

# 2018/19 New Products

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Page:	Product:
2	KLT <sup>®</sup> Hooks
3	Snapper Snacks <sup>®</sup>
4	Pink Shock Leader
	Ultra Pink Deception Leader
5	Super Lumo Whiting Rigs
	Wasabi Baitcatchers
	Black Lumo Squid Snatcher <sup>®</sup>
6	Ocean Born Flying Series
7	Dartspins
8	Spinmax & Rattle Snacks
9	BMax 50 & BMax 60
10	Maggot Lures & Flea Lures
11	T-Shirts & Brag Mat

### KLT® Tournament Hooks - Non-Offset Recurve

The KLT "super hook" is part of our premium hook range and comes with several important features.

- light gauge / extreme strength
- non-offset recurve
- "Super Slip" Non-Stick PTFE coating, for advanced rust resistance and unequalled penetration
- IGFA legal and NZSFC approved for tournament use
- made in Japan with premium grade high carbon steel

Modelled off the original KL design – legendary since 1991 – this hook incorporates a non-offset point. This brings them into line with IGFA recommendations, particularly around tournament use. Over 90% of hook-ups are in the corner of the mouth, allowing easy catch and release.

"Super Slip" Non-Stick PTFE coating technology (commonly used on non-stick frypans) is used on each hook, enhancing penetration, greatly improving rust resistance and extending the life of the hook.



\*\*\* 10/0 in stock April 2019 \*\*\*



KLT® 6/0 hook

KLT® 8/0 hook

KLT<sup>®</sup> 6/0 hook

### Snapper Snack<sup>®</sup> - The Ultimate Combination of Lure and Rig

The Snapper Snack is modelled on the reliable Black Magic Snatcher<sup>®</sup> rig. It's a twin hook ledger style rig, but with 2 squid like lures to further enhance the swimming action and encourage more strikes.

There's a skirt on each hook which is a combination of rubber "silly legs" and long tails. These give a very enticing action in the water particularly when you lift the rod tip, slow wind or simply when there's current flowing. Each skirt combination is luminous and/or high in terms of UV content. There's also a highly effective luminous tube over the eye of each hook, adding to the attraction.

#### Quality Components:

Snapper Snacks are rigged with our new non-offset KLT hook which has a PTFE coating. This not only assists penetration, but it means the hooks last longer due to higher corrosion resistance. They are a step up in strength too and anglers can choose between KLT 3/0 or KLT 5/0 hooks. These hooks are self-hooking, so the rigs are great for all anglers, from the young and new to the experienced and mad keen.

- twin lure rig incorporating high UV and/or luminous skirts
- rigged with premium PTFE coated Black Magic KLT hooks (made in Japan) ( Japan)
- best fished with a thin strip of bait to help maintain the natural swimming action of the skirt
- suitable for targeting a wide range of species
- 5 enticing colour options
- available in sizes 3/0 and 5/0





Snapper Snack<sup>®</sup> 5/0 Super Lumo

Snapper Snack® 5/0 Tiger

KLT® 3/0

SNAPPER

### **Pink Shock Leader**

Pink leader is popular given that it is seen as less visible in certain water conditions. Although fluorocarbon options are common, our Pink Shock Leader is produced as a copolymer trace. This provides great value for money but still gives robust performance under stress.

- retains the high performance in abrasion resistance and knot • strength seen in Black Magic Tough but as the name suggests, it has great shock absorption
- coloured pink to provide less visibility in certain water conditions



40lb Pink Shock Leader & KLT® 7/0 hooks



Breaking Strain (LB)	20lb	40lb	60lb	80lb	100lb	150lb
Metres/Spool	100	100	100	80	60	40
Line DIA (mm)	0.4	0.55	0.70	0.80	0.90	1.30

# **Ultra Pink Deception**

Our Deception lightweight leader is well recognised by many anglers and is used in both freshwater and saltwater applications for trout, squid and more. The traditional green colour is now partnered by this new version – ULTRA PINK – a shade that many recognise as being less visible to fish in certain water and light conditions.

