



**Black
Magic**
TACKLE

WASABI
FISHING TACKLE

Catalogue

Our Story

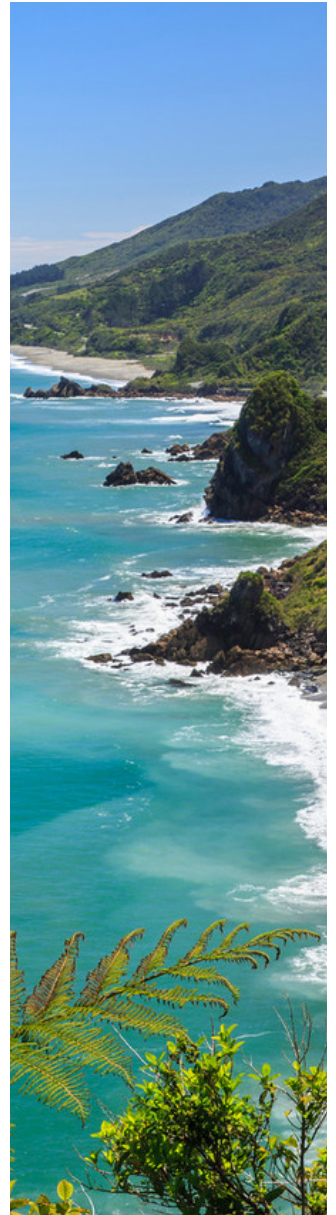
When American novelist and angler Zane Grey visited the Bay of Islands in the north of New Zealand in 1920, he was so impressed, he named it 'the angler's Eldorado', and it's no wonder. With over 15,000kms of coastline, New Zealand offers anglers a wide range of fishing opportunities from hard fighting pelagics for the keener angler, to any number of coastal species for the fisherman who enjoys a day out and wants a few fish for the table. Kiwis are great outdoors people and over 20% of them see themselves as recreational fisherman. Fishing is in fact an integral part of New Zealand's identity.

It was into this environment that Black Magic Tackle was born over 25 years ago and it all started with hooks. In 1990 while on a trip to Singapore, Black Magic's founder was shown the first ever chemically sharpened hooks. Fresh from Japan the hooks were unusually black. He recalls that in those days he painted his livebait hooks black, because a less obvious hook improved the hook-up rate when targeting kingfish. He returned to New Zealand with a box of 1000 of the largest size hooks which he distributed to friends and fishing club members to try. The response was tremendous; in less than a month "the black hooks were out-fishing everything else on the market." After months of faxes, phone calls and a visit to the Japanese embassy, the hook source was eventually tracked down.

In 1991 a contract was signed with the hook manufacturer and orders were placed for a few sizes across a number of interesting hook patterns. The next step was what to call them. He discussed the matter with friends and they came up with 'Black' for their colour (unique at the time), and 'Magic' for their performance and effectiveness. The hooks were advertised for the first time in NZ Fishing News in October 1991. The new hooks would need to sell at more than twice the average price of hooks and he had some concerns about this. He needn't have worried. The old adage applies: "While the quality lives on, the price is soon forgotten." Demand was huge, and the decision was made to sell the two retail tackle outlets he owned at the time and focus on being a wholesaler.

From starting as a small mail order tackle company located in a garage, Black Magic now supplies over 1000 retail stores around the world.

We look forward to providing you the best customer service possible.



Inside the Black Magic showroom

Contents

Page	
5 - 11	Black Magic Hooks and Swivels DX Point® • C Point® • KS • KL • GZ • LB • Baitholder • Swivels
12 - 13	Wasabi Hooks and Swivels Suicide • Recurve Circle • Sprat and Bait • Cod hook • Puka hook • Swivels
15 - 22	Rigs Snatchers® • Specialty Rigs • Squidly Rigs • Surfcasting Rigs • Whiting Rigs
22 - 23	Bait Sabikis and Bait Catchers
24 - 26	Leader Tough Trace • Supple Trace • Tough Fluorocarbon • Fluorocarbon Tippet • Deception Tippet
27 - 31	Line IGFA • Black Magic Premier mono • Wasabi mono • Velocity Surf mono • Inferno braid Rainbow Braid Elite • SSP Fibre Glide®
32 - 35	Jigs Flutter jigs • Knife jigs • Deepwater Slim jigs • Thru jigs • Flipper jigs
36	Poppers and Stickbaits
38 - 39	Squid Jigs
40 - 51	Game Lures Premier lures • Soft Head lures • Jack Slammer lures • Tuna lures • Super Lumo lures Saltwater Chickens • Jetsetter lures • Jetsetter Maxi lures
52 - 54	Gimbals, Harnesses and Accessories
55	Game Componentry and Rigs
56 - 57	Game Hooks
58 - 66	Freshwater Tackle Fly hooks • Flies • Spinsects® • Enticers • Jellybeans • Jellybean Jig Rig • BMax 60s Freshwater Chickens
67	Rods
68 - 69	Gift Packs and Apparel
70 - 72	Storage Tackle Pack • Tackle Bag • Utility Boxes • Waist Pack • Leader Feeder • Lure Wrap Carry Bag
73 - 76	Knives and Tools
77	Wasabi Kitchen Knives
78 - 79	Merchandisers



C Point® 10/0 hook and 60lb Tough Fluorocarbon



Equalizer Gimmel and Harness

Black Magic[®] TACKLE

the best
by test...

WASABI[®]
FISHING TACKLE

the best
of the rest...

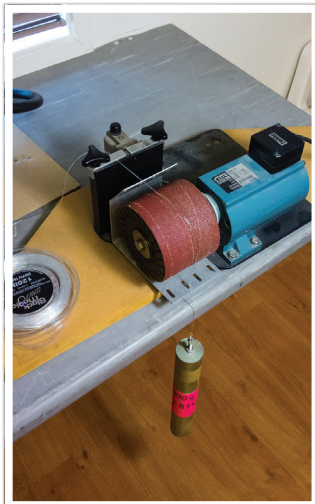
The Black Magic and Wasabi range of tackle and accessories is the result of years of research and development. Our own laboratory testing is supplemented with extensive field trials carried out by an international team of enthusiastic fishermen, fishing writers and charter skippers. Our "best by test" slogan is no idle boast. Everything is produced to our design with products being made by some of the world's leading tackle manufacturers to our rigid specifications.

The Black Magic team is dedicated to providing anglers with a range of high quality innovative tackle. We work at the leading edge of tackle technology to ensure that our products are the best available in their various categories and price points.

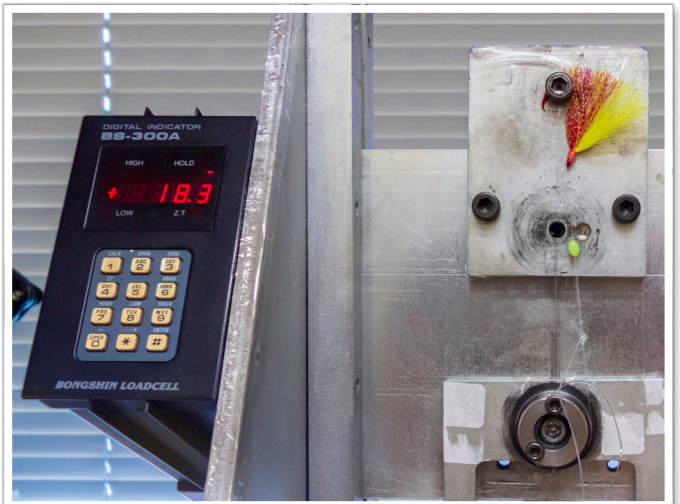
Quality control forms a vital part of our production process with our entire range of terminal tackle being batch tested for strength and durability prior to packaging.



IFGA line is batch tested to ensure it breaks under it's nominated line class



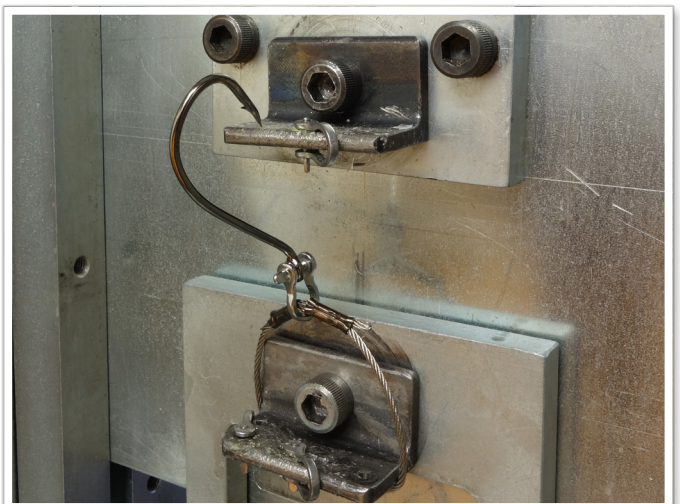
Prototype leaders and line are batch tested for abrasion resistance



Flasher rigs are batch tested for knot strength



All swivels undergo batch load testing



The "point loading" hook test

Black Magic Hooks

Very Strong

The best quality high carbon steel gives Black Magic hooks superb strength and a long point life. When that 'bigger than expected' fish takes the bait, you want a hook that is the best by test!

Very Sharp

Our manufacturer perfected the chemical sharpening process in the late eighties. Match this sharpness with a barb that is smaller than most other brands and you have a hook with superior penetration resulting in more hook-ups.

Very Black

We believe our black finish is far less obvious to fish than other finishes. Most brands of hooks rust – to minimise rusting just rinse them in fresh water (or spray with Inox, CRC or WD40) after a days fishing and store used hooks separate from new hooks.

Very Effective

The photographs and letters we receive from happy customers are a good indication that Black Magic Hooks are the best available.

Reliable Hook-Ups • Maximum Strength • Made in Japan



Try them and experience the difference!



DX Point® 6/0 hook and 20lb Supple Trace



KL 8/0 hook and 40lb Tough Fluorocarbon

NEW
super hook

DX POINT® - Super Hook - Superior Penetration/Rust Resistance

The NEW high carbon steel 'super' hook manufactured in our Japanese factories has some excellent features that make it a cut above the rest.

Ultra Sharp - Superior Penetration

Four micro cutting edges tapering into a super sharp point give the DX POINT® unequalled penetration. This greatly improves your hook up rate.

"Super Slip" Non-Stick Coat

PTFE coating technology (commonly used on non-stick frypans) reduces friction, improves penetration and extends the life of the hook.

Strong and Durable

The best quality high carbon steel ensures superb strength and a long point life. Made in Japan. 



economy

small (outer of 5)



size	1/0	2/0	3/0	4/0	5/0	6/0
small	14	13	11	8	7	5
economy	30	28	24	17	15	11



DX Point® 1/0 hook



DX Point® 5/0 hook

C POINT® - Extreme Penetration - Suicide/Octopus Series

The chemically sharpened C POINT® with its three cutting edges and smaller than average barb combine to provide effortless penetration.

Strong and Durable

The best quality high carbon steel ensures superb strength and a long point life.

Rust Resistant

Black nickel coating. Made in Japan. 



small (outer of 5)



economy



value



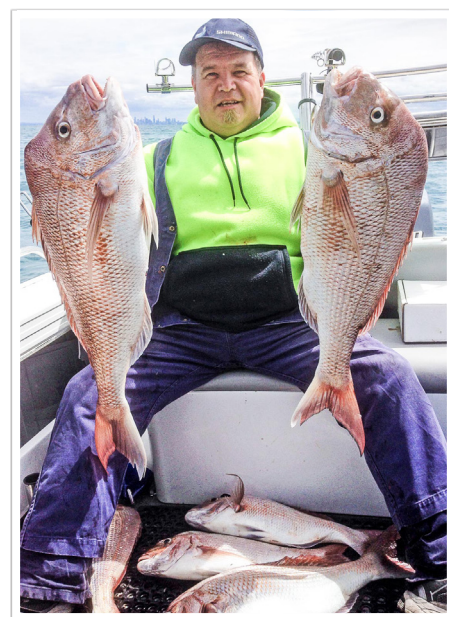
charter



size	04	02	01	1/0	2/0	3/0	4/0	5/0	6/0
small	14	13	12	11	9	8	7	6	5
economy	32	30	26	24	20	17	15	13	11
value							25	25	25
charter							50	50	50



size	7/0	8/0	10/0
small	4	3	2
economy	9	7	5
value	25	25	20
charter	50	50	40



C Point® 6/0 hook and 20lb Supple Trace

KS Series - Heavier Wire for Extra Strength

A heavier wire gauge than other brands ensures that these hooks are not crushed or broken easily. The KS range has caught everything from baitfish to marlin and has been used to win numerous tournaments and club trophies in addition to national and international records.

For a world record or a wonderful meal the KS Series is the best by test. Made in Japan. 



size	04	02	01	1/0	2/0	3/0	4/0	5/0	6/0
small	14	14	14	13	12	11	7	5	3
economy	32	32	32	30	28	26	16	11	7
large				60	56	52	32	22	14



small (outer of 10) economy large



size	7/0	8/0
small	3	2
economy	7	5
large	14	10




KS 8/0 hook and Equalizer gimbal & harness




KS 6/0 hook and 100lb Supple Trace


KL Series - Self-hooking Recurve Hook

A cross between a ‘longline’ hook and a wide gape or kahle hook. Leave the drag on and fish hook themselves. The recurve design ensures most fish are ‘self-hooked’ in the corner of the mouth. Ideal for surfcasting and deep water fishing – they will catch fish for the kids too. Made in Japan. 

KL Black




size	06	04	02	01
small	15	14	13	12
economy	34	32	30	28



size	1/0	3/0	4/0	5/0	6/0	7/0	8/0
small	11	9	7	6	4	4	2
economy	26	20	16	14	9	9	5
large	52	40	32	28	18	18	10

KL Red Over Gold



size	1/0	3/0	4/0	5/0	6/0	8/0
economy	23	19	14	12	7	5



KL 1/0 hook



KL 6/0 hook



KL 8/0 hook and 100lb Tough Trace

GZ Livebait Series - Extreme Strength


Called the GZ series because they are a "GODZILLA" range of live bait hooks. Made in Japan. 

- extra strong wire gauge, super sharp points
- tough hooks for tough fish, in sizes to suit your target species and the live baits you have available
- great for cubing too!



size	02	2/0	4/0	6/0	9/0	11/0
economy	15	11	9	7	4	3


LB Series - Livebait Hook

For small and large livebaits. Long shanks for positive hook-ups and easy hook removal. Made in Japan. 



size	7/0	9/0
small	3	2
economy	7	5
large	14	10

Baitholder - Micro Barbs

This hook has micro barbs on the back of the shank which will hold your favourite bait securely while ensuring the hook shank strength is maximised. Made in Japan. 



size	06	04	02	01
small	10	10	10	10
economy	40	40	40	40



GZ 9/0 hook, 130lb Tough Trace and the Equalizer gimbal and harness



LB 9/0 hook and 200lb Tough Trace

Black Magic Swivels

Rolling & Snap Swivels - Extra Strong

A premium swivel with high strength and rotational capacity. Black for a purpose – a bright swivel can scare fish and some species may strike at a shiny swivel while you are playing the big one. Five sizes to suit the line weights listed below.

