0 closed gape forged stainless steel game hook



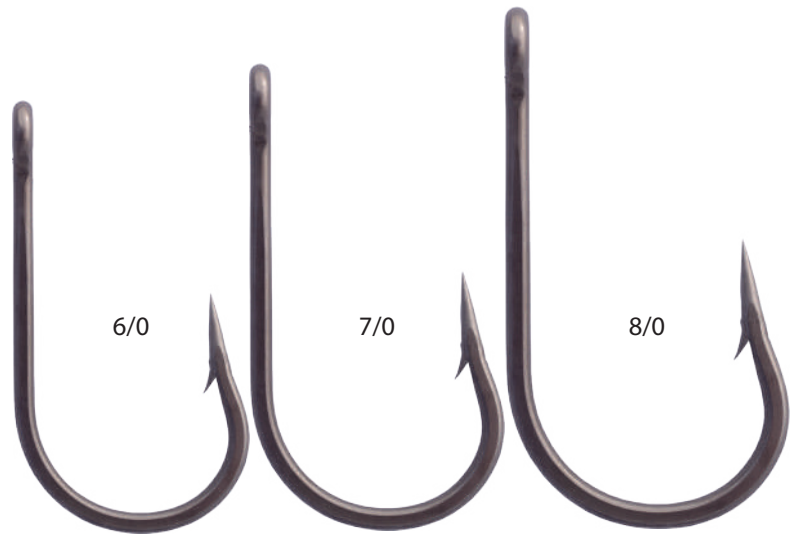
*All Black Magic Tackle Rigged lures and game rigs made to conform with IGFA regulations

Game hooks

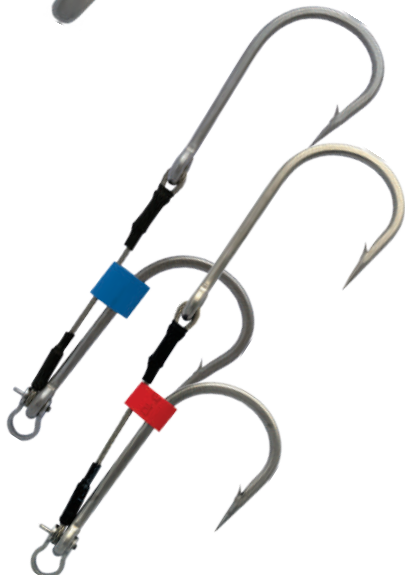
- High quality stainless steel game hooks **made in Japan** 
- Forged for extra strength
- Available in 5/0, 6/0, 7/0, 8/0, 9/0, 10/0, 11/0 and 12/0
- Select from open or closed gape
- Sold in packs of 10 or individually with hanging tab




Open Gape

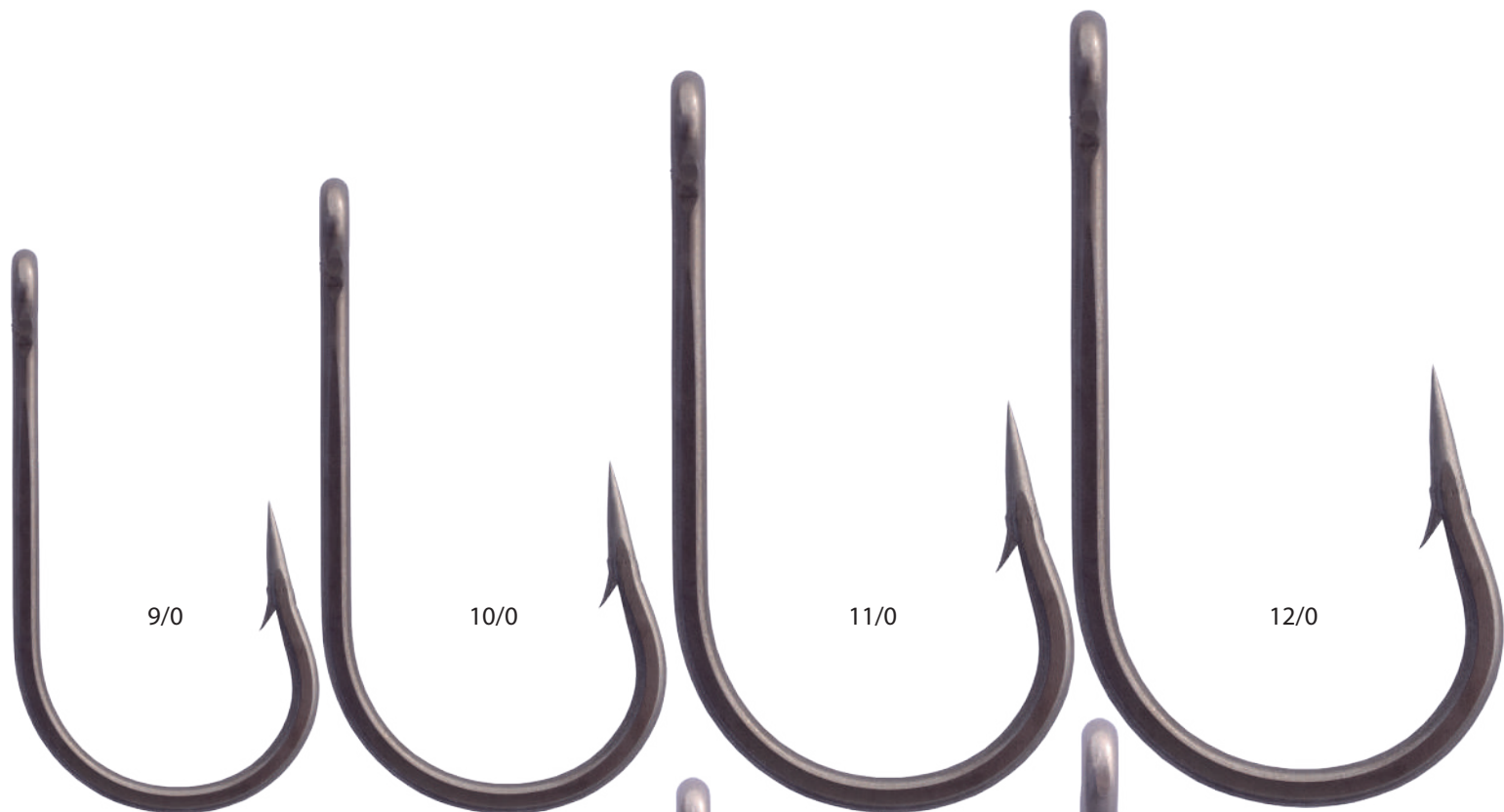


Closed Gape




Twin Hook shackle rigs

- Forged high quality stainless steel hooks connected to heat-shrunk rubber, protecting components from jagged edges and wear
- Hooks are **made in Japan** 
- 400 kilo crimped wire
- Stainless steel 430kg shackle
- Available in 7/0, 8/0, 9/0, 10/0, 11/0 and 12/0
- Select from open or closed gape



Marlin livebait hook

- Heavy duty 16/0 recurve hook
- Made in Japan 
- 2 hooks per pack



Skippy hook

- Made in Japan 
- Heavy duty stainless steel size:
 - 04
 - 03
- 10 hooks per bag




Black Magic fly hooks



Fly hooks

A blend of improved traditional styles and special designs selected and engineered to provide the amateur and professional fly tier with a comprehensive range of very high quality fly hooks at competitive prices.

- High carbon steel for strength and wire gauges selected to suit their end use
- Chemically sharpened to a short, strong needle point to give more hook-ups and a long point life
- Small barbs ensure positive penetration
- Neutral brown colours suit most fly patterns
- 14 styles and a range of sizes to suit every purpose
- 30 hooks per pack
- **Made in Japan**  to our specifications for quality and performance

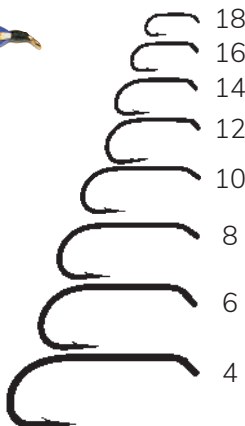
30
Hooks
per Box



A series



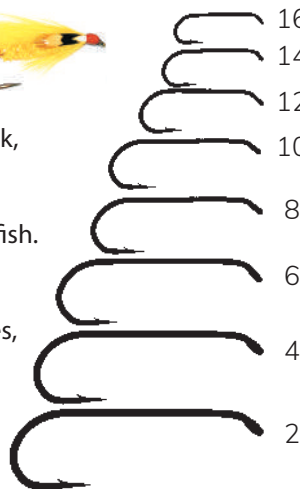
An extra strong hook for nymphs, lake lures and conventional wet flies. The heavier gauge wire gets the fly deeper quickly.