- retains a high performance in abrasion resistance and knot strength but is extremely supple for natural bait/lure presentation
- low gloss pink less reflective & less visible in certain water conditions e.g. murky or deep water



6lb Ultra Pink Deception Leader

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Breaking Strain (LB)	4lb	6lb	8lb	10lb	12lb	
Metres/Spool	100	80	60	50	40	
Line DIA (mm)	0.18	0.20	0.25	0.28	0.30	

### NEW Colour 'Super Lumo' Added to Whiting Snatcher<sup>®</sup> & Whacker<sup>®</sup> Ranges

Since the release of the 'super lumo' colour to our famous Snapper Snatcher® range we have received a load of great feedback and catch reports. Therefore, introducing this colour to our whiting rig range was an easy decision.





Whiting Whacker<sup>®</sup> & Whiting Snatcher<sup>®</sup> Rigs

### NEW Wasabi Baitcatcher 2 Packs

We've expanded our popular Wasabi Baitcatcher range with a new pack consisting of two sabiki rigs with three hooks each. This gives customers a great new option when choosing their baitcatching rigs.

- 2x three hook sabiki rigs per pack
- sizes: 4, 6, 8, 10, 12 & 14 available



# NEW Colour 'Black Lumo' Added to Squid Snatcher<sup>®</sup> Range

The NEW black colour Squid Snatcher is the perfect all round jig due to its black outer cloth and super lumo inner body. Anglers have the option to charge up the lumo with a UV torch (which is great for murky water and low light conditions), or cast out the jig uncharged so squid see the silhouette above them (great in clear water and bright light / full moon conditions).

• sizes: 2.0, 2.5, 3.0 and 3.5 available







Wasabi Baitcatcher



Squid Snatcher<sup>®</sup> 'Black/Lumo' 3.0

# **Ocean Born Flying Popper and Flying Pencill Series**

A Patrick Sébile design - these lures have a common body shape but uncommon castability and action. The side wings enhance aerodynamics and give the lures lift once in the water. Low air friction ribs reduce air resistance meaning they cast a lot further. The ribs also add water turbulence giving them an extremely enticing swimming action.

Both the Flying Poppers and Pencill range come in Floating (FL), Sinking (SK) and Super Long Distance (SLD) models. These lures are extremely versatile and easy to master. Simply by changing the model and retrieve speed or cadence, you can have them popping, spitting, walking the dog, skipping along the surface or slow swimming subsurface.



Style	Pencill - FL	Pencill - SK	Pencill - SLD	Popper - FL	Popper - SK	Popper - SLD
Body Length (excl. hooks)	160mm	160mm	160mm	140mm	140mm	140mm
Weight (incl. hooks)	68g	90g	126g	56g	80g	112g
Hooks (strength)	4X treble	4X treble	6X treble	4X treble	4X treble	6X treble



Flying Popper 'White Ghost' - SK

Flying Pencill 'Green Mackerel' - SLD

### Dartspin - 5.5"

#### The latest in 'soft lure' technology.

A Patrick Sébile design - the Dartspin is a very versatile and advanced soft plastic bait. Its body can be rigged many ways – on a weedless swimbait hook, conventional jig head, drop shot leader, inline treble hook or a super strong and compact hook for big fish.

While the spinning leaf blade adds flash and vibration, the Dartspin lures are made from a revolutionary new hyperlastic material, designed to be longer lasting and more bite resistant.

The design causes a horizontal wiggling fall with fast blade rotation. The constant vibration and reflective flash entices very aggressive strikes.

Designed to be used in snag infested rivers or open water, fresh or salt, shallow or deep. The Dartspin lure comes to life, attracting a wide range of saltwater fish and is perfect for Australian native species and barramundi.

The range consists of 7 injected colours. Sold in packs of two.

### Dartspin Pro - 5.5"

Like the Dartspin range, the Dartspin Pro is a Patrick Sébile design – a very versatile and advanced soft plastic bait.