Rolling Swivel



size	2-3kg	4-8kg	10kg	15kg	20kg
small	23	21	18	14	11
economy	56	51	44	34	27
average breaking strains	28kg (61lb)	45kg (99lb)	60kg (132lb)	77kg (168lb)	101kg (222lb)

Snap Swivel



size	2-3kg	4-8kg	10kg	15kg	20kg
small	16	14	12	9	8
economy	39	34	29	22	20
average breaking strains	24kg (52lb)	34kg (74lb)	38kg (83lb)	42kg (92lb)	46kg (101lb)

Trout Swivels

- ideal for trout jigging, trolling and light spinning
- a premium swivel with high strength and rotational capacity. Black for a purpose, a bright swivel can scare fish and some species will strike at a shiny swivel while you're playing the big one.

small	33
average breaking strain	27kg (59lb)



Black Magic Twin Spin Ball Bearing Swivels

- Black Magic “Twin Spin” ball bearing swivels have an exceptional rotational capacity generated via an innovative design that gives both welded rings the ability to rotate independently
- **strong** – heavy duty brass swivel construction coupled with a high strength stainless steel coastlock snap provides the ultimate in swivel strength and performance
- **smooth** – two rotating welded rings ensure that the swivel and coastlock snap will never twist and “lock up” under load, this sometimes occurs with swivels with only one ring
- **black** – for a purpose, some fish species will strike at a shiny swivel while you are playing the big one
- **proven** – Bruce Martin (skipper of one of New Zealand’s premier game boats “Predator”) trolled lures and livebaits for thousands of miles using our prototype “twin spin” swivels with outstanding results – numerous marlin, tuna and sharks were hooked with no line twist and no opened snaps
- **tested** – as with all of our products these are batch tested to destruction in our lab



size	10kg	15kg	24kg	37kg
economy	6	5	4	3
swivel type (recommended line weight)			average test to failure	
10kg (20lb)			37kg (81.6lb)	
15kg (30lb)			65kg (143.3lb)	
24kg (50lb)			90kg (198.4lb)	
37kg (80lb)			160kg (352.7lb)	

Wasabi Hooks & Swivels

- choose from suicide, recurve circle, puka, cod, sprat and bait hooks, barrel swivels, snap swivels and crossline swivels
- high carbon steel for strength - when that bigger than expected fish takes the bait you need the tackle that can handle it
- hooks are chemically sharpened for more hook-ups



small (outer of 10) economy

Suicide

Two rust resistant coatings are available to complement Australasia’s most popular hook pattern. Red over gold and Black nickel.



small								
size	1/0	2/0	3/0	4/0	5/0	6/0	7/0	8/0
black	9	8	7	6	5	4	3	2
red	9	8	7	6	5	4	3	2
medium								
size	1/0	2/0	3/0	4/0	5/0	6/0	7/0	8/0
black	33	30	27	25	23	21	20	10
red	33	30	27	25	23	21	20	10
value pack								
size	1/0	2/0	3/0	4/0	5/0	6/0	7/0	8/0
black				54	50	45	42	22
red				54	50	45	42	22

Recurve Circle

Self-hooking. Black nickel coating.



size	1/0	2/0	3/0	4/0	5/0	6/0	7/0
small	9	8	7	6	5	4	4
medium	33	30	27	25	23	21	18
value pack				54	50	45	42

Sprat and Bait

Great for bait and great for the kids.



	Sprat	Bait
size	20	16
small	12	10
economy	55	50

Cod Hook

A long shank hook, ideal for blue cod.

size	7/0
economy	10



Puka Hook

- recurve design is self hooking
- extra strong gauge to handle large fish
- ideal for most deep water species

size	13/0
economy	5



Barrel Swivels

- choose from barrel, snap or crossline
- black for a purpose – a bright swivel can scare some fish, and some species may strike at a shiny swivel while you are playing the big one
- there are six sizes to suit your preferred line weight (4kg, 6kg, 8kg, 10kg, 15kg and 20kg), thus giving optimum rotation

Barrel Swivel



size	4kg	6kg	8kg	10kg	15kg	20kg
small	32	30	19	15	11	7
economy	118	113	67	55	40	25
average breaking strains	15kg (33lb)	19kg (41lb)	25kg (55lb)	36kg (79lb)	58kg (127lb)	62kg (136lb)

Snap Swivel



size	4kg	6kg	8kg	10kg	15kg	20kg
small	16	15	12	9	7	5
economy	60	56	45	32	25	17
average breaking strains	13kg (28lb)	17kg (37lb)	25kg (55lb)	35kg (77lb)	36kg (79lb)	44kg (97lb)

Crossline



size	25kg	40kg
small	8	7
economy	31	21
average breaking strains	30kg (66lb)	43kg (94lb)



good things come to those who bait...

- Quality Bait.....✓
- Quality Japanese Made Hooks.....✓
- Quality Fish.....✓

BLACK MAGIC HOOKS...

RELIABLE HOOK UPS • MAXIMUM STRENGTH • MADE IN JAPAN 

Black Magic Rigs

Snatcher® Rigs

Black Magic Snatcher® rigs are hand rigged and packaged in New Zealand, incorporating the best components, ensuring a quality product so you get the best results.

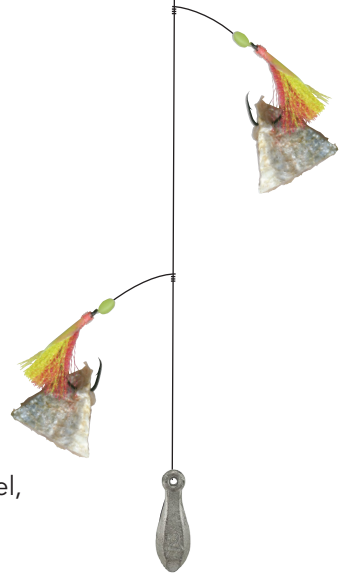
Available with two hooks styles:

- our legendary KL (recurve) - for self-hooking
- suicide - for those who like to strike!



All incorporating:

- a super rust-resistant coating is used on these hooks to ensure a long life
- soft lumo beads make the rigs even more enticing in deep water or at night
- for extra appeal, add a small triangle of bait (see picture) – avoid blocking the gape
- with bait attached you have everything working for you, a bait and a lure in one
- ideal for fishing from the beach, rocks, wharf or boat
- 1/0, 3/0 and 4/0 are rigged using Black Magic 60lb Tough Trace and a 10kg barrel swivel, 5/0 and 6/0 are rigged using Black Magic 80lb Tough Trace and a 15kg barrel swivel, 8/0 is rigged using Black Magic 100lb Tough Trace and a 15kg barrel swivel



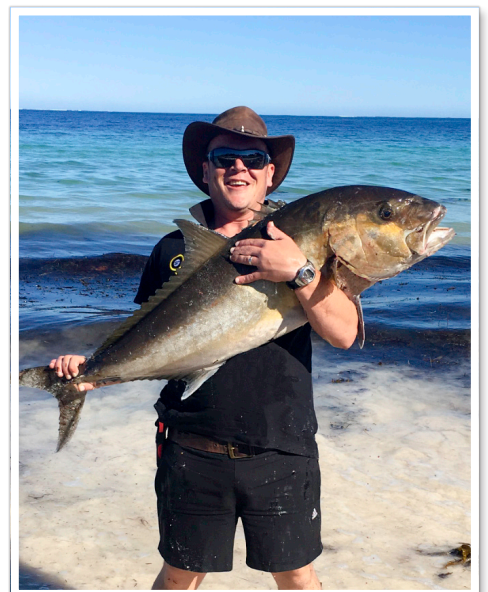
see over page for detailed options >>



Snapper Snatcher 'Saury'



Snapper Snatcher 'Original'



Bleeding Pilchard

'KL' (recurve) styles:

Please note:

- all KL recurve style Snatchers® have two flies per rig, except for the Tarakihi rigs which have three flies
- the 'Gummy Snatcher' and 'Westcoaster' have different colour flies on the one rig



Snapper Snatcher 'Pinky'



Tarakihi Terror



Snapper Snatcher 'Anchovy'



'Gurnard Grabber'
Available in size:
4/0



'Snapper Terror'
Available in size:
5/0



'Tarakihi Terror'
Available in size:
3/0



'Tarakihi Terminator'
Available in size:
3/0

Suicide styles:

Please note:

- all Suicide style Snatchers® have two flies per rig
- the 'Snapper Whackers' (bottom four) are rigged with premium quality C Point® suicide hooks



'Bleeding Pilchard'
Available in sizes:
1/0, 3/0, 4/0 and 6/0



'Moonglow Mocher'
Available in sizes:
5/0 and 7/0



'Seafood Seducer'
Available in sizes:
5/0 and 7/0



**Snapper Whacker
'Blinky'**
Available in sizes:
5/0 and 7/0



**Snapper Whacker
'Candy'**
Available in sizes:
5/0 and 7/0



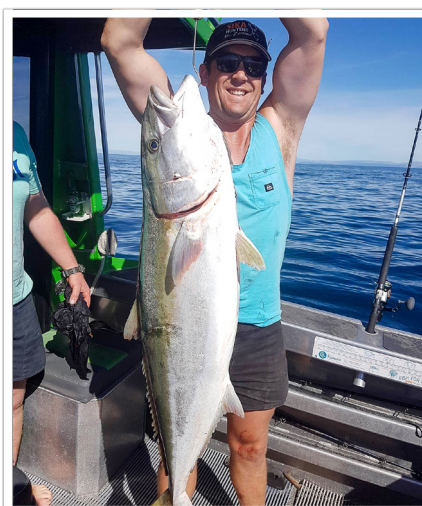
**Snapper Whacker
'Firefly'**
Available in sizes:
5/0 and 7/0



**Snapper Whacker
'Chartreuse'**
Available in sizes:
5/0 and 7/0



Snapper Snatcher 'Pinky'



Snapper Snatcher 'Original'



Bleeding Pilchard

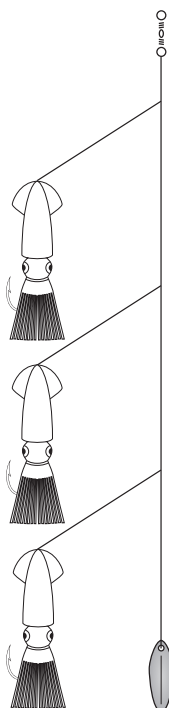
Strayline Rigs

- choose from either our super penetrating Black Magic C Point® hooks or self-hooking KL Red hooks
- rigged on Black Magic 60lb Tough Trace with one lumo bead per rig
- the ultimate in convenience – just tie them on, and you're ready to go!
- three rigs per pack in the following options;
 - C Point® hooks: bottom hook 6/0, upper hook 5/0
 - C Point® hooks: bottom hook 7/0, upper hook 6/0
 - KL hooks: bottom hook 6/0, upper hook 5/0



Squidly

- rigged with three soft squid lures
- each squid is rigged on a strong hook to suit tougher fighting fish
- 12cm rigged with 80lb trace, 9cm rigged with 60lb trace
- a range of five great colours
- perfect for a wide variety of fish species
- all available with 9cm or 12cm sized squidlys



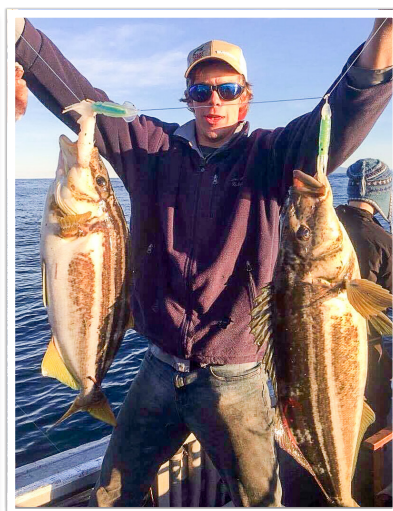
*Sinker not included



C Point® Strayline Rig 5/0 & 6/0



Hook A Puka Rig



Squidly Rig 'Lime' (12cm)

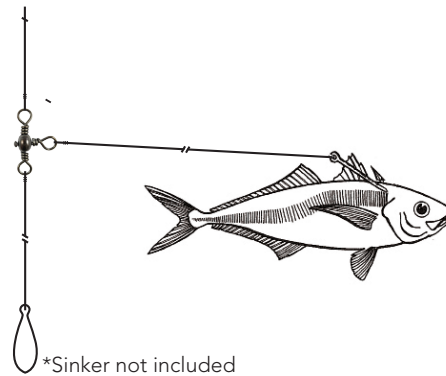
Hook A Puka

- great for hapuka, bass or blue nose, but also works well with big snapper, kingfish and a myriad of other species
- two 13/0 chemically sharpened high carbon steel recurve hooks for positive penetration and maximum hook-ups
- the strike inducing red nickel coating makes them rust resistant for a long life
- incorporating 200lb Tough Trace, this rig has excellent knot strength and high abrasion resistance
- two soft super-lumo beads which glow for up to 8 hours to attract fish in deep water
- IGFA legal for records or tournament use



John Dory Rig

- super rust resistant 7/0 livebait hook and 80lb Tough Trace
- we suggest Black Magic 15kg+ line is used as large snapper or kingfish may take your livebait



Lumo Groper Grabber

- rigged on self-hooking KL Red 8/0 recurve hooks
- great for all bottom species including groper/hapuka, bass, blue nose, large blue cod and big snapper
- incorporates 300lb Tough Trace for exceptional abrasion resistance
- 3 luminous colours to choose from

A big tough rig for big tough fish



Rock N' Surf

- two colours to choose from – Bleeding Pilchard or Blinky
- each fly is topped with a soft, long-life lumo bead which is great for fishing at night or in deeper water giving your hook that added attraction
- these rigs are ideal for a range of species including snapper, salmon (kahawai), flathead and tarakihi
- developed for use from the rocks, beach or wharves, they are also effective fishing “straight up and down” from boats. Just put a small strip of bait on each hook, attach a suitable weight and you’re ready to cast
- 3/0 suicide hooks rigged on 60lb Tough Trace and a 10kg barrel swivel



Livebait Rigs

- 2 x 2m traces of 200lb Black Magic Tough Trace
- 2 super rust resistant chemically sharpened high carbon steel LB series livebait hooks
- sizes 7/0 and 9/0 available
- IGFA legal
- ideal for kingfish, tuna and bass



Livebait Balloons

- hassle free rigging
- 5 x unique balloon release clips
- 3 x 40kg Wasabi crossline swivels
- 5 x metallic red balloons



9/0 Livebait rig and the Equalizer gimbal and harness



Longreach Surfcasting Rig

Longreach Surfcasting Rig

- winner of the "Best in Show" at the 2014 Australian Fishing Trade Association (AFTA) trade show
- utilises Black Magic's famous chemically sharpened hooks
- 1 x pulley rig complete with 'impact' shield per pack - aerodynamically designed for a longer cast
- 2 x 45cm "snap on" traces per pack
- selected rigs have floats which hold the bait off the bottom making it less available to hungry crabs
- long life lumo beads included for extra attraction
- choose either the 'KL 5/0 Recurve' & 'Suicide 3/0' combo, or the 2 X 'Suicide 3/0' rig



Whiting Rigs

Utilising Black Magic's high-quality components, these rigs give you the edge when targeting whiting or small reef fish. If that bigger than expected fish hooks up, you want tackle that can handle it.