B series



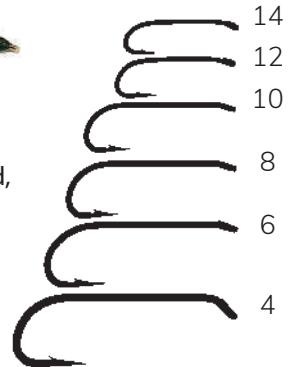
2x long shank, heavy wire forged for holding big fish. Ideal for lake harling flies, medium lures, nymphs and may flies.



C series



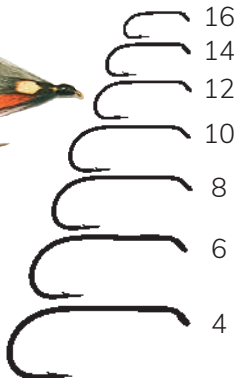
Super strong wire and forged, a superb deep water nymph and wet fly hook for XOS rainbows and browns.



D series



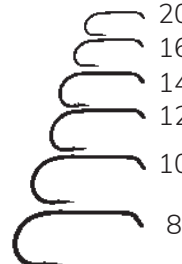
An excellent all rounder, medium wire gauge, perfect for slower sinking nymphs, wet flies and large lures.



E series



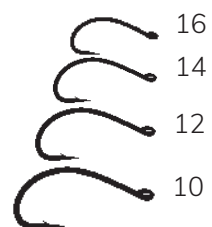
Down eye dry fly 1x short shank for smaller traditional patterns, lightly forged medium wire and a special round bend for sub surface emergers, buzzers and shallow water nymphs.



F series



Designed with a light wire gauge and unique bend for sedge and caddis flies, dry flies, nymphs and blood worms.



G series



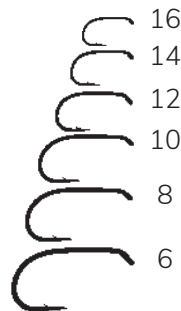
A very strong, heavy wire hook for grubs, shrimps, buzzers, caddis and blood worms.



H series



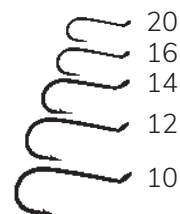
A 3x short shank with a wide gape for positive hook ups when tied as nymphs, glo-bugs, buzzers and spiders.



I series



Traditional up eye dry fly hook. Medium wire gauge lightly forged for extra strength.



J series



A 4x long shank strong hook designed for streamers, lake lures, harling flies, muddler minnows and long bodied nymphs.



L series



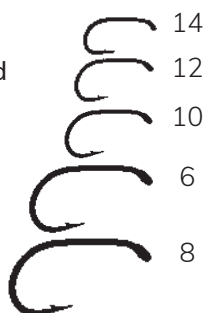
A barbless dry fly and nymph hook for the catch and release enthusiast.



M series



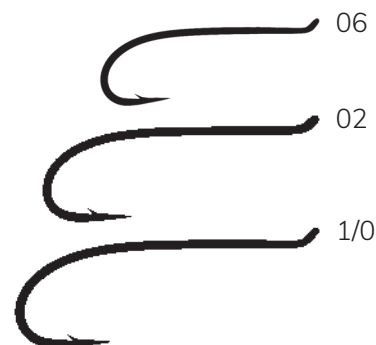
Specialist egg pattern and glo-bug hook, 2x strong and 7x short.



N series



Extra strong and forged salmon and steelhead hook. Also suited for large trout harling flies.



Trout Lure Hooks

A blood red coated hook with a large eye designed for lures, spinners, spoons, and jigs.

Note - 20 hooks per box.



A16 hook and 4lb Pink Deception Tippet



G14 hook 6lb Fluorocarbon Tippet

Trout flies

- Neutral brown hook colours
- 10 flies per pack for all Trout flies



Olive Damsel Nymph Vinyl Rib

The nymph of the damsel fly. Olive marabou tail, olive vinyl rib body, black mono eyes. Fished sub surface with slow retrieve. Long shank hook. Available in hook sizes B10 and B12.



Hare and Copper Nymph

Weighted with lead wire wrapped around hook shank. Body is blended hare's fur ribbed with copper wire. One of NZ's top nymph patterns. A good mayfly nymph imitation. Tail is brown hackle fibres. Available in hook sizes A10, A12 and A14.



Prince Nymph

A later pattern emerging from Halfback Nymph. Same peacock herl body, weighted. Tail is two brown goose biot and two white goose biot tied on top flowing back from the head. Available in hook sizes A10, A12 and A14.



Olive Stone Fly Nymph Vinyl Rib

The nymph of the Olive Stone Fly. Tail olive goose biot, body olive vinyl rib. Long shank hook. Dubbed thorax, olive wing case. Fished sub surface with a slow retrieve. Available in hook sizes B10 and B12.



Leadeye Hare and Copper

The Hare and Copper tied as a H/W bomb. Great for heavy water and as a weight to take down the second smaller, lighter nymph or Globug. Also hooks trout itself. Best on a longer shank hook. Available on a B10 hook.



Goldbead Prince Nymph

A later pattern emerging from Halfback Nymph. Same peacock herl body, weighted. Tail is two brown goose biot and two white goose biot tied on top flowing back from the head. Goldbead added for extra weight and flash. Available in hook sizes B12, B14 and B16.



Pheasant Tail Nymph

Another top NZ pattern. Tail is cock pheasant tail fibres, body wound pheasant tail, raised thorax, ribbed with fine copper wire. Lead wire weighted hook. A proven fish taker. Available in hook sizes A10, A12 and A14.



Goldbead Hare and Copper

Goldbead version of Hare and Copper Nymph. A longer shank hook, lead weighted. Same body and ribbing. The bead gives extra weight and flash. Gold colour is popular for rainbows. Available in hook sizes B10, B12 and B14.



Brown Stone Fly Nymph Vinyl Rib

The nymph of the Brown Stone Fly. Tail brown goose biot, body brown vinyl rib. Long shank hook. Dubbed thorax, brown wing case. Fished sub surface with a slow retrieve. Available in hook sizes B10 and B12.



Leadeye Olive

The Hare and Copper tied with a medium olive dubbing and as a H/W bomb. Great for heavy water and as a weight to take down the second smaller, lighter nymph or Globug. Also hooks trout itself. Available on a B10 hook.



Brown Damsel Nymph Vinyl Rib

The brown version of the damsel nymph. Brown marabou tail, brown vinyl rib body, black mono eyes. Long shank hook. Fish slowly floating or slow sinking fly line. Available in hook sizes B10 and B12.



Halfback Nymph

Another old favourite. Hook weighted with lead wire. Body is strands of peacock herl. Can be tied with or without wing case. Tail is brown or black hackle fibres. Simple but effective. Available in hook sizes A12 and A14.



Copperbead Hare and Copper

Copper bead version of Hare and Copper Nymph. Copperbead is less flashy than gold and seems better suited to brown trout. Available in hook sizes B10, B12 and B14.



Olive Dragon Fly Nymph

The nymph stage of the dragon fly. Can be found in several colours but olive seems very consistent. Body olive vinyl rib or larva lace, black mono eyes, long shank hook. Fish slowly or as an up-current nymph. Available in hook sizes B08 and B10.



Globug

Unweighted Globug. A great egg spawning pattern. Very popular bright colours, (from left) Chartreuse with an orange flame dot, Fluoro Orange with a red dot, Orange with a red dot and Champagne with a red dot. Best fished in tandem with a heavier nymph to take the Globug deeper. Available on an A10 hook.



Mini Globug

The mini version of the unweighted Globug. Great for river or stream. Very popular bright colours, (from left) Chartreuse with an orange flame dot, Fluoro Orange with a red dot, Orange with a red dot and Champagne with a red dot. Available on an A14 hook.



Leadeye Muppets Fluoro Orange and Red

The heavy weighted bomb version of the humble Globug. Leadeyes work as a sinker when used in conjunction with another Globug. Will take trout well in their own right. Available on an A10 hook.

Leadeye Muppets Champagne and Red

The heavy weighted bomb version of the humble Globug but in champagne with red dot. Leadeyes work as a sinker for the other nymph or unweighted Globug. Also hooks trout itself. Available on an A10 hook.

Heave and Leave Globug Fluoro Orange and Red

Perfect for fly fishing over drop offs at river mouths or weedy lake edges during trout spawning season. Fish with a fast sinking fly line and suitable length of trace. Available on an A06 hook.