What sets the Dartspin Pro apart from the regular Dartspin is that it comes rigged with a 1/8oz weighted hook and is coated with a high-quality painted finish.

The range consists of 4 colours. Sold in singular packs.





150mm



Dartspin Pro 'Black Shiner'

Dartspin 'Glow'

Dartspin 'Glow'

### Spinmax - NEW Spinning Lure Range

- the spinning blade coupled with a well-weighted body • creates a streamlined swimming action
- effective for trolling and casting •
- blade spins on the drop and on retrieve •
- 5 striking colours •
- 3 sizes; 6.5g (40mm), 9.3g (45mm) & 13g (50mm) •







'Rasta'

'Aztec'



'Blinky'





'Slinky'

### **Rattle Snack - NEW Spoon** Lure Range

- unique swimming action imitates an injured fish •
- harmonically tuned rattle for added attraction
- flutters on the drop and on retrieve
- 6 striking colours •
- 2 sizes; 7g (55mm body), 14g (70mm body)





'Copper'





'Lumo/Lime'



'Silver'

Rattle Snack 'Black/Gold' 7g

'Tiger'



### BMax 50 - NEW Subsurface Lure Range

- BMax 50's are bibbed lures which sink slowly and typically dive down 1 metre when being retrieved
- they have a very enticing swimming action specifically designed for freshwater and estuarine fisheries
- ideal weight for casting perfect for spinning but also great when trolled
- rigged with strong, sharp treble hooks one on the belly and one on the tail
- available in a range of 8 attractive colours

Lure length: 50mm Lure weight: 4.0g Running depth: 1.0m



### BMax 60 Subsurface Lure Range - 2 NEW Colours

Due to increased popularity of this lure range, we have added 2 new colours. The NEW 'Fire Belly' and 'Hot Head' colours have been added to expand the range to 12 colours - a big increase from the original 5.

- BMax 60's are floating bibbed lures which typically dive down 1.2-1.8 metres when being retrieved
- proven performance on many freshwater and estuarine species

Lure length: 60mm Lure weight: 2.4g Running depth: 1.2-1.8m





### Maggot Lures - Back By Popular Demand (NEW & Improved)

Due to high consumer demand, the Black Magic Maggot lure is back and better than ever.

Now with 10 exciting colour options and the same weighted head used in the original range, these lures are going to be an excellent choice in most sea conditions.

Available unrigged or you can have them pre-rigged on 200lb Black Magic Tough Trace and an 8/0 closed gape game hook.

- head length: 25mm
- lure length: 200mm



Maggot 'Dr. Evil'

### Flea Lures - 4 NEW Colours

4 great looking new skirt colours have refreshed the Flea range - a cup face, pusher lure with reverse taper. The wriggle action created from this lure is known for its high performance on tuna and other pelagic species.

Available unrigged or you can have them pre-rigged on 200lb Black Magic Tough Trace and a 7/0 closed gape game hook.

- head length: 30mm
- lure length: 200mm
- 10 colour options in full range





new lure packaging examples (rigged and unrigged)





# Black Magic T Shirts

If you're a fan of Black Magic Tackle then these shirts are perfect for you.

The Black Magic brand is recognised for high-quality no-nonsense tackle. Wear these T-shirt's with pride.

- available in 6 sizes
- 100% cotton
- classic t-shirt design with branding on the front and back



Size	S	м	L	XL	XXL	XXXL
persons height (cm)	165-170	170-180	175-185	180-190	185-195	190-200
persons weight (kg)	60-70	55-75	70-80	75-85	85-95	95-105

Chest, length and sleeve dimensions on our website.

### Black Magic Brag Mat

With the increased popularity in both catch and release fishing and photo sharing, stocking a good quality brag mat or fish measuring mat is imperative. Anglers can mark on the mat with a pen the local size limits for their target species and record their personal bests.

- 1300mm x 250mm
- Durable PVC material
- UV resistant







Brag Mat

Brag Mat

Black Magic T-Shirt