Whiting Snatcher® - 1 paternoster rig per pack

Whiting Whacker® - 2 running rigs per pack

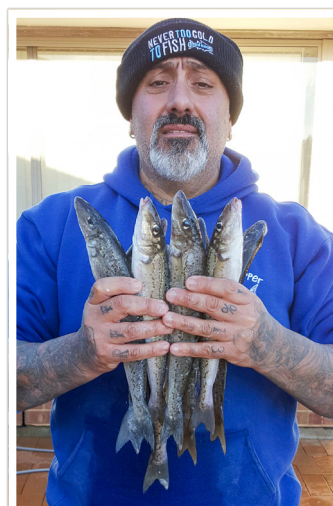
Both:

- rigged with KL 1/0 recurve hooks, 15lb Fluorocarbon and lumo beads
- three colours available (see right)



Sandy Snatcher® - 1 paternoster rig per pack

- rigged with quality long shank hooks, 15lb Fluorocarbon and red lumo tube and beads
- 1/2 oz sinker included
- size 4, 6 and 8 available




Whiting Whacker



Whiting Snatcher



Bait Sabikis

- hooks are made in Japan  for premium quality (rust resistant, chemically sharpened, high carbon steel)
- extra strong monofilament
- free sinker
- range available in both Pink Shrimp & Midnight Mackerel:
#4 piper/sprat/garfish/mullet
#7 sprat/mackerel/mullet
#10 mackerel/kahawai/salmon
- Midnight Mackerel is lumo winged for day or night action
- sold in outers of 10



Sabiki Holders

- contains 3 re-useable black foam holders for storing pre-tied traces/flasher rigs etc.



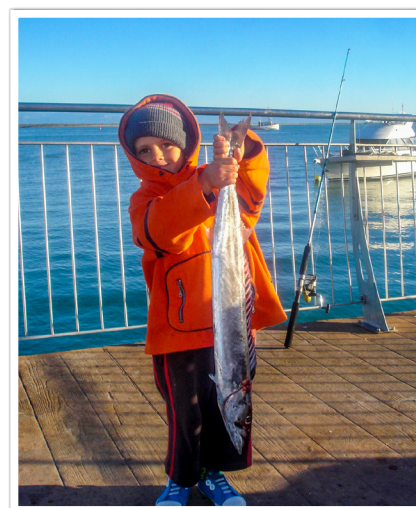
Bait Buddy

Black Magic "Bait Buddy" is a fine elasticised thread - it is not a monofilament but a special blend of very fine fibres that is virtually invisible when applied to the bait.

Advantages of using "Bait Buddy"

- bait will no longer fall off your hook
- bait will last longer
- you can use soft baits including shellfish
- secures the bait in any position
- no more sliding down the hook covering the point or barb
- you can combine different baits together
- improved presentation of your bait
- the "Bait Buddy" spool is packaged in a plastic protective container and the thread is extracted from the inside of the spool – fresh every time!
- available individually, in packs of 3 or in bags of 50

Approximately 220 metres of thread
on each spool



Black Magic Bait Sabiki

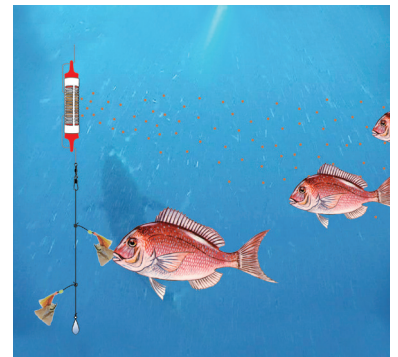
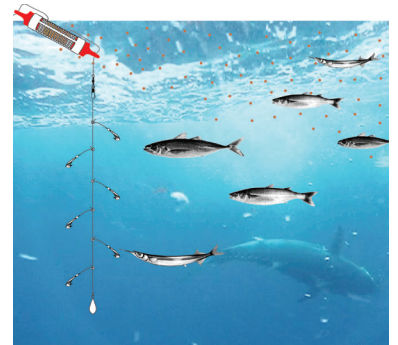
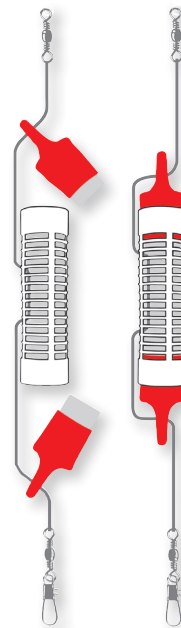
Bait Catchers

- 6 sizes to choose from – suitable for small sprats and piper to mackerel, small kahawai and salmon
- 6 flies per sabiki
- BIG fish love live baits or fresh cut baits
- great value and results for the kids
- range available 4 (smallest), 6, 8, 10, 12 and 14 (largest)
- sold in outers of 10



Berley Buddy

- have your very own berley trail right above your bait
- use it as a float and indicator at the surface or remove the floats and use it for mid water or bottom fishing
- available in single rigged pack or in a bag of 10 unriggered



Berley buddy



Wasabi Bait Catcher



Wasabi Bait Catcher

Black Magic Leader

Tough Trace

- excellent abrasion resistance
- excellent knot strength
- high sensitivity
- low visibility
- manufactured from Japanese copolymers extruded to the specifications of Black Magic Tackle
- packaged in a compact dispenser pack that fits in your tackle box or 'leader feeder' and can be re-used as a lure holder
- available in 20lb, 30lb, 40lb, 50lb, 60lb, 80lb, 100lb, 130lb, 200lb, 300lb and 400lb
- Charter Pack can be used as a lure bag



Go to page 72 to read about the Leader Feeder

Breaking Strain (LB)	20	30	40	50	60	80	100	130	200	300	400
Metres/Spool	100	100	100	100	100	80	60	50	30	20	18
Line DIA (mm)	0.40	0.45	0.55	0.60	0.70	0.80	0.90	1.20	1.40	1.80	2.00
Charter Pack Metres/Spool									100	100	



130lb Tough Trace and the Equalizer gimbal and harness



50lb Tough Trace and a KL 8/0 hook



40lb Tough Trace (left) and 15lb Tough Fluorocarbon (right)



60lb Supple Trace

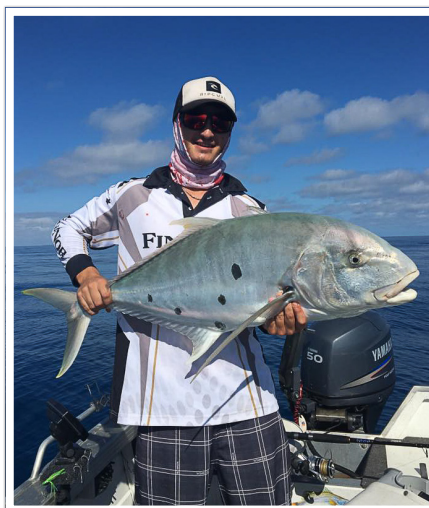
Supple Trace

- high abrasion resistance
- high shock absorption
- high knot strength
- low visibility
- manufactured from Japanese copolymers extruded to the specifications of Black Magic Tackle
- packaged into a compact dispenser pack that fits in your tackle box or 'leader feeder' and can be re-used as a lure holder
- available in 20lb, 30lb, 40lb, 50lb, 60lb, 80lb, 100lb, 120lb and 200lb

		new size		new size					
Breaking Strain (LB)	20	30	40	50	60	80	100	120	200
Metres/Spool	100	100	100	100	100	80	60	55	30
Line DIA (mm)	0.40	0.50	0.55	0.65	0.70	0.80	0.90	1.10	1.40



300lb Tough Trace and 80lb Rainbow Braid Elite



100lb Supple Trace



60lb Supple Trace and C Point® 6/0 hooks

Tough Fluorocarbon

- 100% Fluorocarbon
- almost invisible in water
- extreme knot strength
- superior abrasion resistance
- no reduction of breaking strain in water
- extreme sensitivity
- 15lb, 20lb, 30lb ideal for soft plastics, swim-baits and hard body lures
- 40lb, 50lb, 60lb, 80lb, 120lb ideal for straylining, livebaiting and trolling

Breaking Strain (LB)	15	20	30	40	50	60	80	120
Metres/Spool	120	100	80	60	50	40	30	20
Line DIA (mm)	0.35	0.40	0.50	0.60	0.70	0.80	0.90	1.20



Fluorocarbon Tippet

- has the same qualities as Tough Fluorocarbon, but on a smaller spool for convenience
- specific gravity slightly higher than water and will sink faster than monofilament
- a refractive index very close to water making it nearly invisible



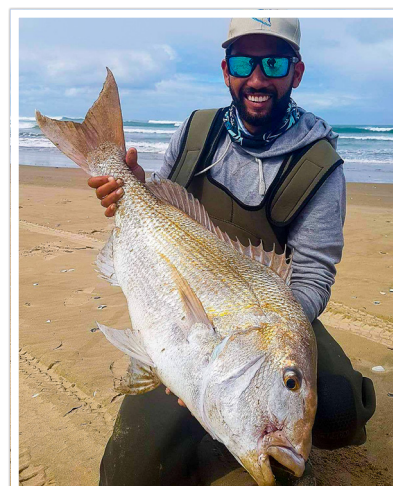
Breaking Strain (LB)	4	6	8	10	12
Metres/Spool	55	55	55	35	30
Line DIA (mm)	0.17	0.21	0.24	0.30	0.33

Deception Tippet

- low gloss outer coating makes it less reflective in water
- excellent knot strength
- high abrasion resistance and supple feel
- green copolymer



Breaking Strain (LB)	4	6	8	10	12
Metres/Spool	100	80	60	50	40
Line DIA (mm)	0.18	0.20	0.25	0.28	0.30



60lb Tough Fluorocarbon leader



8lb Fluorocarbon Tippet



40lb Tough Fluorocarbon leader

Black Magic Line

Black Magic IGFA Line

- high abrasion resistance
- excellent knot strength
- high U.V. resistance
- low stretch
- manufactured from Japanese copolymers extruded to the specifications of Black Magic Tackle
- a high quality tournament grade line designed to break close to and under it's designated IGFA line class
- available in clear and **hi viz yellow**



IGFA rating (KG)		1	3	4	6	8	10	15	24	37
Spools	300m clear	✗	✓	✓	✓	✓	✓	✓	✗	✗
	300m hi viz	✗	✓	✗	✗	✓	✓	✓	✗	✗
	600m clear	✗	✗	✓	✓	✓	✓	✓	✗	✗
	600m hi viz	✗	✗	✓	✗	✗	✓	✓	✗	✗
	1000m clear	✓	✓	✗	✗	✗	✓	✓	✓	✓
	1000m hi viz	✗	✗	✗	✗	✗	✗	✓	✓	✓
	bulk clear	✗	✗	✗	✗	✗	✓	✓	✓	✓
	bulk hi viz	✗	✗	✗	✗	✗	✗	✓	✓	✓
Line DIA (mm)		0.13	0.20	0.25	0.30	0.35	0.41	0.50	0.66	0.82

BULK SPOOLS lengths:

10kg - 13,550 metres

15kg - 9,330 metres

24kg - 5,280 metres

37kg - 3,340 metres



3kg IGFA line and a KL 8/0 hook



24kg IGFA line, 130lb Tough Trace and a GZ 6/0 hook

Black Magic Premier Copolymer Line

Supple

- colour - clear
- shock absorbing
- smooth casting
- abrasion resistant
- high knot strength

Breaking Strain (KG)	6+	8+	10+	12+	15+	20+
Metres/Spool	1,350	1,000	800	760	600	400
Line DIA (mm)	0.30	0.35	0.38	0.40	0.45	0.55



Tough

- colour - low viz green
- low stretch/high sensitivity
- easy casting
- high knot strength
- extreme abrasion resistance

Breaking Strain (KG)	6+	8+	10+	12+	15+	20+
Metres/Spool	1,360	1,000	765	600	480	405
Line DIA (mm)	0.30	0.35	0.40	0.45	0.50	0.55



Velocity Surf

- **hi viz orange**
- fine diameter
- extra sensitive
- high knot strength
- great for long distance casting

Breaking Strain (KG)	6	8	10
Metres/Spool	300	300	300
Line DIA (mm)	0.30	0.35	0.38



Available in 300m spools of 6kg, 8kg and 10kg copolymer line.



8kg+ Premier Supple line



8kg+ Premier Supple line



15kg+ Premier Tough line and 60lb Tough Fluorocarbon



30lb Wasabi Monofilament



20lb Wasabi Monofilament and a KL 5/0 hook

Wasabi 1/4 Pounder Monofilament

- extruded from Japanese polyamides to the specifications of Black Magic and Wasabi Tackle
- high resistance to abrasion
- excellent knot strength
- 10 popular breaking strains

BULK SPOOLS are available in:

15lb - 13,550 metres
20lb - 10,740 metres
25lb - 8,630 metres
30lb - 7,220 metres



Breaking Strain (LB)	6	8	12	15	20	25	30	40	50	60
Yards/Spool	2,089	1,662	1,066	815	645	519	432	361	268	202
Line DIA (mm)	0.25	0.28	0.35	0.40	0.45	0.50	0.55	0.60	0.70	0.80



25lb Wasabi Monofilament



20lb Wasabi Monofilament & DX Point® 3/0 hooks



30lb Wasabi Monofilament & KS 5/0 hooks

Black Magic Inferno® Braid

- 4 strands of 100% Japanese PE Fibre
- **hi viz orange**
- best by test quality
- economical
- superior castability
- super sensitive
- low diameter
- rounder cross-section
- minimal stretch
- abrasion resistant
- great for soft plastics, bottom bouncing or drift fishing in fresh or salt water
- line weights; 4kg+, 6kg+, 8kg+, 10kg+, 15kg+



Breaking Strain (KG)	4+	6+	8+	10+	15+
Metres/Spool	150	150	150	300	300
Bulk Metres/Spool	3,000	3,000	3,000	3,000	3,000
Line DIA (mm)	0.14	0.18	0.20	0.23	0.30

Black Magic Braid Scissors

- cuts even the finest braid with ease
- great for mono too
- tough construction



10kg+ Inferno Braid line and 40lb Tough Fluorocarbon leader



15kg+ Inferno Braid

Black Magic Rainbow Braid Elite

- 8 strands of 100% Japanese PE Fibre
- great for soft plastics, jigging, bottom bouncing or drift fishing in fresh or salt water
- 5 colours - colour changes every 10m
- 5 metre and 1 metre indicators - a free depth sounder with every spool!
- supple, smooth and round allowing for long accurate casts
- high strength to diameter ratio
- minimal stretch
- super sensitive
- abrasion resistant

Breaking Strain (LB)	12	16	20	30	50	80
Metres/Spool	150	150	300	300	300	300
Bulk Metres/Spool (NEW)	-	3000	3000	3000	3000	3000
PE Rating	0.6	0.8	1.0	1.2	5.0	7.0
Line DIA (mm)	0.12	0.14	0.17	0.19	0.36	0.43



Black Magic SSP® Fibre Glide

- SSP® is a PE line which is not braided. It is up to 4 x stronger than mono with a similar diameter
- zero stretch - superior sensitivity
- 1 metre indicator marks give you better bite detection when your lure or jig is sinking
- supple and smooth
- outstanding castability
- fine diameter - always use a Black Magic leader to minimise line abrasion
- ideal for spinning reels - soft plastics, squid, jigging, lure and bait fishing

Breaking Strain (KG)	4+	6+	8+
Metres/Spool	150	150	150
Line DIA (mm)	0.13	0.18	0.20