Red Setter Light Tail

A very popular lake and river pattern. Looks like trout eggs with brown squirrel tail and brown double hackles. Body is two segments of orange chenille. Available in hook sizes A04, A06 and A08.

Red Setter Dark Tail

The later version of the Red Setter egg pattern but with a black squirrel tail. Has brown double hackles. Available in hook sizes A06 and A08.

Red Ginger Mick

A good steamer pattern. Red chenille body and tag, natural brown or furnace tail and hackle, silver ribbing. A good spawning pattern. Available on an A06 hook.



Green Ginger Mick

A good steamer pattern. Green chenille body and tag, natural brown or furnace tail and hackle, silver ribbing. A good spawning pattern. Available on an A06 hook.

Hamills Killer (Red)

A famous NZ fly tied as a cock-a-bully pattern by Bill Hamill of Rotorua. Tied with dyed mallard or partridge plumage. Red body for night fishing or change of light. Available in hook sizes A04, A06 and A08.

Hamills Killer (Yellow)

A famous NZ fly tied as a cock-a-bully pattern by Bill Hamill of Rotorua. Tied with dyed mallard or partridge plumage. Yellow body preferred for day fishing. Available in hook size A06.



Olive Woolly Bugger

A top fish catching fly. Olive or olive variegated chenille body, palmered grizzle hackle. Olive marabou tail with a few strands of flash. Great for the river or stream. Long shank hook. Available in hook sizes B04, B06 and B08.



Brown Woolly Bugger

A top fish catching fly. Brown marabou and brown variegated brown chenille body and hackle. Brown hackle tail with a few strands of flash. Great for the river or stream. Long shank hook. Available in hook sizes B04, B06 and B08.



Black Woolly Bugger

A top fish catching fly. Black marabou and black variegated chenille body. Black hackle tail with a few strands of flash. Great for the river or stream. Long shank hook. Available in hook sizes B04, B06 and B08.



Orange Rabbit

A highly successful and well used NZ trout fly. Tail is tanned rabbit skin cut into strips. Tied on top and ribbed with silver tinsel and finished with a red rear tag. Works well in most lakes. Available in hook sizes A04, A06 and A08.



Green Rabbit

A highly successful and well used NZ trout fly. Tail is tanned Rabbit skin cut into strips. Tied on top and ribbed with silver tinsel and finished with a red rear tag. Works well in most lakes. Available in hook sizes A04, A06 and A08.



Yellow Rabbit

Probably the most popular of the rabbit flies. Yellow chenille body ribbed with silver tinsel. Tail tanned strip. Red tail tag. Fishes consistently all year round. Available in hook sizes A04, A06 and A08.



Red Rabbit

A good winter rabbit fly especially during spawning months. Red and Orange Rabbits are a must in the fly box during winter. A range of sizes is a good idea. Available in hook sizes A04, A06 and A08.



Green Orbit

A very good streamer pattern. Tail is dyed green or olive grizzle hackle. Body green or olive chenille, ribbed with silver tinsel. Hackled with one dyed grizzle feather, red tail tag to finish. A good fly for harling around the lake fringes or weed beds. Available in hook sizes A04, A06 and A08.



Scotch Poacher

Originally tied as a koura imitation. Dark blue plumage tied on top, orange chenille body and hackle. Good night fly, excels on moonlit nights and works on dull days. Available in hook sizes A06 and A08.



Craig's Night Time

Tied as a koura imitation. Similar to Scotch Poacher but black body and black and or yellow hackle. A very popular NZ night fly especially dark nights. Normally a slow retrieve for best results. Available on an A06 hook.



Lumo Green Doll Fly

This glow in the dark lumo fly is very effective at night. Light it up with a Black Magic LED Ultra Violet torch or camera flash on dark evenings. If not hooking up with slower retrieve try medium and fast as trout will often chase it. Available in an A06 hook.



Phantom

The Black Phantom is a well used night fly. Black chenille body, silver or gold ribbing, black squirrel tail with a touch of red hackle. Black feathers tied on top Craig's Night Time style. Black throat hackle. Available in hook sizes A04 and A08.



Lumo Black Marabou

A top night fly. Lumo body, black marabou tail with red tag. Slow to medium retrieve. Try the Black Magic LED Ultra Violet torch to glow up lumo flies. Available in hook sizes A06 and A08.



Grey Ghost

A Great imitation of NZ Smelt baitfish. Perhaps the most popular smelt imitation of them all. Normally silver or pearl body, grey tail and hackle with a small red tag under tail. Available in hook sizes A06 and A08.



Jack Sprat

Very popular NZ Smelt imitation. Silver body, badger hackle and tail with red tag. Available in hook sizes A06 and A08.



Silver Dorothy

Very good Smelt pattern. Silver body, grizzle hackle and tail and red tag. Fish with fast and erratic retrieve speed. Available in hook sizes A04, A06 and A08.



Yellow Parsons Glory

One of NZ's largest selling flies. A yellow body streamer pattern, honey grizzle tail and hackle, red hackle tag. Seems to work most places and can be used as a dark coloured smelt pattern. Available in hook sizes A06 and A08.



Silver Rabbit

The smelt rabbit. Silver tinsel body, silver-grey tanned rabbit fur strips. Red tail tag optional. Available in hook sizes A06 and A08.



Grey Booby Fly (Foam Eyes)

The famous booby fly. Eyes are polystyrene beads wrapped in white pantyhose with lumo pupils. Tail is grey marabou with strands of flash. Body is ice chenille. Long shank hook. Fish slow retrieve or stationary on a fast sinking fly line. If fishing stationary use shorter leader, around a metre. Available on a B06 hook.



Black Booby Fly (Foam Eyes)

The famous booby fly. Eyes are polystyrene beads wrapped in white pantyhose with lumo pupils. Tail is black marabou with strands of flash. Body is ice chenille. Long shank hook. Available on a B06 hook.



Brown Booby Fly (Foam Eyes)

The famous booby fly. Eyes are polystyrene beads wrapped in white pantyhose with lumo pupils. Tail is olive marabou with strands of flash. Body is olive ice chenille. Long shank hook. Available on a B06 hook.



Brown Booby Fly (Foam Eyes)

The famous booby fly. Eyes are polystyrene beads wrapped in white pantyhose with lumo pupils. Tail is brown marabou with strands of flash. Body is ice chenille. Long shank hook. Available on a B06 hook.



Foam Cicada

Tied with closed cell foam for greater floatability. This dry cicada is very effective in cicada season. Available in hook sizes B06, B08 and B10.



Muddler Minnow

A long shank deer hair Muddler Minnow. Brown deer hair and white marabou with orange Globug yarn tufts. Available on hook size B06.

Spinmax

As the name suggests "Spinmax" has a harmonically tuned, fish-attracting blade that sits on the nose of a lifelike, well-weighted fish body and spins to create flash and vibrations which entice fish from afar.

The lures' design also allows greater casting distance and importantly, the extra weight gets the lure down deeper where the bigger fish lurk.

- Available in 4 sizes – 4.6g, 6.5g, 9.3g and 13g
- 9 original colours that fish find hard to refuse
- High UV crystal flash tail attracts fish from afar
- Perfect for spinning in lakes, canals and rivers
- Ultra sharp, strong treble hooks ensure even the biggest trophy doesn't get away



Aztec



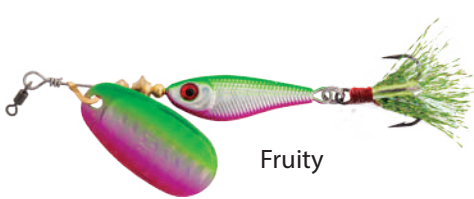
Baby Brown



Blinky



Flamingo



Fruity



Gold Rush



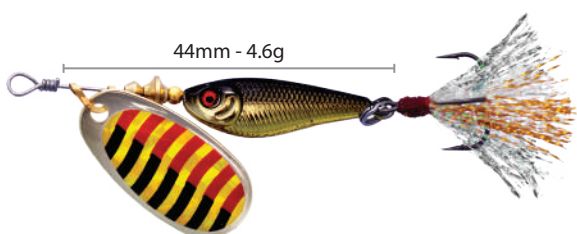
Rainbow



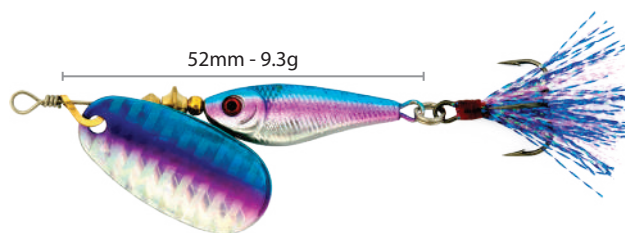
Rasta



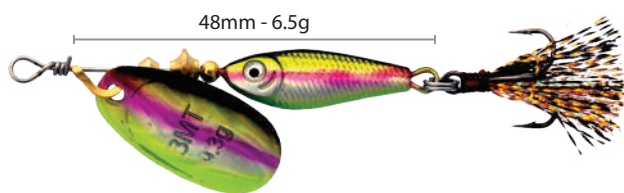
Slinky



44mm - 4.6g



52mm - 9.3g



48mm - 6.5g



60mm - 13g



13g Rasta Spinmax and 8lb Green Deception Tippet



13g Aztec Spinmax and 6lb Fluorocarbon Tippet

Rattle Snack

Featuring a unique swimming action that imitates an injured baitfish coupled with a harmonically tuned rattle, fish find this lure hard to resist.

Rattle Snacks 'flutter' on the drop and retrieve to encourage more strikes.

The perfect lure for both trolling and casting when targeting a wide range of freshwater and estuarine species.

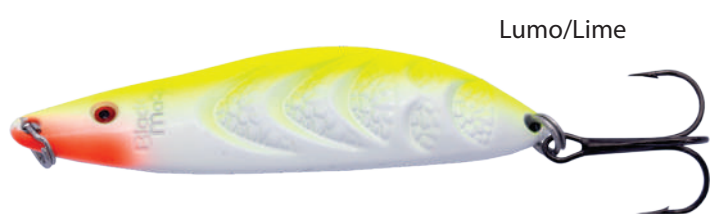
- Available in 7 proven fish catching colours
- 2 sizes: 7g (55mm body) and 14g (70mm body)
- Made with quality componentry – strong split rings and a chemically sharpened treble hook



Black/Gold



Copper



Lumo/Lime



Candy



Gold



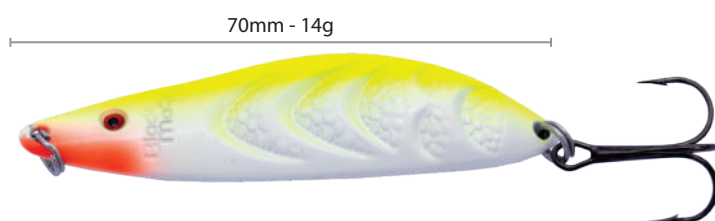
Silver



Tiger



55mm - 7g



70mm - 14g



7g Silver Rattlesnack



7g Black/Gold Rattle Snack 6lb Fluorocarbon Tippet

Enticer

- A very enticing and lifelike appearance
- The “fluttering” action makes them particularly attractive to predatory fish
- An effective lure for both trolling and casting
- Ideal for rivers and lakes, or casting from rocks and wharves
- Made with quality componentry – strong split rings and a chemically sharpened treble hook
- Simply tie your main line to the swivel and you are ready to fish