50lb Rainbow Braid Elite



4kg+ SSP® Fibre Glide and 6lb Fluorocarbon Tippet

Black Magic Jigs

Flutter Jigs

- sizes 40gm-100gm in a variety of striking holographic colours
- designed to 'flutter' - great for everything from trout to snapper
- all incorporate 'high UV' lumo
- 60-100gm are supplied rigged with 1x assist hook
- 40gm is supplied rigged with a finer gauge hook than those used on the rest of the range



	Body length			
	90mm	110mm	125mm	144mm
Colour	40gm	60gm	80gm	100gm
BM2 - Pilchard Blue	✓	✓	✓	✓
BM4 - Pink/Silver	✓	✓	✓	✓
BM6 - Silver/Red head	✓	✓	✓	✓
BM7 - Green/Yellow/Gold	✓	✓	✓	✓
BM9 - Blue/Lumo Stripe (NEW)	✓	✓	✓	✓
BM10 - Silver/Orange/Lumo Stripe (NEW)	✓	✓	✓	✓

Knife Jigs

- sizes 150gm to 400gm in a variety of striking holographic colours
- built for a fast drop and rapid retrieve
- all incorporate a 'high UV' lumo belly strip
- all jigs are fitted with strong assist hooks and kevlar thread

	Body length			
	158mm	177mm	236mm	265mm
Colour	150gm	200gm	300gm	400gm
BM2 - Pilchard Blue	✓	✓	✓	✓
BM4 - Pink/Silver	✓	✓	✓	✓
BM6 - Silver/Red head	✓	✓	✓	✗
BM7 - Green/Yellow/Gold	✓	✓	✓	✗

300gm
BM6
236 mm



400gm
BM7
265 mm

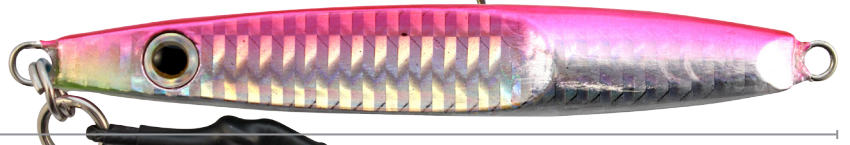


Knife Jig 300g 'Pilchard Blue'

40gm
BM2
90 mm



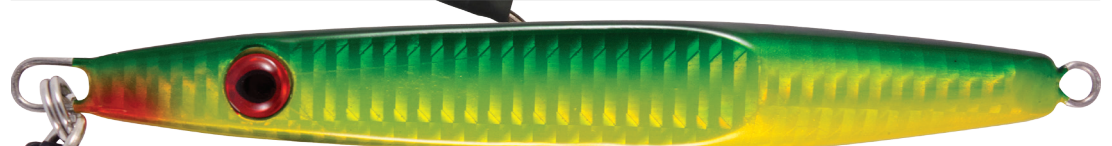
60gm
BM4
110 mm



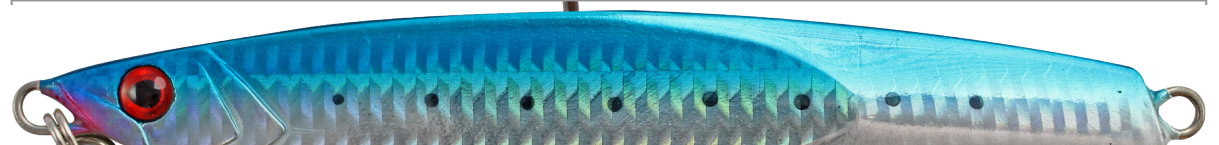
80gm
BM6
125 mm



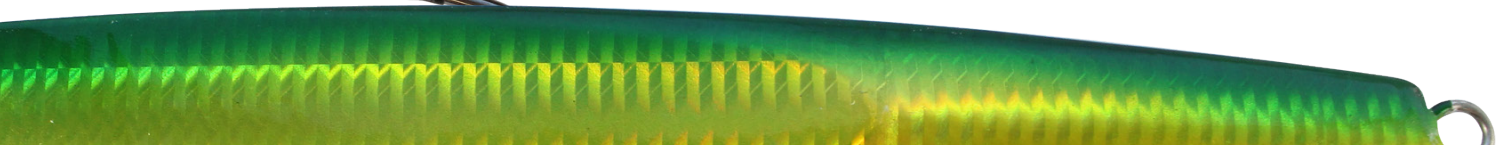
100gm
BM7
144 mm



150gm
BM2
158 mm



200gm
BM4
177 mm



Deepwater Slim Jigs

- these low resistance, long narrow jigs offer a faster retrieve with less effort. Great for deep water.
- available in 4 colours. All come with a lumo belly strip, a strong assist hook and kevlar thread.



Thru Jigs

Black Magic Thru Jigs are fantastic for casting into surf, river mouths and schools of fish. They are designed to slide up the line when you hook up, making it difficult for the fish to throw the hook.

To use, simply thread your line through the jig and tie onto the teaser fly. We recommend you also use a lumo bead for added attraction and to act as a buffer between the jig and your knot.

- 40gm - 72mm body length
- 60gm - 85mm body length
- 80gm - 90mm body length
- available in 3 colours



Flipper Jigs

- unique shape that provides a zig-zag drop and erratic retrieve
- four colours, all featuring lumo stripes or spots
- all flipper jigs are supplied fully rigged with two hooks on kevlar thread
- 5 weights are all available in 4 colours



Black Magic Poppers

- length: 180mm
- large mouthed front with two jet holes for an enticing bubble trail
- quality heavy duty components
- four proven colour combinations
- available unrigged or rigged with our high-quality game hooks



(rigged example)



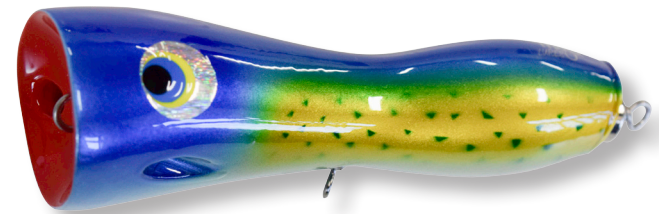
Blinky



Blue Mac



Skippy



Mahi

Black Magic Stickbaits

- length: 180mm
- shaped to give great top water action
- quality heavy duty components
- four proven colour combinations
- available unrigged or rigged with our high-quality game hooks



(rigged example)



Blinky



Blue Mac



Skippy



Mahi

QUALITY TACKLE... QUALITY FISH!



Deepwater Slim Jig 'Extreme Pilly'



Popper 'Skippy'



Knife Jig 'Pink/Silver'



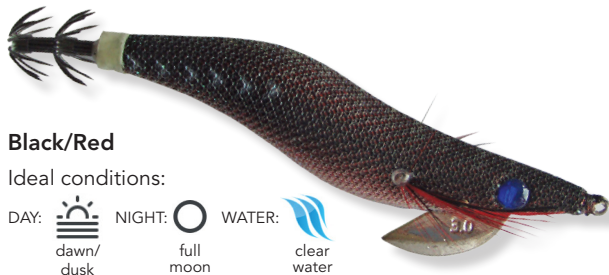
Black Magic Squid Snatchers®

Black Magic Squid Snatchers feature a luminous cap on the hooks, a luminous band around the tail, black hooks, feathered wings and sapphire blue eyes making them more attractive to hungry squid.

The colour and size combinations available ensure your customers are able to choose the best jig for the conditions they're fishing in (e.g. light, water clarity, depth and current).

All colours have been rigorously field tested by Black Magic's team with great success.

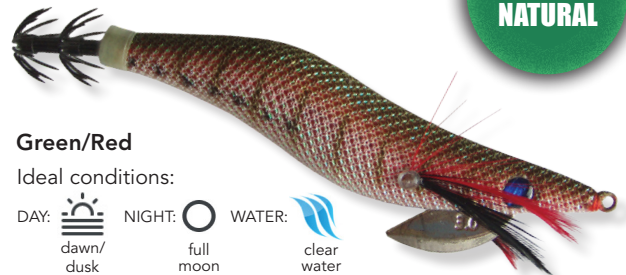
10
NATURAL



Black/Red

Ideal conditions:

DAY: NIGHT: WATER:



Green/Red

Ideal conditions:

DAY: NIGHT: WATER:



Yakka

Ideal conditions:

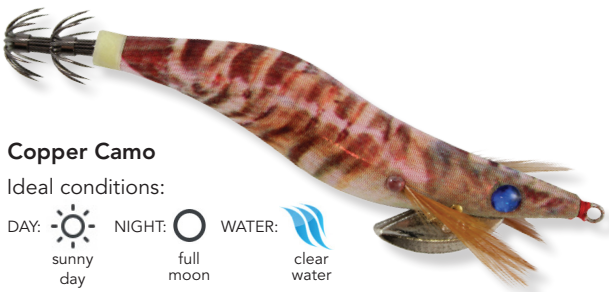
DAY: NIGHT: WATER:



Pilchard

Ideal conditions:

DAY: NIGHT: WATER:



Copper Camo

Ideal conditions:

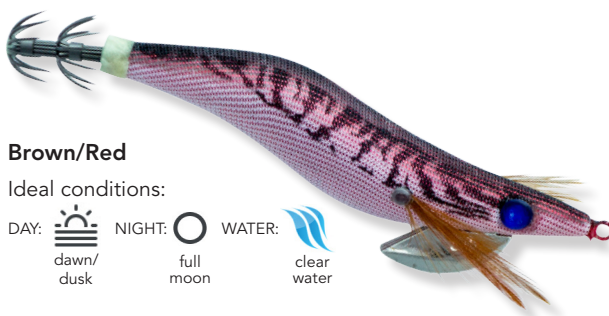
DAY: NIGHT: WATER:



Orange/Red

Ideal conditions:

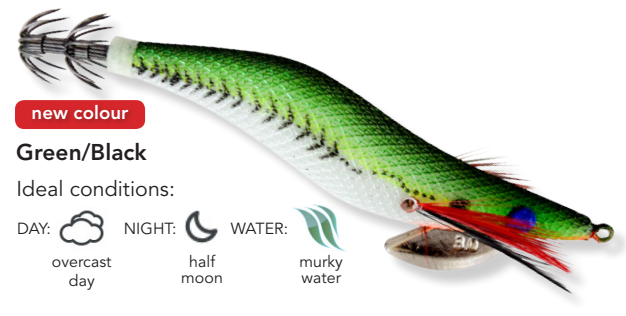
DAY: NIGHT: WATER:



Brown/Red

Ideal conditions:

DAY: NIGHT: WATER:



new colour

Green/Black

Ideal conditions:

DAY: NIGHT: WATER:



new colour

Pink/Gold

Ideal conditions:

DAY: NIGHT: WATER:



new colour

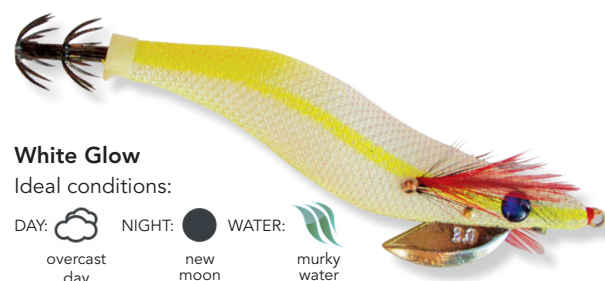
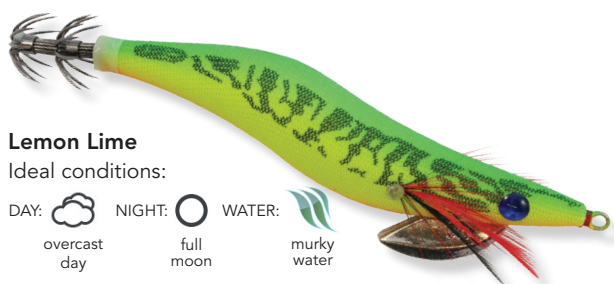
Orange/Gold

Ideal conditions:

DAY: NIGHT: WATER:

These eight Squid Snatchers have 'super lumo' bodies giving that extra glow when night fishing or during a hot day time bite, and these can be 'recharged' simply by holding them in front of a lamp, the sun or a Black Magic UV torch before casting.

8
SUPER LUMO



Available in sizes 2.0, 2.5, 3.0, 3.5

BM 8 - White Glow also available in size 4.0

'Squid selection chart' poster available.



Brown/Red



Orange Glow



Lemon Lime

Black Magic Game Lures



Purple Predator



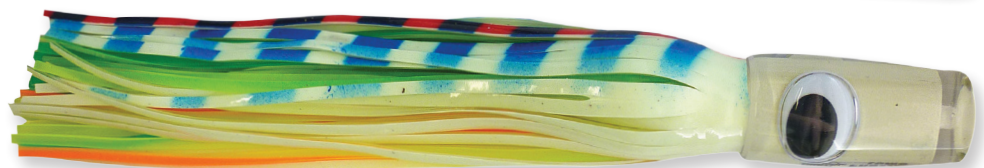
Waihou Warrior



Green Meanie



Pursuit Prowler



Lumo Prowler

Premier Lure Range

Purple Predator

This is Capt. Bruce Martin's hottest lure and has been for several years. This lure has caught striped marlin, black marlin, blue marlin and even 20kg yellowfin tuna!

Waihou Warrior

An awesome performer with exciting action that attracts big blues. Has also caught striped and black marlin as well as the occasional big yellowfin.

Green Meanie

Richard Baker's old favourite. It has caught blue marlin, wahoo, black marlin and stripies.

Pursuit Prowler

A Capt. Rick Pollock favourite, they hang in well anywhere in the lure pattern and appeal to a wide range of species including blue and striped marlin, shortbill spearfish and big tuna.

Lumo Prowler

The Lumo Prowler is perfect for overcast or change of light conditions - it's lumo colour combined with a prowler head makes it a stand out performer - irresistible to both blue and striped marlin.

Purple Predator

head length:	90mm	When rigged
lure length:	400mm	hooks: 1 or 2 x 12/0
skirt:	14.5inch	trace: 560lb (Stiff Rig)

Waihou Warrior

head length:	90mm	When rigged
lure length:	400mm	hooks: 1 or 2 x 12/0
skirt:	14.5inch	trace: 560lb (Stiff Rig)

Green Meanie

head length:	65mm	When rigged
lure length:	390mm	hooks: 1 or 2 x 12/0
skirt:	14.5inch	trace: 560lb

Pursuit Prowler

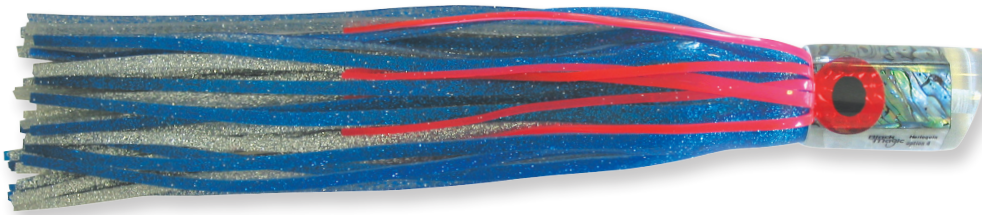
head length:	85mm	When rigged
lure length:	370mm	hooks: 1 or 2 x 11/0
skirt:	14.5inch	trace: 560lb

Lumo Prowler

head length:	85mm	When rigged
lure length:	370mm	hooks: 1 or 2 x 11/0
skirt:	14.5inch	trace: 400lb (Stiff Rig)



Firkins Fugly



Harlequin



Pursuit Pusher

Firkins Fugly

An awesome performer at the back of your lure pattern. An exciting action attracts the big ones and it's weight ensures the lure holds in well in rough weather. Our trials with the prototype produced two blue marlin on successive days.