Brookie



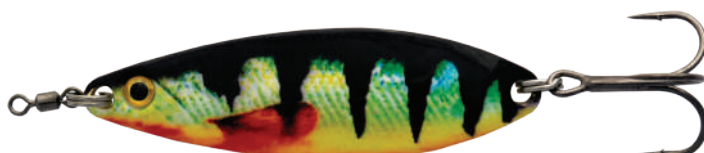
Brownie



Bully



Fire Tiger



Hottie



Rainbow



Red Belly



Tiger Trout



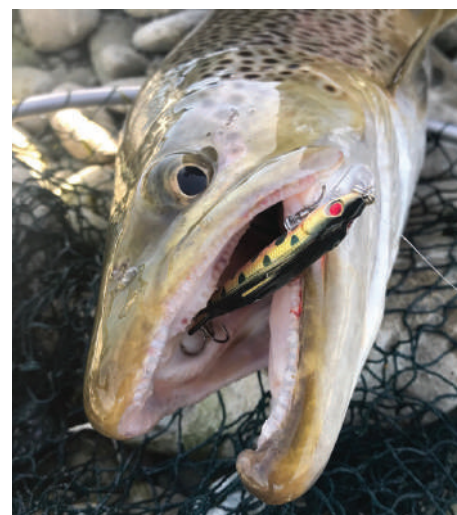
Trout



Enticer Brownie 12g



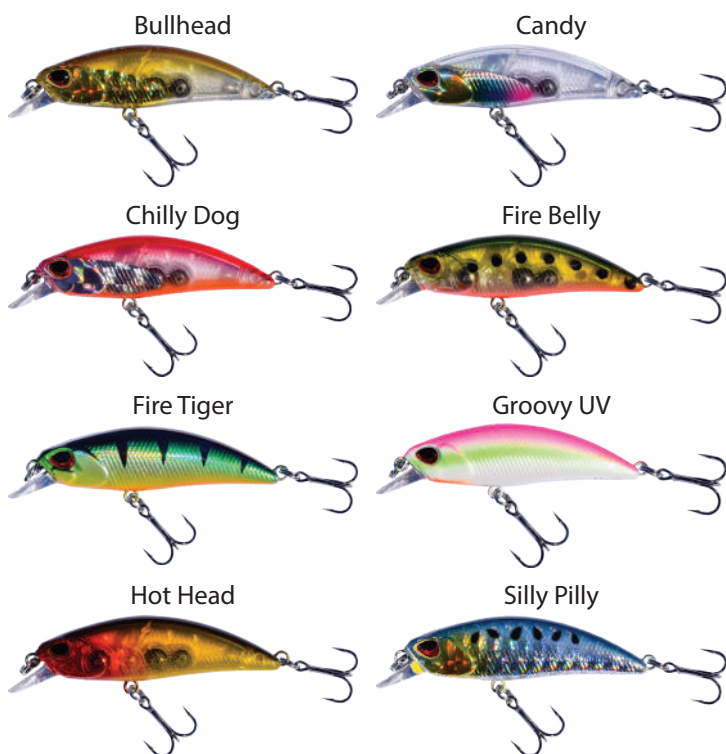
BMax Bullhead



BMax 60 Mad Minnow

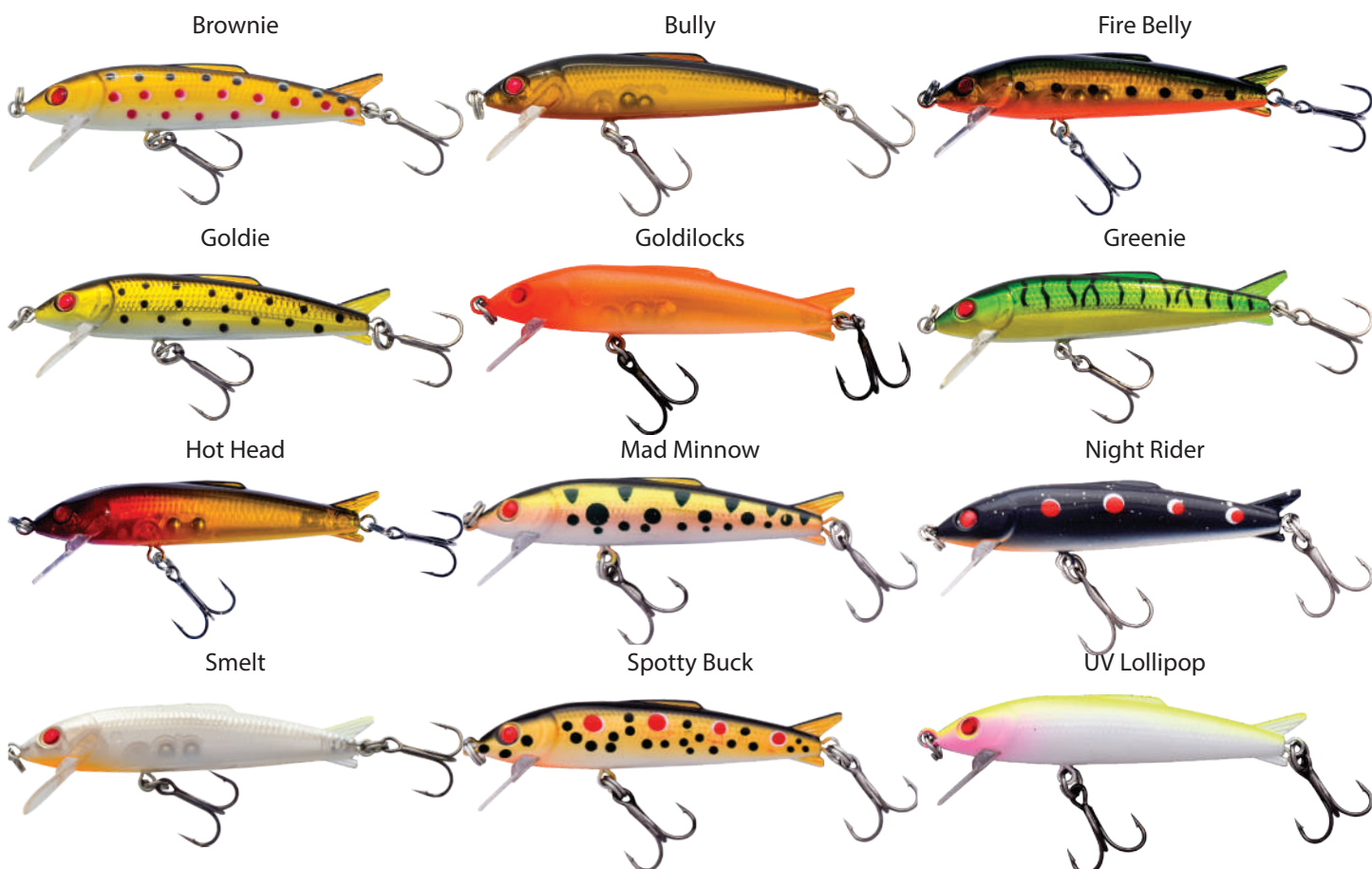
BMax 50

- The Black Magic BMax 50 is a subsurface 'sinking' lure specifically designed for freshwater and estuarine fisheries
- It is an ideal weight for casting and it is perfect for both spinning and trolling
- BMax 50's are bibbed lures which slowly sink and can typically dive down 1 metre when being retrieved. They have a very enticing swimming action
- The lure is rigged with strong, sharp treble hooks – one on the belly and one on the tail
- They are available in a range of 8 colours
- Lure length: 50mm
- Lure weight: 4.0g
- Running depth: 1.0m



BMax 60

- A subsurface 'floating' lure specifically designed for trout and salmon
- It is an ideal weight for casting and it is perfect for both spinning and trolling
- BMax 60's are bibbed lures and can typically dive down 1.2 - 1.8 metres. They have a very enticing swimming action
- The lure is rigged with strong, sharp treble hooks – one on the belly and one on the tail
- Available in a range of 12 colours
- Lure length: 60mm



Black Magic TACKLE



LEADING THE WAY

Quality, strength and performance when you need it

- Abrasion resistant
- Excellent knot strength
- Low visibility
- High sensitivity



@blackmagictackle
www.blackmagictackle.com/leader-trace/

the best by test

Black Magic rods


Gladius® range

These are the latest additions to the Black Magic Tackle rod range. This range of premium rods is made with precision, care and refinement resulting in premium rods that give the avid angler an advantage in control and sensitivity. Built with high quality components and a superb 40T graphite blank, the stunning looks of this rod series live up to its Gladiatorial name.



Gladius® Canal Classic

Purpose built for those who appreciate the sensitivity required for egg rolling but also provides enough stiffness to set a soft plastic or spin-fishing lure in any situation. This rod certainly lives up to its name - a real classic.

- 2.51m / 8'3"
- Lure weight: 4 - 18g
- Line weight: 4 - 12lb
- Light-medium action
- High performance 40 ton graphite blank
- High quality components and soft protective bags
- FUJI® reel seat and ultra-light ALPS™ guides
- Auality EVA grips and hook keeper
- Stunning looks
- **Designed and developed in Japan** 

NEW



Gladius® Canal Classic



Gladius® Canal Classic



Gladius® Canal Classic


Gladius® Squid LM and M

Purpose built for New Zealand and Australian conditions, GLADIUS® Squid rods are perfectly balanced while maintaining the sensitivity and stiffness required by anyone wanting to improve catch rates and casting distance.



Both Squid rods have the option of having a white tip on the end. This greatly increases visibility in dark conditions.


Squid Light-Medium action (LM)

- 2.51m / 8'3"
- EGI: 2.0 - 3.5
- PE: 0.6 - 1.2
- High performance 40 ton graphite blank
- High quality components and soft protective bags
- FUJII® reel seat and ultra-light ALPS™ guides
- Quality EVA grips and hook keeper
- Optional hi vis rod tip
- **Designed and developed in Japan** 

NEW



Squid Medium action (M)

- 2.51m / 8'3"
- EGI: 2.5 - 4.0
- PE: 0.6 - 1.5
- High performance 40 ton graphite blank
- High quality components and soft protective bags
- FUJII® reel seat and ultra-light ALPS™ guides
- Quality EVA grips and hook keeper
- Optional hi vis rod tip
- **Designed and developed in Japan** 

NEW



LegaSea range

The softbait 221 and Light Jigging 173-2 rods from Black Magic have been introduced to offer anglers the best performance they need with no compromises. You can rest assured that only the highest quality components have been used in the manufacturing process.

Components

- High-performance graphite blanks
- Quality EVA grips
- Fuji® reel seats
- Fuji® Alconite tangle-free K-series guides
- Soft protective bag



Softbait 221



- 2 piece
- 2.2m (7'3") long
- Rated for PE 1-2 line (4-10kg)
- Maximum lure weight of 50g (1 3/4 oz)

Light Jigging 173-2



- 1 piece
- 1.73m (5'8") long
- Rated for PE 2-3 line (8-18kg)
- Maximum lure weight of 160g (5 1/2+ oz)

NOTE: This 173-2 model of Light Jigging rod is an upgrade to the previous 173 model. The difference being in the butt section. The extended EVA grip provides greater comfort and support.

Supporting LegaSea

A donation from every Softbait 221 and Light Jigging 173-2 Black Magic Tackle rod purchase goes to LegaSea - Fish For The People to help sustain the fishery for future generations.



Light-Jigging 173-2

Gift packs and apparel

A gift pack for every occasion designed for the “mad keen” and casual fisherman alike in a range of price points to suit any budget. *Contents may vary depending on product availability



Freshwater Pack

- Contents valued at over \$85
- 1x spool of Ultra Pink Deception tippet
- 1x BMax 60 hard body lure
- 1x BMax 50 hard body lure
- 2x Rattle Snack spinning lures
- 1x Spinmax spinning lure
- 1x Enticer spinning lure
- 1x Spinsect® spinning lure
- 1x Black Magic Beanie
- Black Magic towel



Livebait Pack

- Contents valued at over \$90
- Spool of Tough Trace
- Livebait rig
- Midnight Mackerel bait sabiki
- Wasabi bait catcher
- Rolling swivels small pack
- 2 x GZ livebait hooks economy pack



Snapper Pack

- Contents valued at over \$90
- Spool of Tough Trace
- KL hooks economy pack
- C POINT® hooks small pack
- DX POINT® hooks small pack
- Rolling swivels small pack
- Midnight Mackerel bait sabiki
- Snapper Snack® rig
- C POINT® strayline rig
- Black Magic towel



Surf Pack

- Product valued at over \$80
- Spool of Velocity Surf line
- Spool of Supple Trace
- 1x Snapper Snack® rig
- 1x Suicide Longreach surfcasting rig
- KL hooks small pack
- Crossline swivels small pack
- Black Magic fishing towel
- Bait Buddy (cotton)



Wasabi Surf and Boat Pack

- Product valued at over \$65
- 3x suicide hook small packs
- Barrel swivels small pack
- Spool of Wasabi 1/4 pounder mono line
- Spool of Black Magic trace
- 2x Wasabi bait catcher rigs
- Flasher rig
- Black Magic fishing towel



Whiting Pack

- Product valued at over \$100
- 2 x Whiting Snatcher® rigs
- 2 x Sandy Snatcher rigs
- 1 x Whiting Whacker® rigs
- Squid Snatcher®
- KL 01 hooks economy pack
- Rolling swivels small pack
- Spool of Fluorocarbon leader
- Black Magic fishing towel

Squid Snatcher® packs

- Contents valued at over \$140
- 4 pack options:
 - 'Size 2.5 Squid Gift Pack' – containing a mixture of Squid Snatcher® colours
 - 'Size 3.0 Squid Gift Pack' – containing a mixture of Squid Snatcher® colours
 - 'Size 3.5 Squid Gift Pack' – containing a mixture of Squid Snatcher® colours
 - 'Mixed Jig Squid Gift Pack' – containing a mixture of Squid Snatcher® colours and sizes (great starter and all round pack)
- Spool of Fluorocarbon leader
- Spool of Deception leader
- Black Magic fishing towel



Hook and Swivel Selections

Black Magic

Contains 101 premium Black Magic hooks and rolling swivels in a tackle box



Wasabi Junior

Contains 71 quality Wasabi hooks and black barrel swivels in a compact tackle box



Wasabi Senior

Contains 121 quality Wasabi hooks and black barrel swivels in a tackle box



Squid Snatcher® 3.5 Black/Lumo



KLT® 8/0 Hook and 60lb Supple Trace



Whiting Whacker

Headwear

Beat the elements out on the water. Represent a quality New Zealand tackle brand with pride.

Black Magic Beanie



Black Magic Cap



T-Shirts

If you're a fan of Black Magic Tackle then these shirts are perfect for you.

The Black Magic brand is recognised for high-quality no-nonsense tackle. Wear these T-shirt's with pride.

- Available in 6 sizes
- 100% cotton
- Classic t-shirt design with branding on the front and back



Grey front

Navy back

Size	S	M	L	XL	XXL	XXXL
Chest (cm)	50cm	53cm	56cm	59cm	63cm	65cm
Length (cm)	79cm	72cm	74cm	76cm	78	80cm
Sleeves (cm)	20cm	21cm	22cm	23cm	24cm	25cm
Person's height (cm)	165-170cm	170-180cm	175-185cm	180-190cm	185-195cm	190-200cm
Person's weight (kg)	60-70kg	65-75kg	70-80kg	75-85kg	85-95kg	95-105kg



Black Magic storage

Tackle Pack

- Large nylon rust proof zippers
- Heavy duty water resistant polyester material
- Two internal zipped mesh pockets
- Backpack straps
- Padded shoulder strap
- 3 utility boxes included - extras and a deeper model available
- Insulated box for lunches, drinks, bait or to bring home the fillets - it fits neatly in the top or main compartments and is great as a lunch box for work
- Convenient D rings
- 2 side pockets
- Top compartment with 2 adjustable dividers
- Main compartment with adjustable shelves which can store up to 5 utility boxes
- Fully padded interior
- Waterproof plastic base with stabilising feet
- Ideal for the beach, rocks or boat



Whether hooks, line or sinkers, you'll get all that and more into your pack with its many compartments, pockets and boxes. The large pockets on each side have sleeves for your knives and they are a great place for other tools and accessories.

Carry it over your shoulder or wear as a backpack.



Tackle Bag

- a 'little brother' to the Black Magic Tackle Pack ideal for day trips on the boat, beach, rocks or river.
- Heavy duty water resistant polyester material
- Corrosion free nylon zips
- Fully padded interior
- Top compartment with 2 adjustable dividers
- Three zipped side pockets
- Two external mesh pockets
- Internal zipped mesh pocket
- Main compartment has adjustable shelves and includes three utility boxes
- Padded and adjustable shoulder strap
- Waterproof plastic base with stabilising feet
- 300mm (width) x 300mm (height) x 210mm (depth)



Utility boxes

Standard Waterproof Utility Box

- Adjustable compartments
- Size: 275mm x 175mm x 45mm
- 13 compartments with adjustable dividers
- Waterproof seal



All standard boxes are specifically designed to fit the Black Magic Tackle Pack and Bag

Large Waterproof Utility Box

- Adjustable compartments
- Size: 350mm x 225mm x 50mm
- 21 compartments with adjustable dividers
- Waterproof seal



Standard Utility Box

- Adjustable compartments
- Size: 275mm x 185mm x 45mm
- 19 compartments with adjustable dividers



Deep Utility Box

- Adjustable compartments
- Size: 275mm x 185mm x 70mm
- 4 adjustable dividers



Double Sided Lure Box

- Specifically designed to fit the Black Magic Tackle Pack and Bag
- Size: 275mm x 185mm x 45mm
- 7 compartments on each side, 14 in total
- Unique, vented 'v' shaped compartments
- Ideal for squid jigs, metal jigs and other lures



Snapper Snack® 7/0 Pinky



GZ 8/0 Hook and 130lb Tough Trace

Leader Feeder

- Design and construction built to last
- Holds an assortment of five Black Magic leader spools.
- Simply cut off the hang-tabs from your leader spool and insert into the dispenser
- Transparent pouch to label your preferred line weights
- Corrosion resistant eyelets
- Manufactured with splash proof material



Carry Bag

- Removable inside pockets
- Corrosion resistant zips
- 600mm x 280mm x 230mm



Lure Wrap

- 6 large clear pockets (540mm x 200mm) with mesh on one side to assist drying
- Made from heavy duty breathable polyester
- Two eyelets for easy hanging and washing
- Two pull up straps for secure lure storage
- Double stitched carry handle




Waist Pack

- Ideal tackle system designed for stream, rock or surf fishing
- Small front pocket for quick access items
- Corrosion free nylon zips
- Versatile - ideal gift for the travelling fisherman



Knives, tools and accessories

Black Magic Pro Fillet Knives

- 3 sizes
- Super sharp high carbon stainless steel
- High viz bright orange/red handles
- Black plastic sheath included
- Made in Japan 



15cm wide blade



20cm thin blade



20cm wide blade



Wasabi Fillet Knives

- Made from German stainless steel
- Choose between either 20cm or 15cm blades
- Comfortable easy to use ergonomic design
- Non-slip extra grip handle



15cm blade



20cm blade



Black Magic/Wasabi Bait Knife

- Handle provides excellent grip even when wet
- Sharp stainless steel blade
- Plastic sheath included
- Bulk buy available



Hook Remover

- Manufactured using corrosion resistant alloy materials
- Long barrel protects hands
- Easy to use trigger handle



Black Magic Fishing Towel

- Makes handling a fish more comfortable and ensures minimal harm to your catch. Covering the fish's eye may help calm it down
- Wetting the Black Magic Fishing Towel before holding your fish reduces the likelihood of infection and increases the post release survival rate
- 340mm wide x 860mm long
- Available folded in a plastic bag or compressed to 92mm wide, 60mm long and 20mm deep. Just add water before unfolding it



Folded towel



Compressed towel



Black Magic Fishing Towel



UV Torch and Snapper Snack® 5/0 Super Lumo



Black Magic Scales

Black Magic Braid Scissors

- Cuts even the finest braid with ease
- Great for mono too
- Tough construction



Black Magic Large Fishing Pliers

- Opens split rings
- Cuts braid and heavy mono cleanly
- Anodised aluminium handles
- Weigh under 180gm
- Stainless steel jaws
- Hardened tungsten steel cutters
- Rubber grip
- Pouch and lanyard included
- Not suitable for hook removal or cutting wire



Black Magic Compact Fishing Pliers

- Opens lighter gauge split rings
- Cuts braid and mono cleanly
- Suitable for lines up to 0.80mm in diameter
- Weigh under 123gm
- Stainless steel jaws
- Hardened tungsten steel cutters on outside edge
- Rubber grip
- Pouch and lanyard included
- Not suitable for hook removal or cutting wire
- Two colours: gun metal or blue camo



Black Magic UV Torch

- Ultraviolet light will "supercharge" your lumo flies, lures and squid jigs by increasing the visibility to fish
- 400nm beam for ultimate illumination, allowing greater wavelength coverage
- 21 long life LEDs
- Tough aluminium body
- 3 x AAA Alkaline batteries included



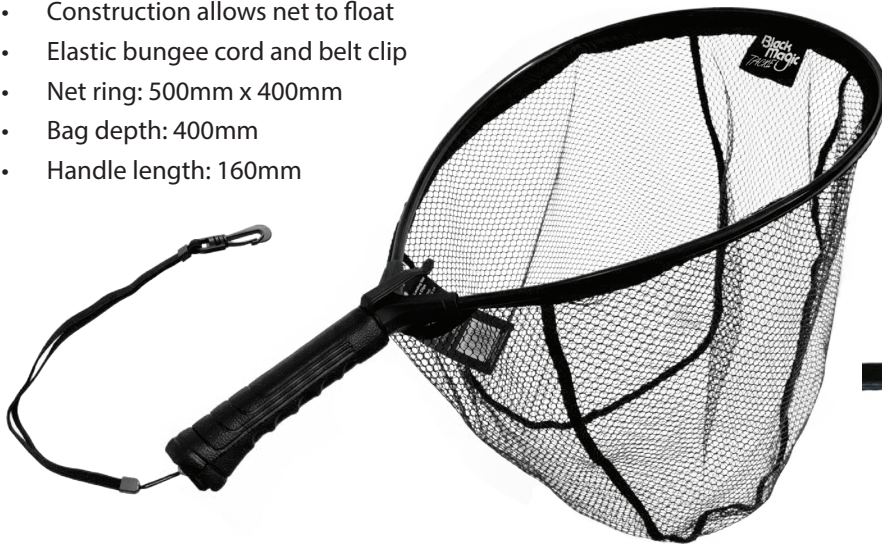
Black Magic Scales

- Weighing capacity of 25kg/50lb with a quick conversion button
- Large digital display with backlight for accurate measurement
- Tilting head for easy reading
- Storage memory of 10 weights
- Stainless steel hook
- Water resistant design
- Auto power off function
- 9V battery included