Firkins Fugly

head length:	68mm	When rigged
lure length:	390mm	hooks: 1 or 2 x 12/0
skirt:	14.5inch	trace: 560lb (Stiff Rig)

Harlequin

This lure was developed with the assistance of Harlequin's skipper John Batterton. John has fished in a number of the world's billfish hot spots and his experience is evident in the 'Harlequin' lure. This is obviously a true blue marlin lure because of it's size and action. It features a 'super-tube' style, slightly angled head, with a paua shell insert. The skirts give the lure a flying fish appearance.

Harlequin

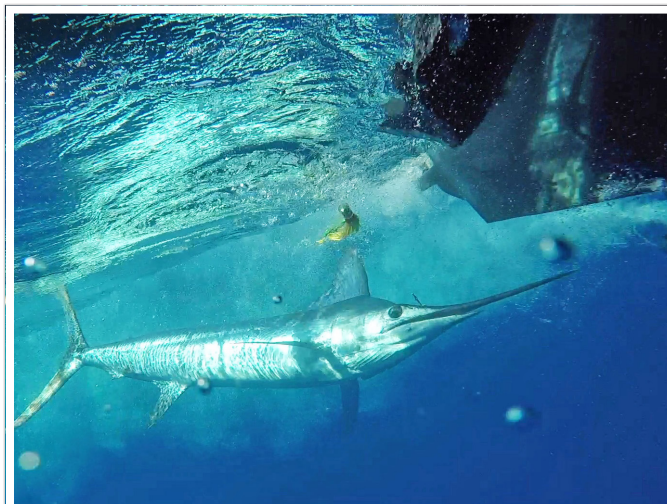
head length:	68mm	When rigged
lure length:	340mm	hooks: 1 or 2 x 11/0
skirt:	12.5inch	trace: 400lb

Pursuit Pusher

Another producer from charter vessel Pursuit, this lure has been responsible for catching numerous blue and striped marlin, yellowfin to 60kg and even the occasional mahi-mahi.

Pursuit Pusher

head length:	44mm	When rigged
lure length:	330mm	hooks: 1 or 2 x 11/0
skirt:	12.5inch	trace: 400lb



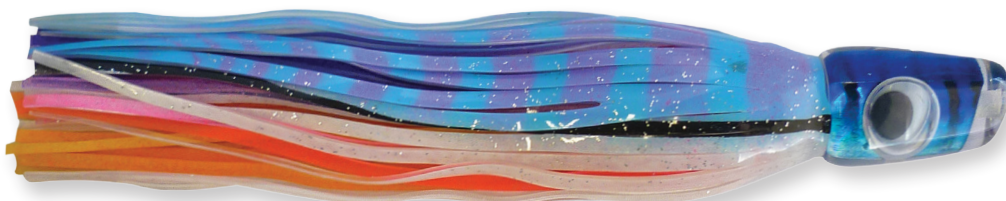
Pursuit Pusher



Lumo Prowler



Fugly Squid



Bobby Dazzler



Pursuit Jellybean



Rainbow Rocker



Predator Pilchard

Fugly Squid

It is fugly! But the colour is a winner and has proved very effective on marlin and yellowfin tuna.

Bobby Dazzler

This flying fish combo is a great all rounder for all pelagics. The unique colouring and the enticing action of the head ensures the Bobby Dazzler lure will produce results.

Pursuit Jellybean

A very popular and incredibly productive lure in Australia, New Zealand and the Pacific, accounting for striped marlin, blue marlin, wahoo, mahi-mahi, yellowfin tuna and kingfish. The heavy head works well in calm or rough conditions.

Rainbow Rocker

The Rainbow Rocker lure ticks all the boxes – size plus the colour combination of a black oily overskirt with red lateral line and a high intensity UV rainbow under skirt. Run this lure anywhere on the spread at any time of day and it will perform.

Predator Pilchard

A Capt. Bruce Martin favourite, this little lure has caught everything! Blue marlin, striped marlin and most of the tuna species – a great all rounder.

Fugly Squid

head length:	48mm	When rigged
lure length:	320mm	hooks: 1 or 2 x 10/0
skirt:	12.5inch	trace: 400lb

Bobby Dazzler

head length:	60mm	When rigged
lure length:	320mm	hooks: 1 or 2 x 11/0
skirt:	12.5inch	trace: 400lb

Pursuit Jellybean

head length:	60mm	When rigged
lure length:	280mm	hooks: 1 or 2 x 9/0
skirt:	9.5inch	trace: 300lb

Rainbow Rocker

head length:	40mm	When rigged
lure length:	240mm	hooks: 1 or 2 x 10/0
skirt:	9.5inch	trace: 300lb

Predator Pilchard

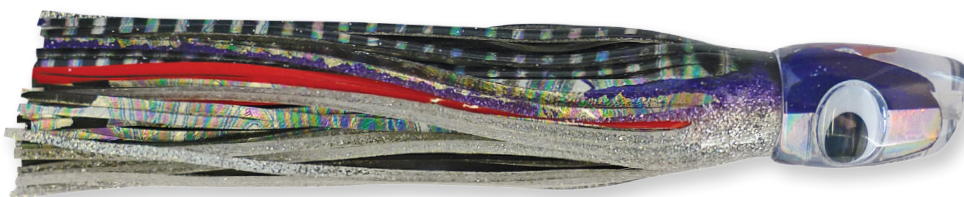
head length:	35mm	When rigged
lure length:	170mm	hook: 1 x 8/0
skirt:	7.5inch	trace: 300lb (Stiff Rig)



Freedom Grand Slammer



Freedom Grand Slammer 'Lumo'



Zippy Skippy

The Freedom Grand Slammer Range

Freedom Grand Slammer

Alain Jorion's legendary lure. This lure caught Alain's 1043lb black marlin in February 2002, which stands as a New Zealand record for largest black marlin on any line class. The seven-hour fight seeing him earn the NZBGFC's 'Old man and the Sea' award as well as the trophy for the heaviest fish of the season. It has also landed several large blues, lots of stripies, sailfish, yellowfin and mahi-mahi.

Freedom Grand Slammer

head length:	40mm	When rigged
lure length:	270mm	hooks: 1 or 2 x 10/0
skirt:	9.5inch	trace: 400lb

Freedom Grand Slammer 'Lumo'

Also available in lumo, the skirt is a strong lumo over green and orange colours, but the head also has a liberal amount of lumo green over the lead insert within, adding to its attractiveness.

Freedom Grand Slammer 'Lumo'

head length:	40mm	When rigged
lure length:	270mm	hooks: 1 or 2 x 10/0
skirt:	9.5inch	trace: 400lb

Zippy Skippy

Skipjack tuna are an important part of the pelagic's diet. A black and purple lure in the pattern is a must.

Zippy Skippy

head length:	40mm	When rigged
lure length:	270mm	hooks: 1 or 2 x 10/0
skirt:	9.5inch	trace: 400lb



Pursuit Jellybean



Rainbow Rocker



Freedom Grand Slammer

Soft Head Range



- these lures feature our new "soft head" technology which is designed to encourage repeat strikes - predatory fish are more likely to come back for a second strike if the first impact is more life like
- both the Soft slammer and Soft Pusher are available rigged or unrigged in five vibrant colour combinations

Soft Slammer Range

This cut face lure is modelled on our legendary Grand Slammer range which has claimed numerous records (including the All Line Class NZ Black Marlin Record).

Soft Slammer

head length:	40mm	When rigged
lure length:	270mm	hooks: 1 or 2 x 10/0
skirt:	9.5inch	trace: 400lb

Soft Pusher Range

With its reverse tapered head, this lure has a pronounced "wiggle" action in the water making it attractive to a wide variety of pelagic species.

Soft Pusher

head length:	45mm	When rigged
lure length:	300mm	hooks: 1 or 2 x 9/0
skirt:	10inch	trace: 300lb



Soft Pusher 'Bad Jelly'



Soft Pusher 'Lumo Lollipop'

2 head shapes:



5 colour combinations:

Bad
Jelly

Lumo
Lollipop

Hell
Raiser

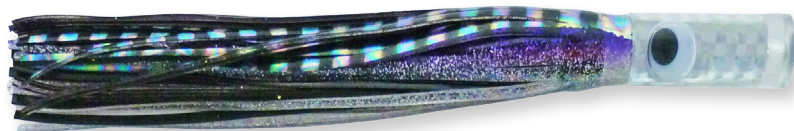
Hot
Rocker

Flying
Fish

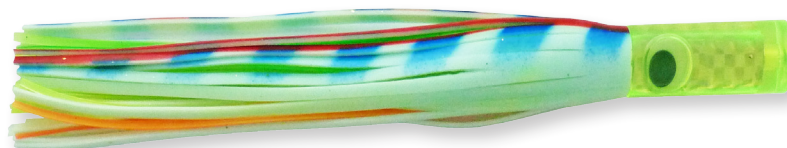


Jack Slammer Range

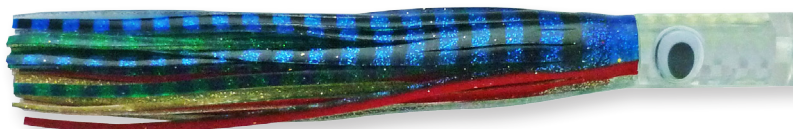
- the 240mm Jack Slammer is a slim lure with a long head, which means it runs very well in rough seas. It's also light enough to swim well in calm conditions
- in field testing, the Jack Slammer accounted for yellowfin and skipjack tuna, as well as small black marlin. Since the lure has been in the market it has proven to be dynamite on striped marlin as well.
- the skirts have a high element of UV for maximum attraction, and the five colour patterns are unique to Black Magic.
- no matter your skill level, you can put the Jack Slammer anywhere in the spread and it will run well
- these lures are great value for money with no sacrifice in quality, and they are available rigged or unrigged



Skippy



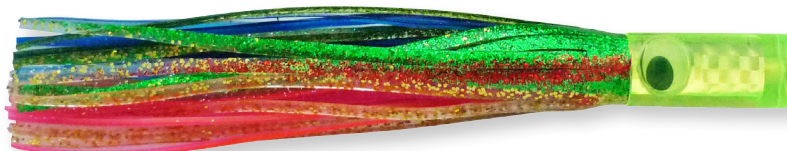
Lumo



Evil



Jellybean



Fruit Salad

head length:	50mm	When rigged
lure length:	240mm	hooks: 1 x 8/0 (closed gape)
skirt:	7.5inch	trace: 200lb



Jack Slammer 'Fruit Salad'



Jack Slammer 'Fruit Salad'



Jack Slammer 'Jellybean'

Tuna Terror 2 Range

Previously known as a Maggot or SBT - the Tuna Terror 2, with its weighted head, tracks particularly well in rough water. It's unique colours and high UV skirts means fish see them from further away, especially in dull overcast or "change of light" conditions.



head length:	28mm	When rigged
lure length:	220mm	hooks: 1 x 8/0
skirt:	7.5inch	trace: 200lb



Super Stripey No.3 Range

What makes this lure so good? Everything eats it! As the name suggests, striped marlin go crazy over it, but it will stop some big tuna and mahi mahi too.



head length:	42mm	When rigged
lure length:	270mm	hooks: 1 or 2x 9/0
skirt:	9.5inch	trace: 400lb



Tuna Terror 2



Tuna Terror 2

Flea Range

A large cup on the face of this small lure gives it extra "wiggle" action, similar to a bait fish in distress. Ideal for tuna, small marlin, sailfish, mahi mahi and wahoo.



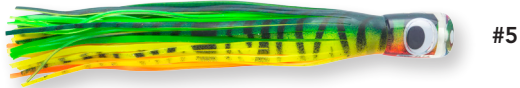
head length:	30mm	When rigged
lure length:	200mm	hooks: 1 x 8/0
skirt:	7inch	trace: 200lb



#4



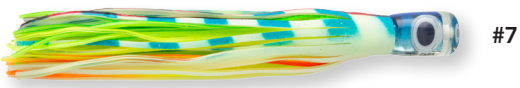
#8



#5



#12



#7



#13

Saury Range

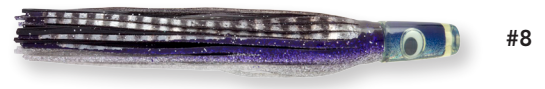
Like a saury, the slender profile of the head coupled with the length of the skirt allows this lure to be placed anywhere in the spread. It's a great choice for tuna, small marlin, sailfish, mahi mahi and wahoo.



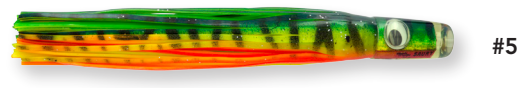
head length:	35mm	When rigged
lure length:	200mm	hooks: 1 x 8/0
skirt:	7inch	trace: 200lb



#4



#8



#5



#12



#7



#13



Flea



Saury

Super Lumo Range

These lures have a super lumo head as well as skirt, making them an extremely attractive target for a wide range of pelagics - kingfish, tuna, sailfish and marlin.



Flea



Maggot



Super Stripey No.3

'Super Lumo' Flea			
head length:	30mm	When rigged	
lure length:	200mm	hooks:	1 x 7/0
skirt:	6inch	trace:	200lb

'Super Lumo' Maggot			
head length:	25mm	When rigged	
lure length:	200mm	hooks:	1 x 8/0
skirt:	6inch	trace:	200lb

'Super Lumo' Super Stripey No.3			
head length:	42mm	When rigged	
lure length:	270mm	hooks:	1 or 2 x 8/0
skirt:	9.5inch	trace:	400lb



Super Lumo Super Stripey No.3



Super Lumo Super Stripey No.3



Super Lumo Maggot

Saltwater Chicken Range

Saltwater Chickens have a heavy weighted head to ensure the lure will swim without flipping in rough seas. From large to small, all species of tuna will love the feathers and the size. Rigged with double hooks and 2 metres of 80lb trace.