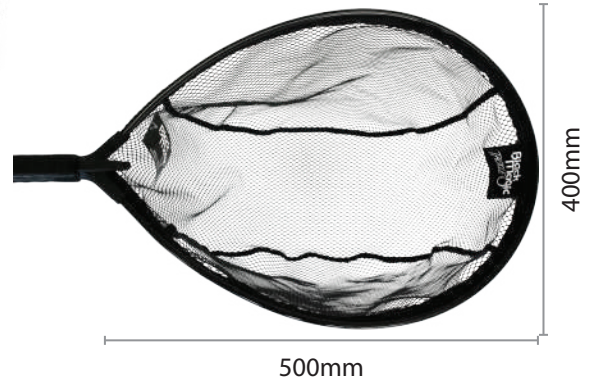


Short Handled Net

- Rubber coated netting less likely to snag hooks or harm your fish
- Short handle makes it ideal for freshwater, small boats and kayaks
- Construction allows net to float
- Elastic bungee cord and belt clip
- Net ring: 500mm x 400mm
- Bag depth: 400mm
- Handle length: 160mm



Belt clip and bungee clip example

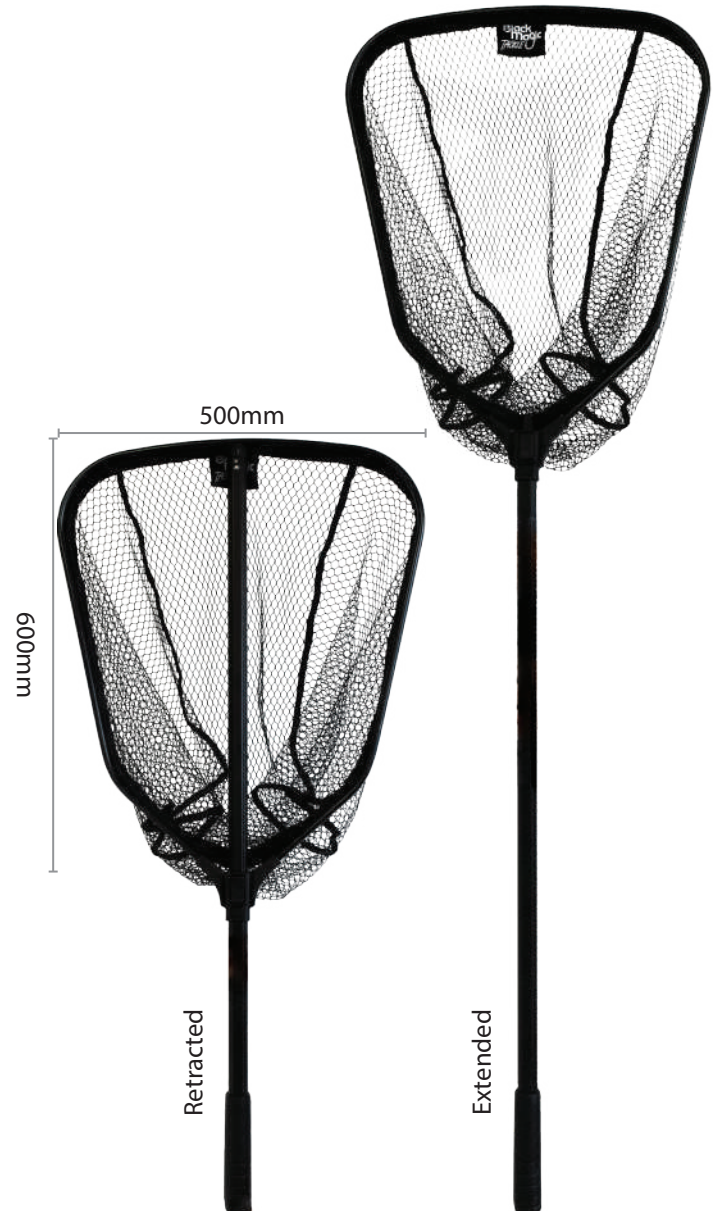


Medium Landing Net

- Extends from 1 metre to over 1.6 metres
- Rubber coated netting less likely to snag hooks or harm your fish
- Construction allows net to float
- Retractable handle for easy and safer storage
- Robust construction utilising corrosion resistant materials
- Net ring: 600mm x 500mm
- Bag depth: 500mm



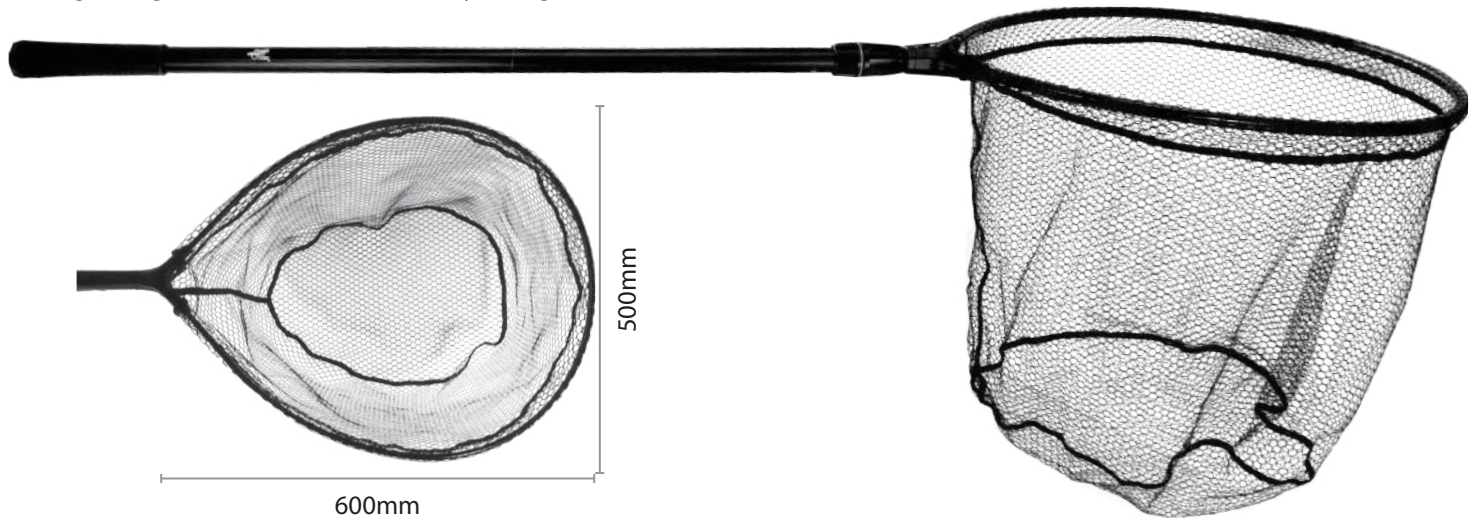
Medium Landing Net



Telescopic Landing Net

- Extends from 1.60 metres to over 2.15 metres
- Rubber coated netting avoids snags and is easy on the fish
- Lightweight and breaks down for easy storage

- Improved corrosion resistant materials
- Net ring: 600mm x 500mm
- Bag depth: 500mm



Black Magic Gaffs

Black Magic Gaff 1200

- 100mm (4") hook gape
- Length - 1200mm (4ft)

Black Magic Gaff 900

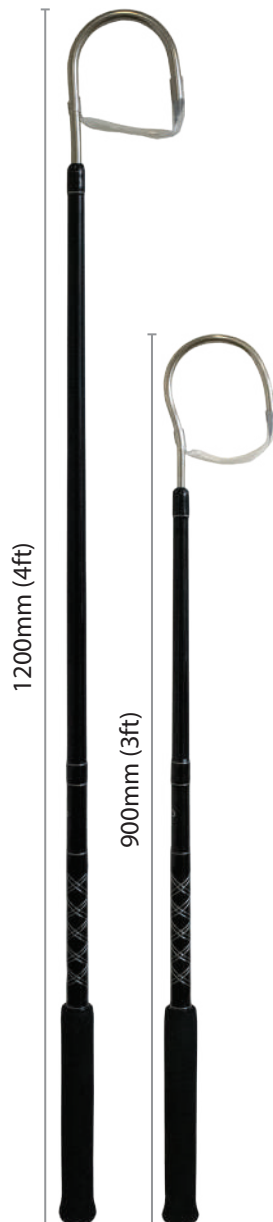
- 75mm (3") hook gape
- Length - 900mm (3ft)