Red/White



Green/Yellow



Pink/White



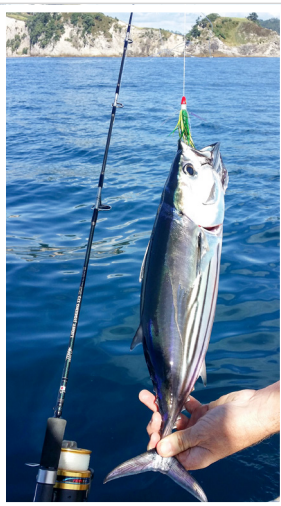
Blue/White



Black/Purple



Saltwater Chicken 'red/white'



Saltwater Chicken 'Green/Yellow'

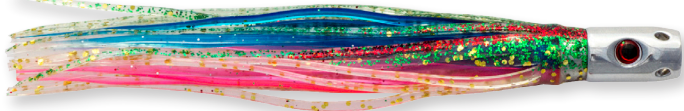
head:	weighted	When rigged
lure length:	100mm	hooks: double size 4
		trace: 80lb

Jetsetter Lures

- the heads are precision machined from solid brass stock and the 'jets' are drilled and polished individually
- all heads are hand buffed prior to the 3 stage chrome plating
- the head weight ensures jetsetters hang in well even in sloppy seas
- the bubble trail and sonic vibration set up by the jets coupled with the double vinyl skirts in 6 hot colours attract predators from afar – skippies, albacore, kingfish, mahi-mahi, kahawai and yellowfin
- also available rigged ready to troll - fitted with a 4/0 double hook or a 5/0 single hook



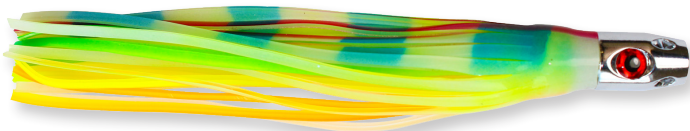
Saury



Fruit Salad



Burple



Lumo



Pilchard

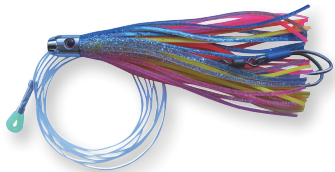


Mackerel



Jetsetters

head length:	20mm	When rigged
lure length:	150mm	hooks: 1 x double hook 4/0
		or 1 x single hook 5/0
skirt:	5inch	trace: 130lb



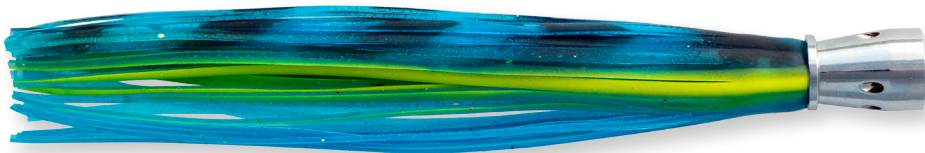
Jetsetter



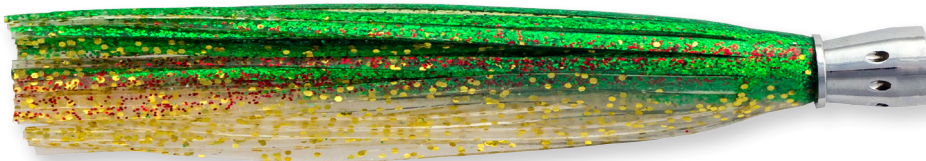
Jetsetter Maxi

Jetsetter Maxi Lure

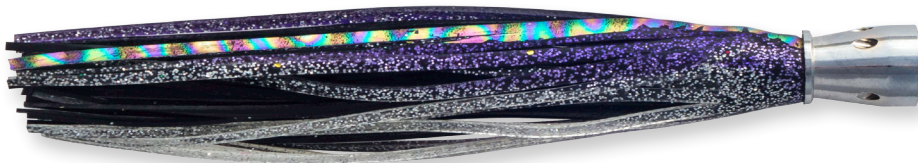
- the size, weight and unique action coupled with a range of enticing skirt colour combinations makes this lure a must in any lure spread
- the heavier chrome plated jet heads create an obvious bubble trail and their extra weight allows these lures to be trolled in rougher seas without flipping
- Jetsetter Maxis will sink faster as the boat slows down after a strike placing them in front of bigger predators that tend to sit under the smaller more agile fish in the school
- an excellent lure for kingfish, mahi mahi, skippies, albacore and larger tuna species like yellowfin and bluefin
- also available rigged ready to troll - fitted with a 7/0 single hook



Saury



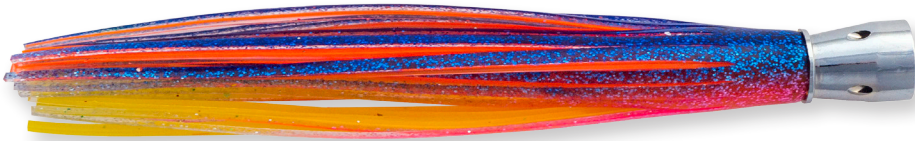
Fruit Salad



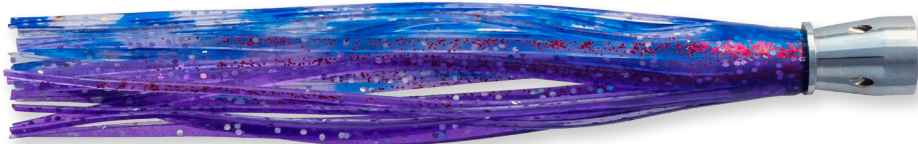
Burple



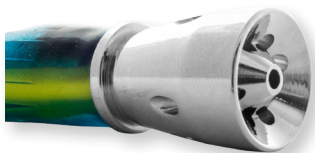
Lumo



Pilchard



Kona



Jetsetter Maxi

head length:	27mm	When rigged
lure length:	177mm	hooks: 1 x single hook 7/0
skirt:	6inch	trace: 200lb

Black Magic Equalizer Gimbal

More comfort

Padded with a special material utilising sports medicine technology to give you more comfort and better blood circulation during long fights. The padding is similar in construction to that used in the manufacture of rugby headgear. You will be amazed at the extra pressure you can apply, 30 pounds over the rod tip is as easy as pulling 20 pounds with other systems. Bad back? No strain, no pain!

More stability

The unique design features eliminate sideways movement of the gimbal when under load, especially in sloppy seas.

More leverage

Your body weight is used to maximum advantage because the patented recessed gimbal pin is positioned low down and further back than other systems.

Easy to use

Wear the unique webbing belt all day, when the big strike comes the gimbal slips on in seconds.

Quality

Designed and manufactured in New Zealand using the best materials available.

Two sizes - Standard and XL WIDE

XL wide is a gimbal designed to accommodate anglers using a wider stand-up stance.



Equalizer gimbal and harness



Equalizer gimbal and harness

Black Magic Equalizer Harness

Unique design

Moulded and contoured padded componentry give you a stronger yet lighter and less bulky harness. Unlike conventional kidney harnesses, the Black Magic Equalizer divides the strain between the upper thigh/buttocks area and the lower back using innovative twin element padded supports.

Balance

The free running lug clips allow the load to be distributed evenly between the two elements of the harness.

Less effort

By having the angle of pull lower on the angler, the pressure applied to the reel lugs is increased by up to 50% without any extra effort.



Three sizes

Small

- for younger or smaller anglers



Standard

- a proven stand-up performer used to catch marlin up to 561.5kg (1,238lb)



XL WIDE

- to match the XL wide gimbal
- wider and deeper padding



Equalizer gimbal and harness



Equalizer gimbal and harness



Equalizer gimbal and harness

Equalizer Gimbal and Harness Sets

Four combinations to choose from

- **Small** - standard gimbal plus small harness
- **Standard** - standard gimbal with standard harness
- a proven stand-up performer used to catch marlin up to 561.5kg (1,238lb)
- **XL WIDE/Standard** - XL WIDE gimbal and standard harness - allows for a wider stand-up stance
- **XL WIDE** - XL WIDE gimbal with XL WIDE harness

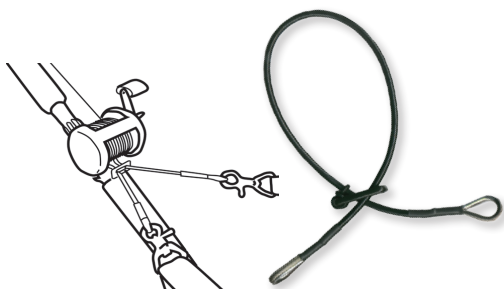
All sets include

- gimbal
- webbing belt / drop straps
- harness
- FREE carry bag
- instructional pamphlet with a link to our online video



Light Tackle Harness Adaptor

- a quick and simple design for light tackle reels or spin reels that have no lugs for your harness clips



Bent Butt Adaptor

- screws into place in the gimbal slot allowing bent butt rods to be used



Harness Clips

- 316 stainless steel
- 2 clips per pack



Wasabi Gimbal

- designed for use with light tackle but also suitable for heavier spinning and jigging reels
- fast fitting Velcro belt with a removable stainless steel gimbal pin
- ideal for beach, rocks or boats



Equalizer gimbal and harness and 9/0 Livebait rig



Equalizer gimbal and harness and Light Tackle Harness Adaptor

Game Componentry

Crimps

- 2 sizes - 200/300lb
- 400/560lb 'Big Blue'
- available in packets of 10 or boxes of 50

Armour Springs

- 2 sizes - 200/300lb
- 400/560lb 'Big Blue'
- available in boxes of 20

Thimbles

- for Black Magic 200lb, 300lb, 400lb
- available in packets of 10 or boxes of 25

Shackles

- standard size has a rating of 430kg+, available in packets of 2 or boxes of 100
- large shackles test at 450kg+ and are available in packets of 2



Game Rigs

Speed Rigs

- 2 sizes - 200lb, 400lb
- the swivel end of the trace is pre-crimped with a thimble and wound onto a trace holder. The lure end is open with an armour spring and two crimps supplied. Thread the lure on, affix one crimp and your lure is rigged in 30 seconds.

Marlin Livebait Rig

- 20ft of 400lb tough trace wound onto a reusable trace holder
- 1 x 16/0 super strong recurve hook
- 2 x cable ties
- 1 x rubber ring
- ready to fish


Shark Trace

- 5 metres of 200kg stainless steel wire wound onto a reusable trace holder with a 10/0 closed gape forged stainless steel game hook




Black Magic Game Hooks

Game Hooks

- high quality stainless steel game hooks
- made in Japan 
- forged for extra strength
- available in 5/0, 6/0 (closed gape only), 7/0, 8/0, 9/0, 10/0, 11/0 and 12/0
- select from open or closed gape
- sold in packs of 10 or individually with hanging tab




Twin Hook Shackle Rigs

- forged high quality stainless steel hooks
- hooks are made in Japan 
- 400 kilo crimped wire
- stainless steel 430kg shackle
- available in 7/0, 8/0, 9/0, 10/0, 11/0 and 12/0
- select from open or closed gape






Skippy Hook

- heavy duty stainless steel 4/0
- made in Japan 
- 10 hooks per bag



Marlin Livebait Hook


- heavy duty 16/0 recurve hook
- made in Japan 
- 2 hooks per pack



Freshwater Tackle

Fly Hooks

A blend of improved traditional styles and special designs selected and engineered to provide the amateur and professional fly tier with a comprehensive range of very high quality fly hooks at competitive prices.

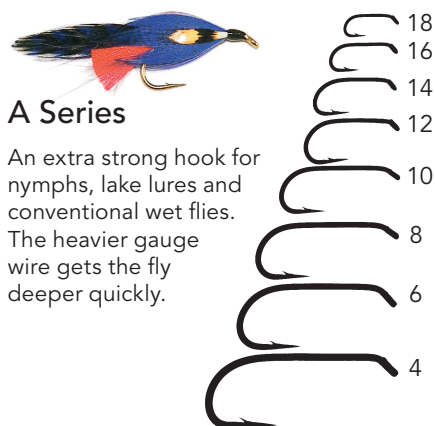
- high carbon steel for strength and wire gauges selected to suit their end use
- chemically sharpened to a short, strong needle point to give more hook-ups and a long point life
- small barbs ensure positive penetration
- neutral brown colours suit most fly patterns
- 14 styles and a range of sizes to suit every purpose
- 30 hooks per small pack, large packs vary in quantity
- made in Japan  to our specifications for quality and performance



30

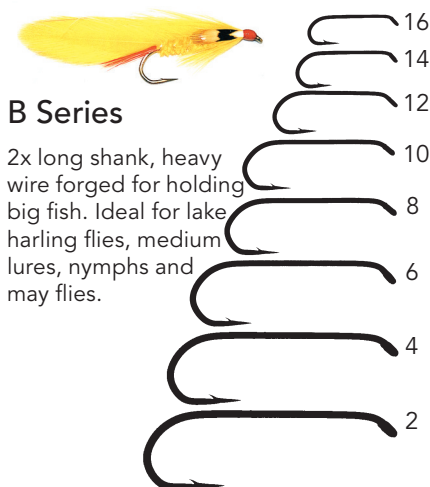
HOOKS PER BOX

A 4, 6, 8, 10, 12, 14, 16, B 16, 18, C 4, 14 and M 14 are available in large boxes of up to 250 hooks.



A Series

An extra strong hook for nymphs, lake lures and conventional wet flies. The heavier gauge wire gets the fly deeper quickly.



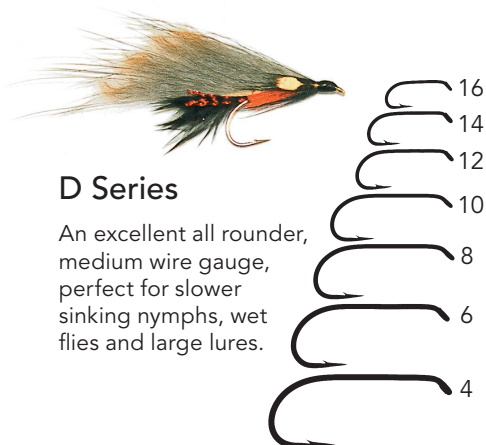
B Series

2x long shank, heavy wire forged for holding big fish. Ideal for lake harling flies, medium lures, nymphs and may flies.



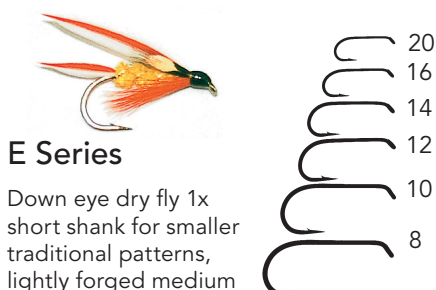
C Series

Super strong wire and forged, a superb deep water nymph and wet fly hook for XOS rainbows and browns.



D Series

An excellent all rounder, medium wire gauge, perfect for slower sinking nymphs, wet flies and large lures.



E Series

Down eye dry fly 1x short shank for smaller traditional patterns, lightly forged medium wire and a special round bend for sub surface emergers, buzzers and shallow water nymphs.



F Series

Designed with a light wire gauge and unique bend for sedge and caddis flies, dry flies, nymphs and blood worms.



A 12 fly hook



B 6 fly hook



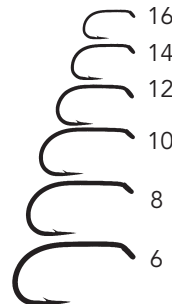
G Series

A very strong, heavy wire hook for grubs, shrimps, buzzers, caddis and blood worms.



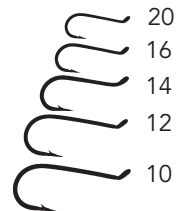
H Series

A 3x short shank with a wide gape for positive hook ups when tied as nymphs, glo-bugs, buzzers and spiders.



I Series

Traditional up eye dry fly hook. Medium wire gauge lightly forged for extra strength.



J Series

A 4x long shank strong hook designed for streamers, lake lures, harling flies, muddler minnows and long bodied nymphs.



L Series

A barbless dry fly and nymph hook for the catch and release enthusiast.



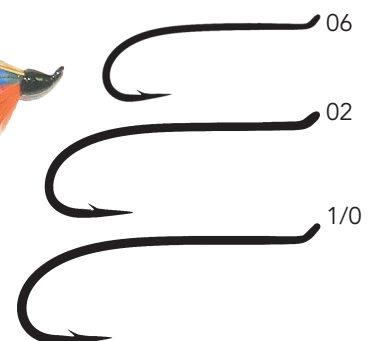
M Series

Specialist egg pattern and glo-bug hook, 2x strong and 7x short.



N Series

Extra strong and forged salmon and steelhead hook. Also suited for large trout harling flies.



Trout Lure Hooks

A blood red coated hook with a large eye designed for lures, spinners, spoons, and jigs.

Note - 20 hooks per box.