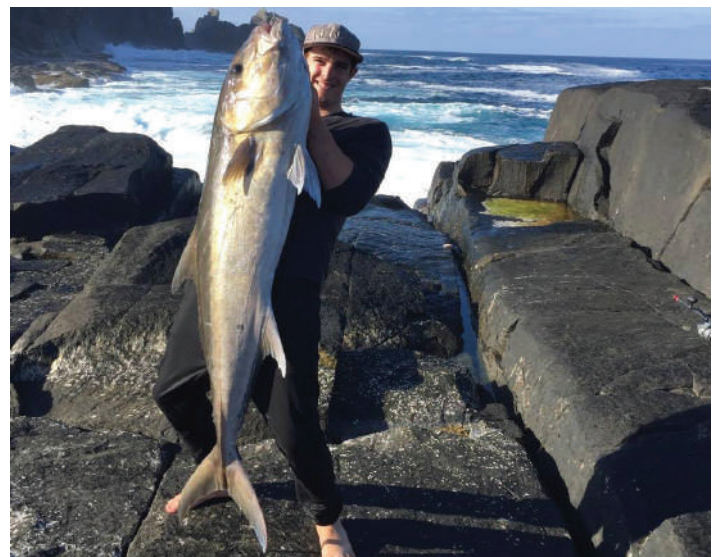
Strong e-glass shafts



Hypalon handles



316 stainless electro polished gaff hooks with protective tube



Black Magic Gaff 900 and 80lb Tough Trace

Brag Mat

With the increased popularity in both catch and release fishing and photo sharing, stocking a good quality brag mat or fish measuring mat is imperative.

- 1300mm x 250mm
- Durable PVC material
- UV resistant
- Mark on the mat with a pen the local size limits for your target species and record your personal bests.
- Share your brag mat fish photos on social media and tag @blackmagictackle to be in to win with our numerous photo competitions.



Wrapped Brag Mat example



Brag Mat and KLT® 8/0 hook



Brag Mat and 60lb Tough Trace



Compact Fishing Pliers and 20lb Tough Trace

WASABI[®]

FISHING TACKLE



What the experts say:

Derek the Chef - Gone Fishin':

"Wow! Wow is all I can say. Where have these Wasabi Knives been for the last 30 years of my cooking career?"

Mary Tyrie - Caterer:

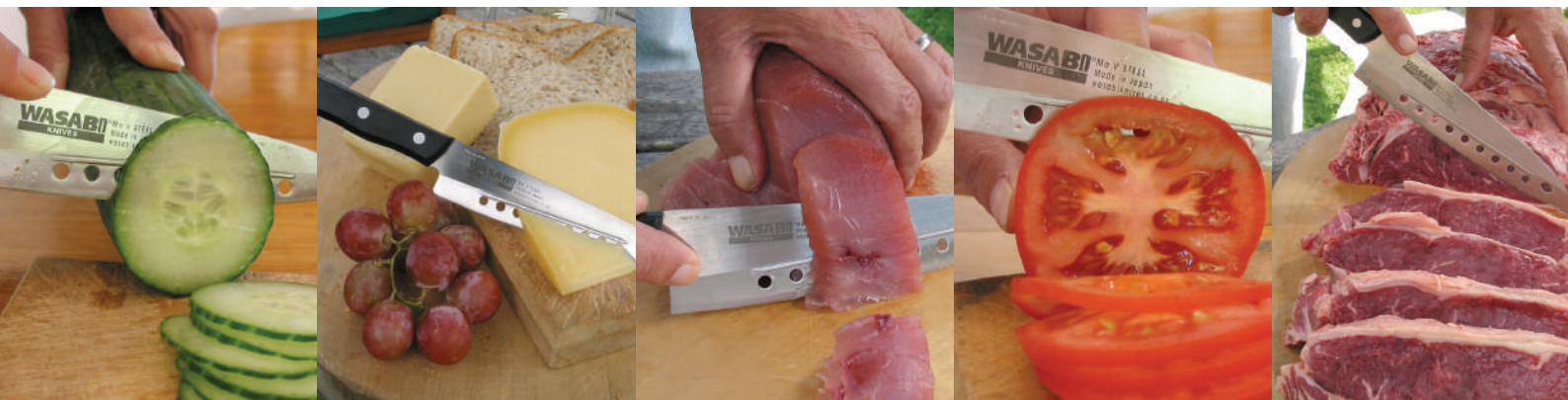
"The 14cm knife is an excellent prep-knife. The 20cm knife particularly good for slicing raw meat and vegetables for stir fry."

Daryl Crimp - Chef:

"I have been using Wasabi Knives extensively for 3 years and now find they are my constant companions in the kitchen. The unique Wasabi knives are well balanced, hold their edge and slice effortlessly."

Includes 2 knives (14cm and 20cm blades) 1000 grit sharpening stone, knife wallet and instructions on the care of WASABI knives.

- Extraordinarily sharp - Molybdenum-Vanadium Steel for a long lasting cutting edge
- Unique ridge and holes ensure easy slicing, dicing, chopping, cutting and carving!
- Manufactured in Gifu Prefecture, Japan - the home of high quality blades for over 800 years
- Ideal all-rounders for home, bach and boat
- No gimmicks - quality at a fair price
- A great gift



Merchandisers

Free standing display



Single board - wall mounted



Double board - wall mounted



Universal Header signs



*All merchandisers, pegs and signage remain the property of Black Magic Tackle and may only be used to display Black Magic and Wasabi products.

Black Magic Tackle - corflute sign

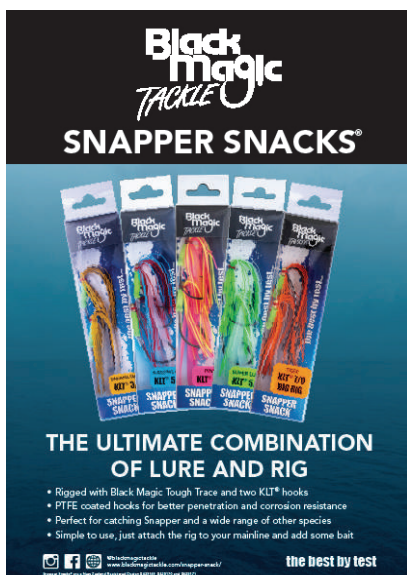
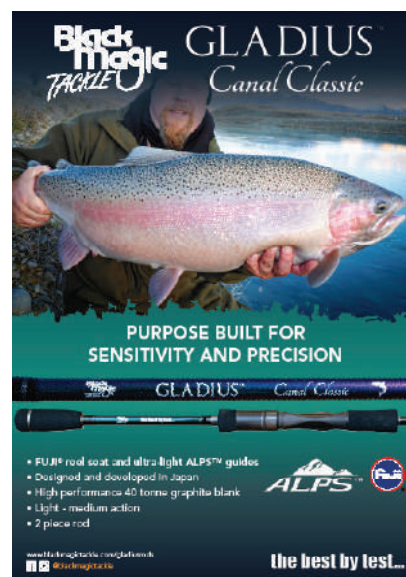
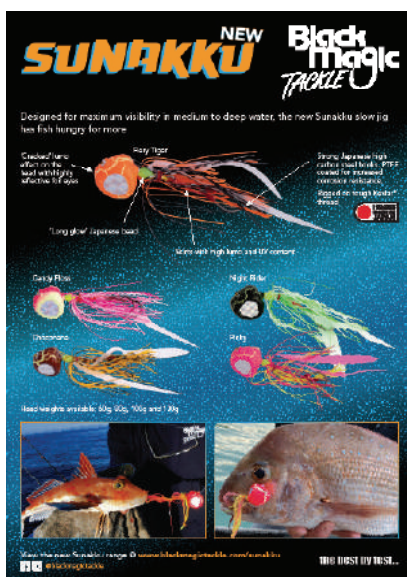


Bait Knife display box



Posters - FREE upon request

- A wide range of signs and posters are available for in-store promotions (sizes A3, A4 or A5)
- Ask your rep if you have any special requests/requirements





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