Trout Flies



Hare & Copper Nymph

Weighted with lead wire wrapped around hook shank. Body is blended hare's fur ribbed with copper wire. One of NZ's top nymph patterns. A good mayfly nymph imitation. Tail is brown hackle fibres. Available in hook sizes A10, A12 and A14.



Pheasant Tail Nymph

Another top NZ pattern. Tail is cock pheasant tail fibres, body wound pheasant tail, raised thorax, ribbed with fine copper wire. Lead wire weighted hook. A proven fish taker. Available in hook sizes A10, A12 and A14.



Halfback Nymph

Another old favourite. Hook weighted with lead wire. Body is strands of peacock herl. Can be tied with or without wing case. Tail is brown or black hackle fibres. Simple but effective. Available in hook sizes A12 and A14.



Prince Nymph

A later pattern emerging from Halfback Nymph. Same peacock herl body, weighted. Tail is two brown goose biot and two white goose biot tied on top flowing back from the head. Available in hook sizes A10, A12 and A14.



Goldbead Hare & Copper

Goldbead version of Hare & Copper Nymph. A longer shank hook, lead weighted. Same body and ribbing. The bead gives extra weight and flash. Gold colour is popular for rainbows. Available in hook sizes B10, B12 and B14.



Copperbead Hare & Copper

Copper bead version of Hare and Copper Nymph. Copperbead is less flashy than gold and seems better suited to brown trout. Available in hook sizes B10, B12 and B14.



Goldbead Prince Nymph

A later pattern emerging from Halfback Nymph. Same peacock herl body, weighted. Tail is two brown goose biot and two white goose biot tied on top flowing back from the head. Goldbead added for extra weight and flash. Available in hook sizes B12, B14 and B16.



Olive Damsel Nymph Vinyl Rib

The nymph of the damsel fly. Olive marabou tail, olive vinyl rib body, black mono eyes. Fished sub surface with slow retrieve. Long shank hook. Available in hook sizes B10 and B12.



Brown Damsel Nymph Vinyl Rib

The brown version of the damsel nymph. Brown marabou tail, brown vinyl rib body, black mono eyes. Long shank hook. Fish slowly floating or slow sinking fly line. Available in hook sizes B10 and B12.



Olive Stone Fly Nymph Vinyl Rib

The nymph of the Olive Stone Fly. Tail olive marabou, body olive vinyl rib. Long shank hook. Dubbed thorax, olive wing case. Fished sub surface with a slow retrieve. Available in hook sizes B10 and B12.



Brown Stone Fly Nymph Vinyl Rib

The nymph of the Brown Stone Fly. Tail brown marabou, body brown vinyl rib. Long shank hook. Dubbed thorax, brown wing case. Fished sub surface with a slow retrieve. Available in hook sizes B10 and B12.



Olive Dragon Fly Nymph

The nymph stage of the dragon fly. Can be found in several colours but olive seems very consistent. Body olive vinyl rib or larva lace, black mono eyes, long shank hook. Fish slowly or as an up-current nymph. Available in hook sizes B08 and B10.



Leadeye Hare & Copper

The Hare & Copper tied as a H/W bomb. Great for heavy water and as a weight to take down the second smaller, lighter nymph or Globug. Also hooks trout itself. Best on a longer shank hook. Available on a B10 hook.



Leadeye Olive

The Hare & Copper tied with a medium olive dubbing and as a H/W bomb. Great for heavy water and as a weight to take down the second smaller, lighter nymph or Globug. Also hooks trout itself. Available on a B10 hook.



Unweighted Globug Fluoro Orange & Red

Unweighted Globug. A great egg spawning pattern. Best fished in tandem with a heavier nymph to take Globug deeper. Available on an A10 hook.



Unweighted Mini Globug Fluoro Orange & Red

The mini version of the unweighted Globug. Great for river or stream. Very popular in bright orange colour with a red dot. Available on an A14 hook.



Unweighted Globug Fluoro Champagne & Red

Unweighted Globug in champagne with a red dot. A great egg spawning pattern. Best fished in tandem with a heavier nymph to take Globug deeper. Available on an A10 hook.



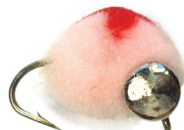
Unweighted Mini Globug Fluoro Champagne & Red

The mini version of the unweighted Globug. Great for river or stream. Very popular in champagne colours with another coloured dot. Available on an A14 hook.



Leadeye Muppets Fluoro Orange & Red

The heavy weighted bomb version of the humble Globug. Leadeyes work as a sinker when used in conjunction with another Globug. Will take trout well in their own right. Available on an A10 hook.



Leadeye Muppets Champagne & Red

The heavy weighted bomb version of the humble Globug but in champagne with red dot. Leadeyes work as a sinker for the other nymph or unweighted Globug. Also hooks trout itself. Available on an A10 hook.



Heave and Leave Globug Fluoro Orange & Red

Perfect for fly fishing over drop offs at river mouths or weedy lake edge's during trout spawning season. Fish with a fast sinking fly line and suitable length of trace. Available on an A06 hook.



Red Setter Light Tail

A very popular lake & river pattern. Looks like trout eggs with brown squirrel tail and brown double hackles. Body is two segments of orange chenille. Available in hook sizes A04, A06 and A08.



Red Setter Dark Tail

The later version of the Red Setter egg pattern but with a black squirrel tail. Has brown double hackles. Available in hook sizes A06 and A08.



Red Ginger Mick

A good steamer pattern. Red chenille body and tag, natural brown or furnace tail and hackle, silver ribbing. A good spawning pattern. Available on an A06 hook.



Green Ginger Mick

A good steamer pattern. Green chenille body and tag, natural brown or furnace tail and hackle, silver ribbing. A good spawning pattern. Available on an A06 hook.



Hamills Killer (Red)

A famous NZ fly tied as a cock-a-bully pattern by Bill Hamill of Rotorua. Tied with dyed mallard or partridge plumage. Red body for night fishing or change of light. Available in hook sizes A04, A06 and A08.



Hamills Killer (Yellow)

A famous NZ fly tied as a cock-a-bully pattern by Bill Hamill of Rotorua. Tied with dyed mallard or partridge plumage. Yellow body preferred for day fishing. Available in hook size A06.



Olive Woolly Bugger

A top fish catching fly. Olive or olive variegated chenille body, palmered grizzle hackle. Olive marabou tail with a few strands of flash. Great for the river or stream. Long shank hook. Available in hook sizes B04, B06 and B08.



Brown Woolly Bugger

A top fish catching fly. Brown marabou and brown variegated brown chenille body & hackle. Brown hackle tail with a few strands of flash. Great for the river or stream. Long shank hook. Available in hook sizes B04, B06 and B08.



Black Woolly Bugger

A top fish catching fly. Black marabou and black variegated chenille body. Black hackle tail with a few strands of flash. Great for the river or stream. Long shank hook. Available in hook sizes B04, B06 and B08.



Orange Rabbit

A highly successful and well used NZ trout fly. Tail is tanned rabbit skin cut into strips. Tied on top and ribbed with silver tinsel and finished with a red rear tag. Works well in most lakes. Available in hook sizes A04, A06 and A08.



Green Rabbit

A highly successful and well used NZ trout fly. Tail is tanned Rabbit skin cut into strips. Tied on top and ribbed with silver tinsel and finished with a red rear tag. Works well in most lakes. Available in hook sizes A04, A06 and A08.



Yellow Rabbit

Probably the most popular of the rabbit flies. Yellow chenille body ribbed with silver tinsel. Tail tanned strip. Red tail tag. Fishes consistently all year round. Available in hook sizes A04, A06 and A08.



Red Rabbit

A good winter rabbit fly especially during spawning months. Red & Orange Rabbits a must in the fly box during winter. A range of sizes is a good idea. Available in hook sizes A04, A06 and A08.



Green Orbit

A very good streamer pattern. Tail is dyed green or olive grizzle hackle. Body green or olive chenille, ribbed with silver tinsel. Hackled with one dyed grizzle feather, red tail tag to finish. A good fly for harling around the lake fringes or weed beds. Available in hook sizes A04, A06 and A08.



Scotch Poacher

Originally tied as a koura imitation. Dark blue plumage tied on top, orange chenille body and hackle. Good night fly, excels on moonlit nights and works on dull days. Available in hook sizes A06 and A08.



Craig's Night Time

Tied as a koura imitation. Similar to Scotch Poacher but black body and black and or yellow hackle. A very popular NZ night fly especially dark nights. Normally a slow retrieve for best results. Available on an A06 hook.



Lumo Green Doll Fly

This glow in the dark lumo fly is very effective at night. Light it up with a **Black Magic LED Ultra Violet torch** or camera flash on dark evenings. If not hooking up with slower retrieve try medium and fast as trout will often chase it. Available in an A06 hook.



Phantom

The Black Phantom is a well used night fly. Black chenille body, silver or gold ribbing, black squirrel tail with a touch of red hackle. Black feathers tied on top Craig's Night Time style. Black throat hackle. Available in hook sizes A04 and A08.



Lumo Black Marabou

A top night fly. Lumo body, black marabou tail with red tag. Slow to medium retrieve. Try the **Black Magic LED Ultra Violet torch** to glow up lumo flies. Available in hook sizes A06 and A08.



Grey Ghost

A Great imitation of NZ Smelt baitfish. Perhaps the most popular smelt imitation of them all. Normally silver or pearl body, grey tail and hackle with a small red tag under tail. Available in hook sizes A06 and A08.



Jack Sprat

Very popular NZ Smelt imitation. Silver body, badger hackle and tail with red tag. Available in hook sizes A06 and A08.



Silver Dorothy

Very good Smelt pattern. Silver body, grizzle hackle and tail and red tag. Fish with fast and erratic retrieve speed. Available in hook sizes A04, A06 and A08.



Yellow Parsons Glory

One of NZ's largest selling flies. A yellow body streamer pattern, honey grizzle tail & hackle, red hackle tag. Seems to work most places and can be used as a dark coloured smelt pattern. Available in hook sizes A06 and A08.



Silver Rabbit

The smelt rabbit. Silver tinsel body, silver-grey tanned rabbit fur strips. Red tail tag optional. Available in hook sizes A06 and A08.



Grey Booby Fly (Foam Eyes)

The famous booby fly. Eyes are polystyrene beads wrapped in white pantyhose with lumo pupils. Tail is grey marabou with strands of flash. Body is ice chenille. Long shank hook. Fish slowly retrieve or stationary on a fast sinking fly line. If fishing stationary use shorter leader, around a metre. Available on a B06 hook.



Black Booby Fly (Foam Eyes)

The famous booby fly. Eyes are polystyrene beads wrapped in white pantyhose with lumo pupils. Tail is black marabou with strands of flash. Body is ice chenille. Long shank hook. Fish slowly retrieve or stationary on a fast sinking fly line. If fishing stationary use shorter leader, around a metre. Available on a B06 hook.



Brown Booby Fly (Foam Eyes)

The famous booby fly. Eyes are polystyrene beads wrapped in white pantyhose with lumo pupils. Tail is brown marabou with strands of flash. Body is ice chenille. Long shank hook. Fish slowly retrieve or stationary on a fast sinking fly line. If fishing stationary use shorter leader, around a metre. Available on a B06 hook.



Olive Booby Fly (Foam Eyes)

The famous booby fly. Eyes are polystyrene beads wrapped in white pantyhose with lumo pupils. Tail is olive marabou with strands of flash. Body is olive ice chenille. Long shank hook. Available on a B06 hook.



Foam Cicada

Tied with closed cell foam for greater floatability. This dry cicada is very effective in cicada season. Available in hook sizes B06, B08 and B10.



Muddler Minnow

A long shank deer hair Muddler Minnow. Brown deer hair and white marabou with orange Globug yarn tufts. Available on hook size B06.

NEW
Enticer colours

Spinsect®

- unique spinning blade that creates an action enticingly similar to that of a fleeing fish
- blade spins from a ball bearing which prevents line twist
- great for trolling in lakes or casting and retrieving in rivers
- 28gm also great from the shoreline for salmon and kahawai
- excellent collection of original colours



6gm and 12gm range



28gm range



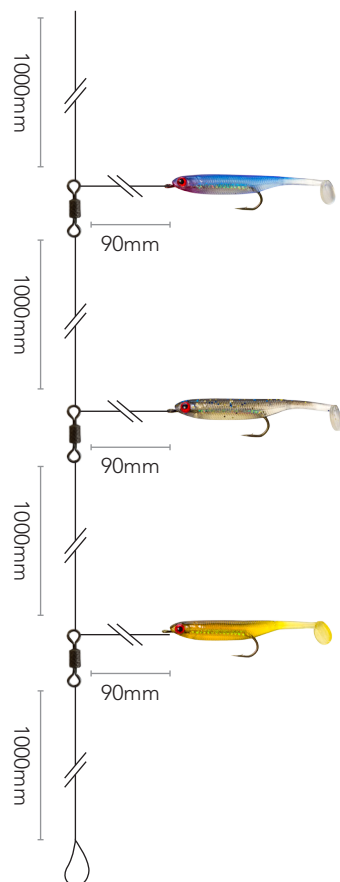
Enticer

- a very enticing and lifelike appearance
- the "fluttering" action makes them particularly attractive to predatory fish
- effective for both trolling and casting - ideal for rivers and lakes, or casting from rocks and wharves
- made with quality componentry – strong split rings and a chemically sharpened treble hook
- simply tie your main line to the swivel and you are ready to fish



Jellybean®

- our Japanese produced, freshwater J6 fly hooks, which are “built in” to the Jellybean, are both strong and sharp
- with their paddle tails, Jellybeans have a spectacular and enticing swimming action
- the range of six natural colours incorporated with their transparent bodies makes these a very attractive “meal” for hungry fish
- they are an excellent option for jigging or fly fishing in lakes and rivers
- 5cm long (1.96 inches)
- sold in packs of 5



Jellybean® Jig Rig

- with their paddle tails, Jellybeans have a lifelike and enticing swimming action
- incorporating our high quality Japanese Fly Hooks renowned for strength and sharpness
- rigged on fluorocarbon that is nearly invisible under water and has extra strength and abrasion resistance
- tie your mainline to the swivel at the top of the rig
- attach a suitable sized sinker to the bottom of the rig
- drop the jellybeans to the bottom, then put a couple of winds on the reel and move your rod tip up and down slowly
- check your local fishing regulations with regards to the number of hooks allowed per rig



Spinsect® 12gm



Jellybean Jig Rig



BMax 60 'brownie'



BMax 60 'smelt'

BMax 60

- a subsurface suspended lure specifically designed for trout and salmon
- it is an ideal weight for casting and it is perfect for both spinning and trolling
- BMax 60's are bibbed lures which typically dive down 1.2 - 1.8 metres
- rattling beads inside for additional attraction
- the lure is rigged with strong, sharp treble hooks – one on the belly and one on the tail
- available in a range of 5 colours
- lure length: 60mm



Freshwater Chickens

- the Freshwater Chicken is a nicely weighted feathered lure
- despite it's small size, the heavier head makes it easy to cast considerable distances
- it is perfect for casting and retrieving, but can also be trolled
- the dyed feathers are blended together ensuring very natural looking colours



Freshwater Chicken 'Brown/Olive'



BMax 60 'brownie'

Black Magic Rods

The softbait 221 and Light-jigging 173 rods from Black Magic have been introduced to offer anglers the best performance they need with no compromises. You can rest assured that only the highest quality components have been used in the manufacturing process.

Components

- high-performance graphite blanks
- quality EVA grips
- Fuji reel seats
- Fuji Alconite tangle-free K-series guides
- soft protective bag



Softbait 221



- 2 piece
- 2.2m (7'3") long
- Rated for PE 1-2 line (4-10kg)
- Maximum lure weight of 50g (1 3/4 oz)

Light-jigging 173



- 1 piece
- 1.73m 5'8") long
- Rated for PE 2-3 line (8-18kg)
- Maximum lure weight of 160g (5 1/2+ oz)



Supporting LegaSea

A donation from every Black Magic rod purchase goes to LegaSea - Fish For The People to help sustain the fishery for future generations.



Light-jigging 173 Rod

Gift Packs & Apparel

- a gift pack for every occasion designed for the “mad keen” and casual fisherman alike
- a range of price points to suit any budget

Snapper Pack

- spool of 60lb Tough Trace
- KL hooks economy pack
- C Point® hooks small pack
- KS hooks small pack
- rolling swivels small pack
- Midnight Mackerel bait sabiki
- flasher rig
- C Point® strayline rig
- Black Magic towel



Livebait Pack

- spool of 130lb Tough Trace
- livebait balloon pack
- 9/0 livebait rig
- Midnight Mackerel bait sabiki
- Wasabi bait catcher
- rolling swivels small pack
- GZ 4/0 livebait hooks economy pack
- GZ 9/0 livebait hooks economy pack



Squid Snatcher Pack

- 2 x Squid Snatcher size 2.0
- 2 x Squid Snatcher size 2.5
- 2 x Squid Snatcher size 3.0
- spool of fluorocarbon leader
- spool of Deception leader
- Black Magic beanie



Whiting Pack

- 2 x Whiting Whacker rigs
- 2 x Whiting Snatcher rigs
- Squid Snatcher
- KL 01 hooks economy pack
- rolling swivels small pack
- spool of fluorocarbon leader
- Black Magic beanie
- Black Magic towel



Wasabi Surf & Boat Pack

- 3 x suicide hooks small pack
- barrel swivels small pack
- spool of Wasabi 25lb line
- spool of Wasabi trace
- 2 x Wasabi bait catcher rigs
- flasher rig
- fish handling towel



Surf Pack

- spool of Velocity Surf 8kg line
- spool of 40lb Supple Trace
- 1x KL Longreach Surfcasting Rig with float
- 1x Suicide Longreach Surfcasting Rig with float
- KL hooks small pack
- crossline swivels small pack
- Black Magic towel
- bait buddy (cotton)



Disclaimer: Gift Pack contents may vary.



Wasabi Recurve 7/0 hook and Black Magic 100lb Tough Trace



Velocity Surf 8kg line



KL 7/0 hook



Wasabi Recurve 5/0 hook and 100lb Supple Trace

Hook and Swivel Selections

Black Magic

- contains 101 premium Black Magic hooks and rolling swivels in a tackle box



Wasabi Junior

- contains 71 quality Wasabi hooks and black barrel swivels in a compact tackle box



Wasabi Senior

- contains 121 quality Wasabi hooks and black barrel swivels in a tackle box



Apparel

- beat the elements out on the water

Black Magic beanie



Black Magic cap



Black Magic snap back cap



new cap



Black Magic beanie



Black Magic snap back and Snapper Snatcher 'Original'

Black Magic Storage



The Tackle Pack

- large nylon rust proof zippers
- heavy duty water resistant polyester material
- two internal zipped mesh pockets
- backpack straps
- padded shoulder strap
- 3 utility boxes included - extras and a deeper model available
- insulated box for lunches, drinks, bait or to bring home the fillets - it fits neatly in the top or main compartments and is great as a lunch box for work
- convenient D rings
- 2 side pockets
- top compartment with 2 adjustable dividers
- main compartment with adjustable shelves which can store up to 5 utility boxes
- fully padded interior
- waterproof plastic base with stabilising feet
- ideal for the beach, rocks or boat



Carry it over your shoulder or wear as a backpack.



440mm

300mm

210mm



The Tackle Bag

A 'little brother' to the Black Magic Tackle Pack - ideal for day trips on the boat, beach, rocks or river.

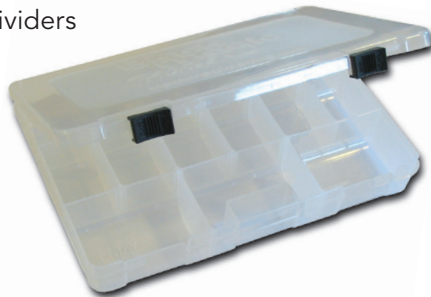
- heavy duty water resistant polyester material
- corrosion free nylon zips
- fully padded interior
- top compartment with 2 adjustable dividers
- three zipped side pockets
- two external mesh pockets
- internal zipped mesh pocket
- main compartment has adjustable shelves & includes three utility boxes
- padded & adjustable shoulder strap
- waterproof plastic base with stabilising feet
- 300mm (width) x 300mm (height) x 210mm (depth)



Utility Boxes

Standard Utility Box

- adjustable compartments
- size: 275 x 185mm x 35mm
- 12 adjustable dividers



Deep Utility Box

- adjustable compartments
- size: 275 x 185mm x 70mm
- 4 adjustable dividers



Waist Pack

- ideal tackle system designed for stream, rock or surf fishing
- small front pocket for quick access items
- corrosion free nylon zips
- versatile - ideal gift for the travelling fisherman



Leader Feeder

- design and construction built to last
- holds an assortment of five Black Magic leader spools.
- simply cut off the hang-tabs from your leader spool and insert into the dispenser
- transparent pouch to label your preferred line weights
- corrosion resistant eyelets
- manufactured with splash proof material



Lure Wrap

- 6 large clear pockets (540mm x 200mm) with mesh on one side to assist drying
- made from heavy duty breathable polyester
- two eyelets for easy hanging and washing
- two pull up straps for secure lure storage
- double stitched carry handle



Carry Bag

- removable inside pockets
- YKK corrosion resistant zips
- 600mm (w) x 230mm (d) x 280mm (h)




Leader Feeder



Black Magic Pro Fillet Knife '15cm wide blade'

Knives & Tools

Black Magic Pro Fillet Knives

- 3 sizes
- super sharp high carbon stainless steel
- high viz bright orange/red handles
- black plastic sheath included
- made in Japan 
- buy individually packaged or unpackaged or in bulk (bulk option comes with a bucket)



Wasabi Fillet Knives

- Made from German stainless steel
- Choose between either 20cm or 15cm blades
- Comfortable easy to use ergonomic design
- Non-slip extra grip handle
- buy individually packaged or unpackaged or in bulk (bulk option comes with a bucket)



Black Magic/Wasabi Bait Knife

- handle provides excellent grip - even when wet
- sharp stainless steel blade
- plastic sheath included
- buy individually or in bulk (bulk option comes with a bucket)



Black Magic Braid Scissors

- cuts even the finest braid with ease
- great for mono too
- tough construction



Hook Remover

- manufactured using corrosion resistant alloy materials
- long barrel protects hands
- easy to use trigger handle



Black Magic Fishing Towel

- makes handling a fish more comfortable and ensures minimal harm to your catch. Covering the fish's eye may help calm it down
- wetting the Black Magic Fishing Towel before holding your fish reduces the likelihood of infection and increases the post release survival rate
- 340mm wide x 860mm long
- available folded in a plastic bag or compressed to 92mm wide, 60mm long and 20mm deep. Just add water before unfolding it



Compressed Towel



Folded Towel



Black Magic Fishing Towel and DX Point® 5/0 hook



Black Magic Scales

Black Magic Large Fishing Pliers

- opens split rings
- cuts braid and heavy mono cleanly
- anodised aluminium handles
- weigh under 180gm
- stainless steel jaws
- hardened tungsten steel cutters
- rubber grip
- pouch and lanyard included
- not suitable for hook removal or cutting wire



Black Magic Compact Fishing Pliers

- opens split rings
- cuts braid and mono cleanly
- suitable for lines up to 0.80mm in diameter
- weigh under 123gm
- stainless steel jaws
- hardened tungsten steel cutters on outside edge
- rubber grip
- pouch and lanyard included
- not suitable for hook removal or cutting wire
- two colours: gun metal or blue camo



Black Magic Scales

- weighing capacity of 25kg/50lb with a quick conversion button
- large digital display with backlight for accurate measurement
- tilting head for easy reading
- 10 storage memory
- stainless steel hook
- water resistant design
- auto power off function
- 9V battery included



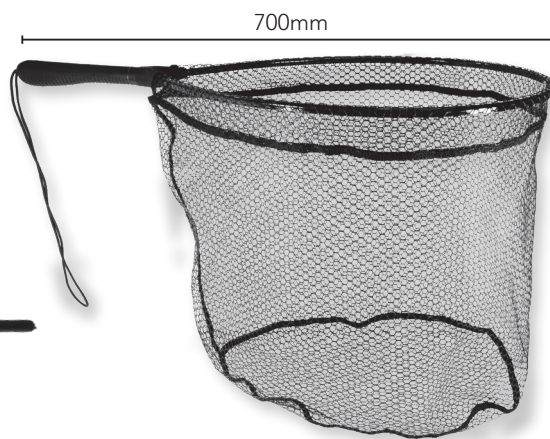
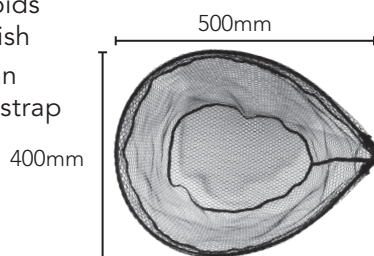
Black Magic UV Torch

- ultraviolet light will "supercharge" your lumo flies, lures and squid jigs
- 21 long life LEDs
- tough aluminium body
- 3 x AAA Alkaline batteries included



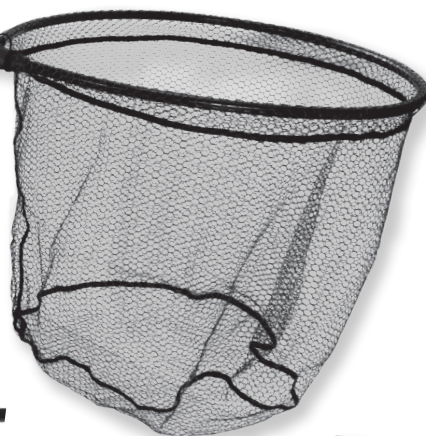
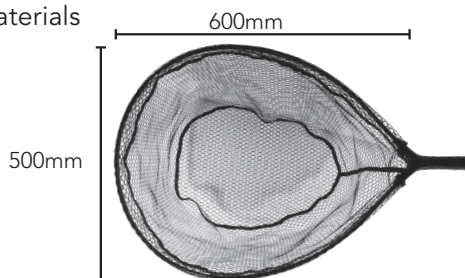
Short Handled Net

- ideal for kayak, dinghy and river fishing
- rubber coated netting avoids snags and is easy on the fish
- lightweight and features an elasticised shoulder/wrist strap



Telescopic Landing Net

- extends from 1.60 metres to over 2.15 metres
- rubber coated netting avoids snags and is easy on the fish
- lightweight and breaks down for easy storage
- new improved corrosion resistant materials



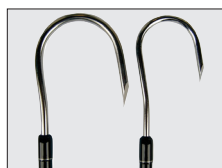
Black Magic Gaffs

Black Magic Gaff 1200

- 100mm (4") hook gape
- length - 1200mm (4ft)

Black Magic Gaff 900

- 75mm (3") hook gape
- length - 900mm (3ft)



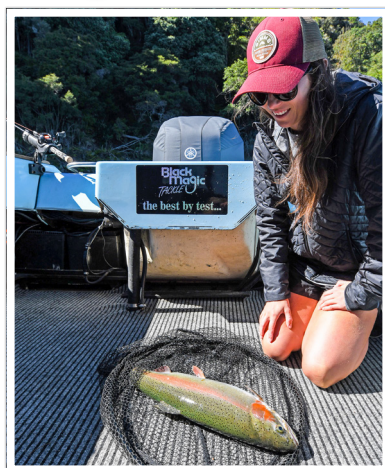
316 stainless electro polished gaff hooks



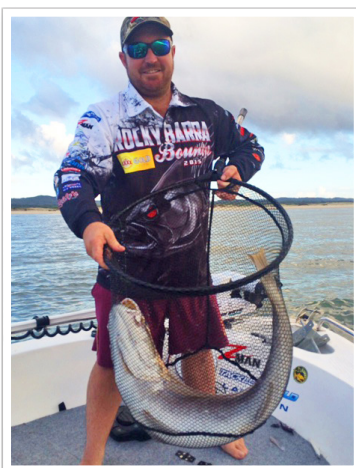
hypalon handles



strong e-glass shafts



Short Handled Net



Telescopic Landing Net



Short Handled Net



WHAT THE EXPERTS SAY

Derek the Chef - Gone Fishin':

"Wow! Wow is all I can say. Where have these Wasabi Knives been for the last 30 years of my cooking career?"

Mary Tyrie - Caterer:

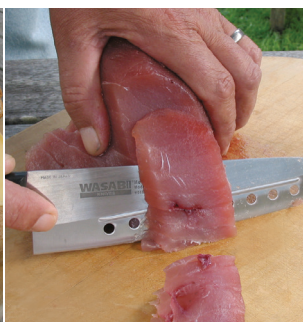
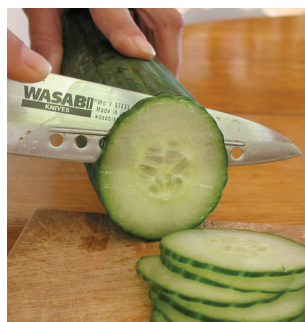
"The 14cm knife is an excellent prep-knife. The 20cm knife particularly good for slicing raw meat & vegetables for stir fry."

Daryl Crimp - Chef:

"I have been using Wasabi Knives extensively for 3 years and now find they are my constant companions in the kitchen. The unique Wasabi knives are well balanced, hold their edge and slice effortlessly."

Includes 2 knives (14cm & 20cm blades) 1000 grit sharpening stone, knife wallet and instructions on the care of WASABI knives.

- extraordinarily sharp - Molybdenum-Vanadium Steel for a long lasting cutting edge
- unique ridge and holes ensure easy slicing, dicing, chopping, cutting and carving!
- manufactured in Gifu Prefecture, Japan - the home of high quality blades for over 800 years
- ideal all-rounders for home, bach & boat
- no gimmicks - quality at a fair price
- a great gift



Black Magic & Wasabi Merchandisers

Single board - wall mounted



Double board - wall mounted



Free standing display



Knife buckets



Corflute sign



- all merchandisers, pegs and signage remain the property of Black Magic Tackle and may only be used to display Black Magic and Wasabi products

- a wide range of signs and posters are available for in-store promotions (sizes A3, A4 or A5)
- ask your rep if you have any special requirements



Black Magic Tackle Ltd
PO Box 84082, Westgate,
Auckland 0657, New Zealand.

Tel International: +64 9 416 1441

Tel NZ: 0508 426 700


Free Fax NZ: 0508 426 789

Tel AU: 1800 688 108

Free Fax AU: 1800 688 109

orders@blackmagictackle.com

customerservice@blackmagictackle.com

  @blackmagictackle

www.blackmagictackle.com



CATALOGUE18



9 418125 560124